How will you #TravelTomorrow? Share your ideas with the world!

Where next for tourism?

For now, we stay at home. But we will travel again. And when we do, we will do so more consciously, more sustainably and with a greater feeling of solidarity than ever before.

As we look to the future, UNWTO wants to hear from the people who really make a difference – the tourists who travel for adventure, for education, to be inspired and to inspire others.

How will you travel tomorrow? And how do you think tourism will change after COVID-19? We want to hear your thoughts!

Submit a short video and the best will be shared among UNWTO’s Members and followers worldwide.

Guidelines

• Maximum duration 15 seconds.
• If your message is in a language other than English, French, Spanish, Russian or Arabic, please provide an English transcription.
• Upload using WeTransfer or any similar file sharing platform
• Email to comm@unwto.org by Friday, 17 April.

Tips for recording

Choose the location

• Avoid filming against the light.
• Make sure you look good in a horizontal frame.
• Make sure there is not much shadow falling on your face.

Prepare yourself

Embrace trial & error and film your message more than once! The first take is often good for warming up and building up confidence.
Filming

• Make sure the settings of the phone are at the highest quality possible.
• Make sure your hand doesn't cover the microphone of the phone.
• Wait 5 seconds before and after you stop/start speaking to stop/start filming.

Disclaimer

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