COVID-19 Travel Impact Analysis
Identifying the Inflection Point

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Global YoY Trend – Hotel Bookings

All combined, the hotel industry is losing about 75% of bookings in relation to last year.
And some good news... China
EMEA trends
Origin: Global, Hotel Bookings Business vs Leisure

* the index shows the relative bookings compared to bookings for Jan 2 – each set of bookings (e.g., business hotels) is indexed relative to itself
Future Trends
Hotel Bookings Check-in Dates

![Graph showing trends in hotel bookings over weeks for different years.](image-url)
Future trends
Hotel & Flight Combined Searches in the next weeks

20 Week Forecast  EUROPÉ

20 Week Forecast  US
Key Indicators to identify the **Inflection Point**

- Searches & Bookings (Hotel & Flight)
- Historical & Future
- Proximity/Open Borders (short term - micro) vs All International (mid/long term - macro)
- China trends. & Covid-19 Trends
- Business/Leisure – Families/Couples/Solos
- Other Indicators: Air Capacity & Security Perception Index
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