COVID-19 Travel Impact Analysis
Identifying the Inflection Point

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Global YoY Trend – Hotel Bookings

All combined, the hotel industry is losing about 75% of bookings in relation to last year.

In week 12, gap is 75% for Hotel for Week 12.
APAC trends
Origin: Global, Hotel Searches YoY
And some good news... China
APAC trends
Origin: Global, Hotel Bookings Business vs Leisure

*the index shows the relative bookings compared to bookings for Jan 2 – each set of bookings (e.g., business hotels) is indexed relative to itself*
APAC trends
Origin: Global, Hotel Trip Planning Business vs Leisure
Future Trends
Hotel Bookings Check-in Dates
Future trends
Origin Global, Hotel & Flight Combined Searches in the next weeks

**SINGAPORE**
20 Week Forecast

**AUSTRALIA**
20 Week Forecast
Key Indictors to identify the **Inflection Point**

- Searches & Bookings (Hotel & Flight)
- Historical & Future
- Proximity/Open Borders (short term - micro) vs All International (mid/long term - macro)
- China trends. & Covid-19 Trends
- Business/Leisure – Families/Couples/Solos
- Other Indicators: Air Capacity & Security Perception Index
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