

UNWTO Commission for the Americas

Sixty-fifth meeting
Virtual meeting, 18 June 2020
Provisional Agenda

CAM/65/PA
Madrid, June 2020
Original: English

Provisional Agenda

- 16:00-16:05 1. Adoption of the agenda
- 16:05-16:15 2. Communication of the Chairman of the Commission (Jamaica)
H.E. Edmund Bartlett, Minister of Tourism of Jamaica
- 16:15-17:00 3. Introductory remarks, presentation on UNWTO Initiatives and Activities in response to COVID-19 Outbreak
H.E. Zurab Pololikashvili, UNWTO Secretary-General
Mr. Alejandro Varela, Deputy Regional Director for the Americas
- 17:00-18:10 4. Interaction by the Ministers on policy issues in response to COVID-19
- 18:10-18:20 5. Presentation: “Beyond Tourism Innovation Challenge”, an IDB Project with the collaboration of UNWTO
Mrs. Irene Arias, CEO, IDB Lab
- 18:20-18:30 6. Presentation: “Green Investments for Sustainable Tourism”, an IFC-UNWTO Project
Ms. Natalia Bayona, Senior Expert on Innovation and Digital Transformation
- 18:30-18:40 7. Update on the celebrations of the World Tourism Day
- 18:40-18:50 8. Place and date of the 66th meeting of the Regional Commission for the Americas
- 18:50-19:00 9. Closing Remarks
H.E. Edmund Bartlett, Minister of Tourism of Jamaica
H.E. Zurab Pololikashvili, UNWTO Secretary-General