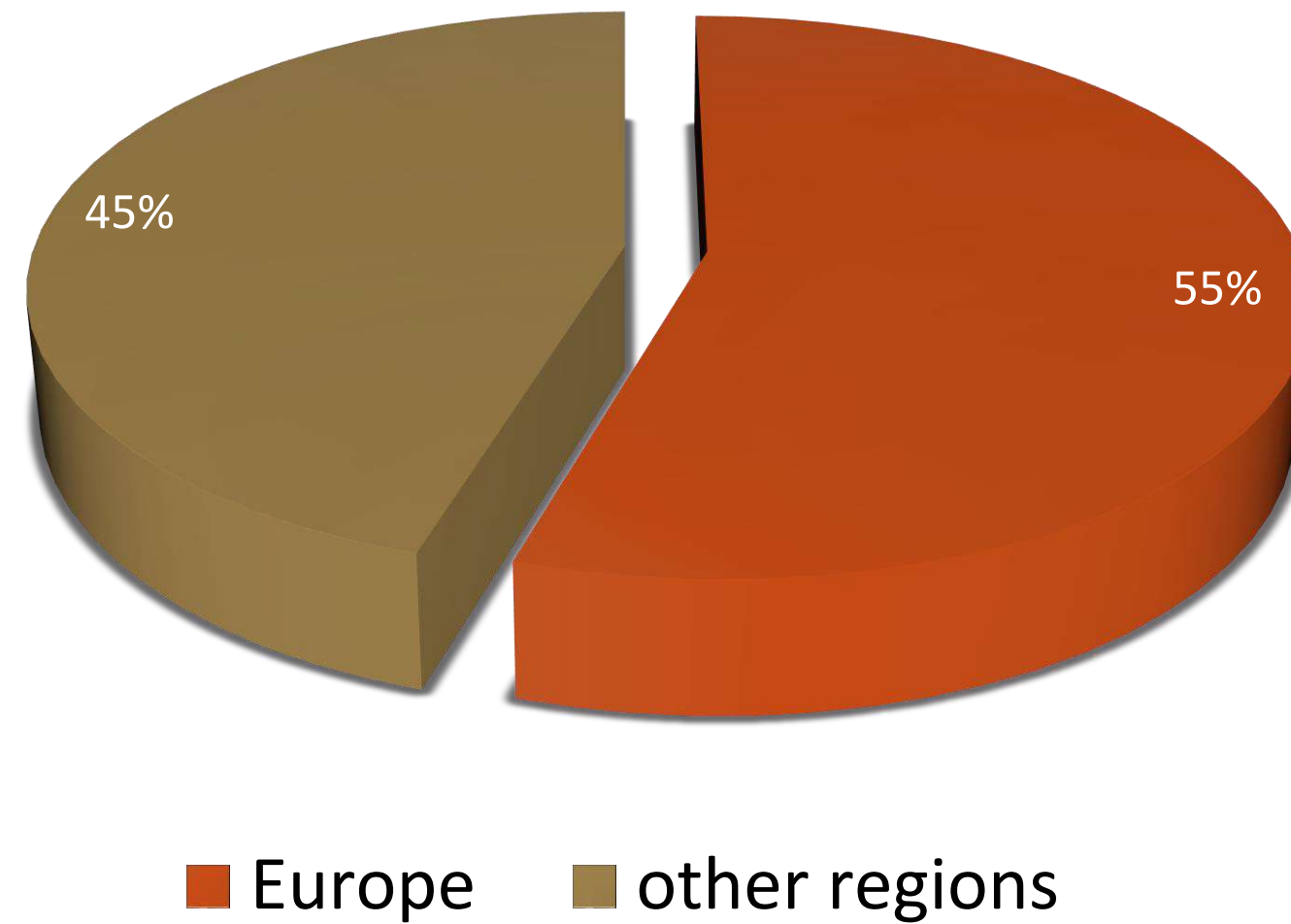




65th Meeting  
Regional  
Commission for  
EUROPE  
25th June 2020

**Ana Larrañaga**  
Chair of Board of the Affiliate Members

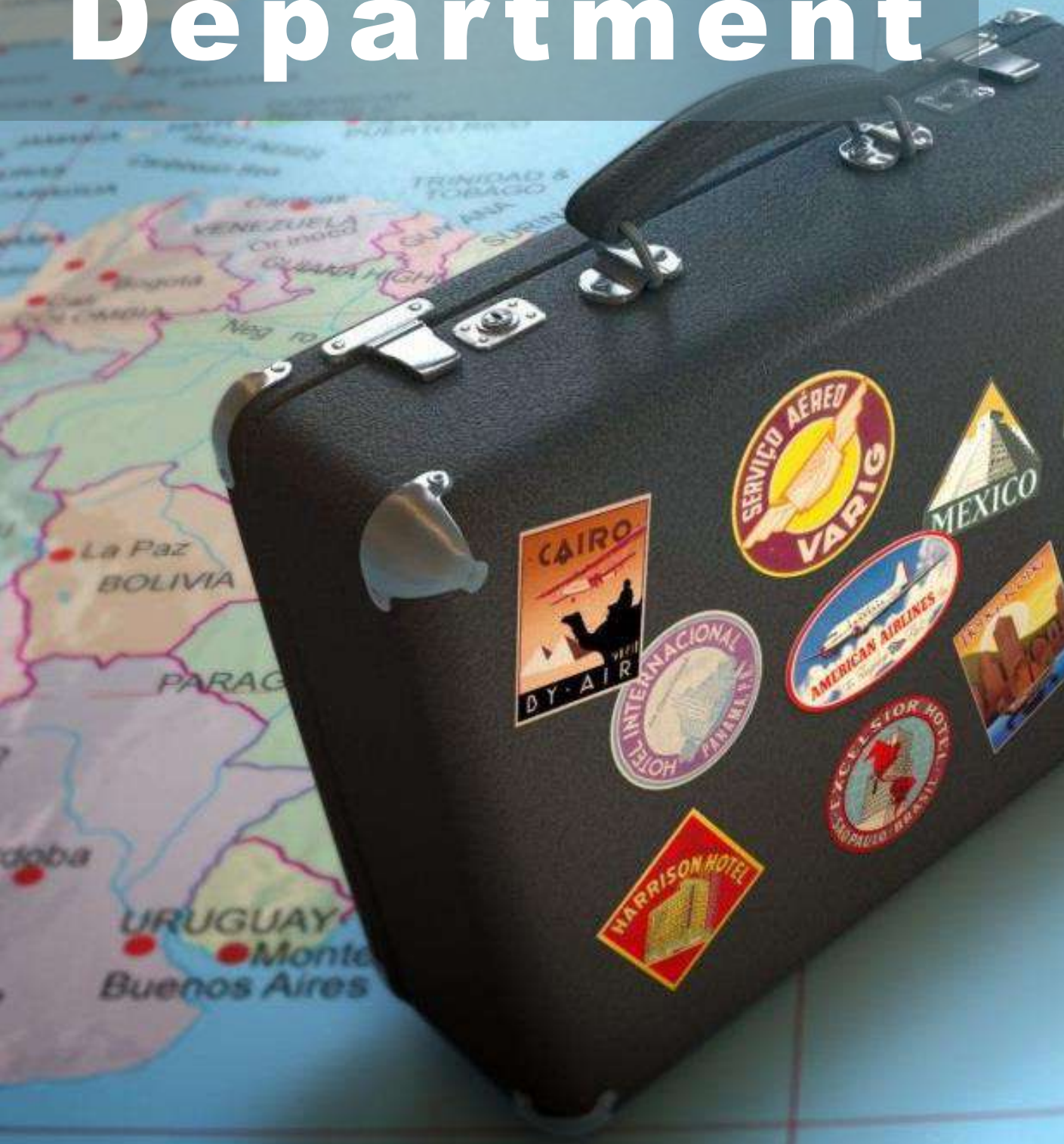
Affiliate members



*Strong presence of Affiliate Members in EUROPE*

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# Affiliate Members Department



- Support the Affiliate Members in their efforts to deal with the unprecedented impacts imposed by the COVID-19 Outbreak
- Provide the Organization with the most relevant initiatives of the private sector affiliated to the UNWTO
- Readapting 2020 Programme of Work after the unprecedented impacts imposed by the COVID-19 Outbreak
- Sharing the UNWTO activities and resources with the Affiliate Members
- Holding regularly bilateral and multilateral meetings with the AMs - in different thematic and regional formats

# Global Tourism Crisis Committee



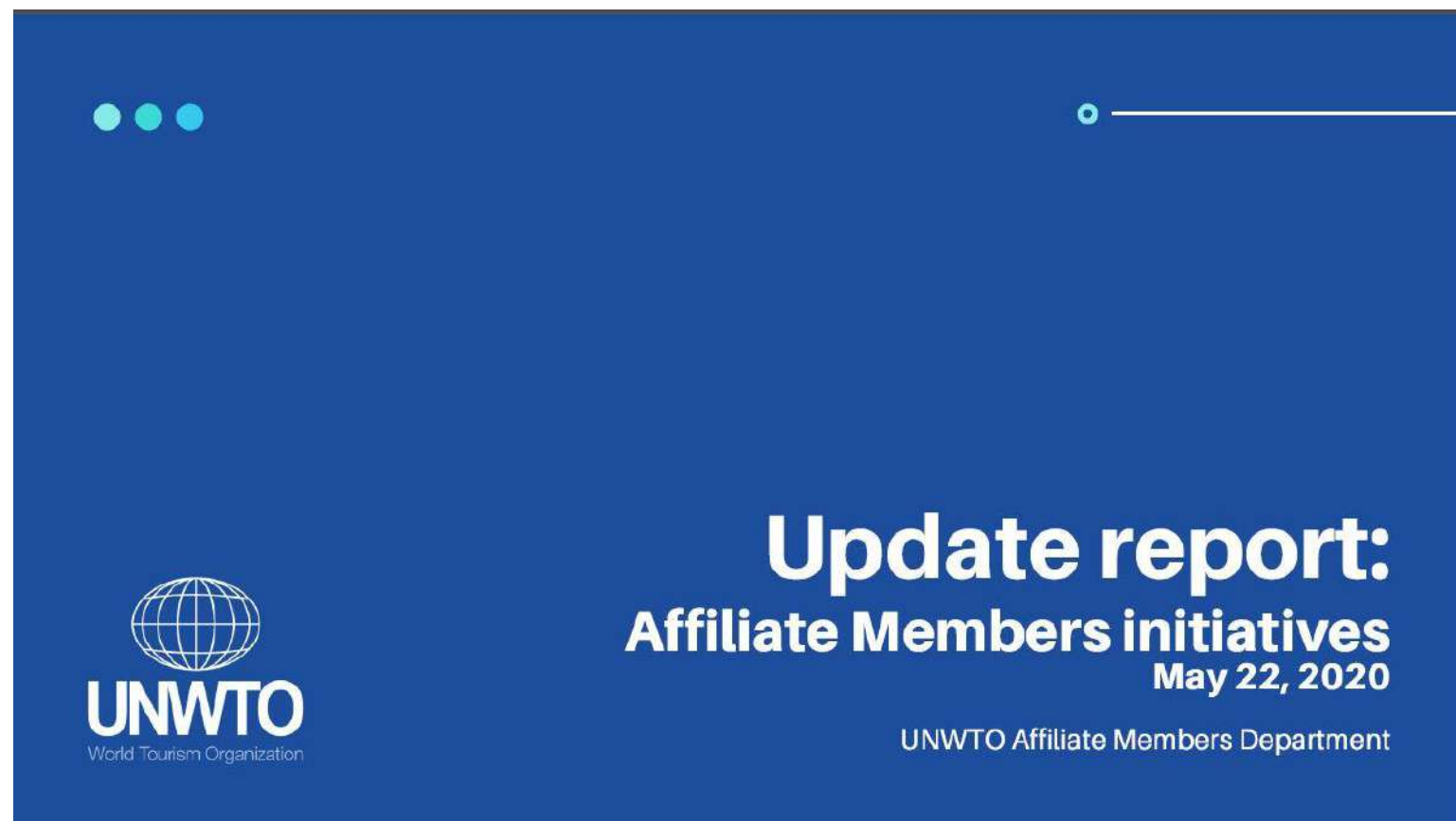
# Active involvement of UNWTO Affiliate Members

1

Sharing best practices and initiatives on AM Connected Platform

2

Sharing re-opening protocols and guidelines with UNWTO experts



Initiative for recovery



## XCaret

### Reopening guidance for the Global Attraction Industry

The IAAPA (the International Association of Theme and Amusement Parks and Attractions) published a reopening guide for the Global Attractions Industry, in collaboration with our Affiliate Member XCaret and other attractions operators around the world, and in consultation with an epidemiologist. Focusing on scientific, medical and operational expertise, this guide is providing approaches for the Global Attraction Industry to consider when reopening their attractions in the wake of the COVID-19 pandemic and is intended to help develop or review the plan that will work best for the relevant amusement park.

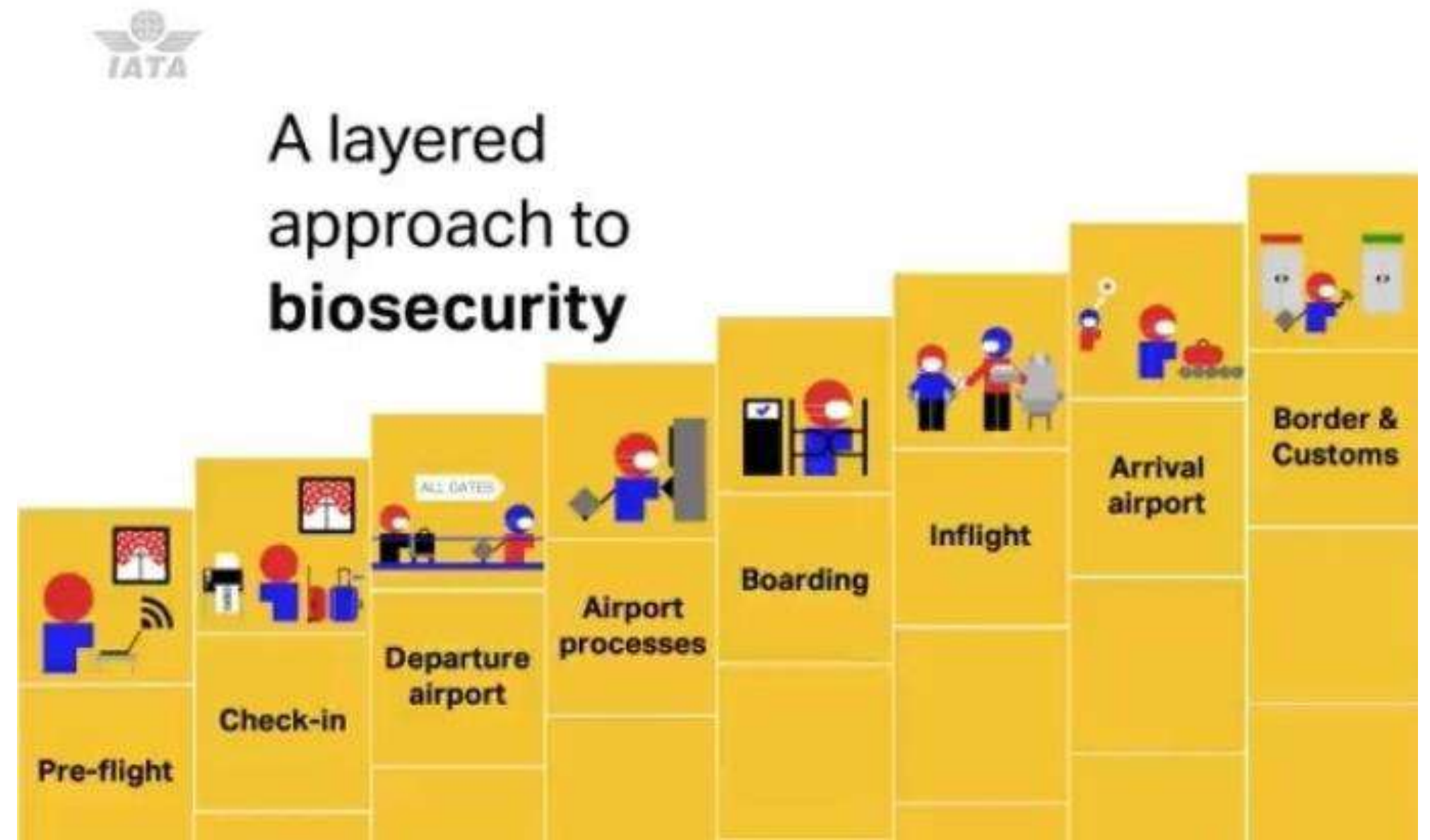
#### Guide available here:

[Reopening Guide for the Global Attraction Industry.](#)

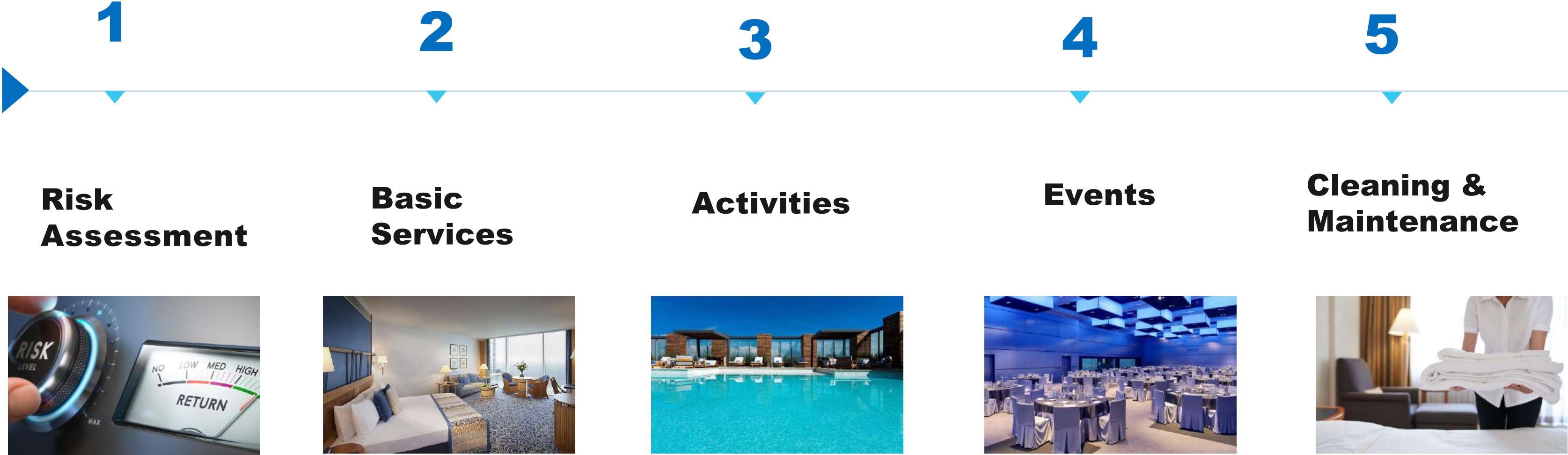
# Re-opening protocols proposed by AMs: Air Travel

1

AM IATA has developed protocols to Safely Restart Aviation



# Protocols proposed by AMs for re-opening Hotel Industry



# Protocols proposed by AMs for re-opening Amusement Parks & Attractions

AMs prepared reopening guidance for parks and attractions.

1

**Topline  
considerations  
for reopening**



2

**General  
Guidelines**



3

**Specific guidance  
for each attraction  
type**





# What's Next



Promote UNWTO Affiliate Membership



Working together with the UNWTO Affiliate Members Department to start recovery



Rebuild confidence



Focus on promoting **public-private partnership**



Be prepared for **possible new outbreaks** that may slow down the recovery effort



Thank you !