65th Meeting
Regional Commission for EUROPE
25th June 2020

Ana Larrañaga
Chair of Board of the Affiliate Members
Strong presence of Affiliate Members in EUROPE
Affiliate Members Department

- Support the Affiliate Members in their efforts to deal with the unprecedented impacts imposed by the COVID-19 Outbreak
- Provide the Organization with the most relevant initiatives of the private sector affiliated to the UNWTO
- Readapting 2020 Programme of Work after the unprecedented impacts imposed by the COVID-19 Outbreak
- Sharing the UNWTO activities and resources with the Affiliate Members
- Holding regularly bilateral and multilateral meetings with the AMs - in different thematic and regional formats
Global Tourism Crisis Committee

Active participation of Affiliate Members
Active involvement of UNWTO Affiliate Members

1. Sharing best practices and initiatives on AM Connected Platform

2. Sharing re-opening protocols and guidelines with UNWTO experts

Update report: Affiliate Members initiatives
UNWTO Affiliate Members Department
May 22, 2020

XCaret
Reopening guidance for the Global Attraction Industry

The IAAPA (the International Association of Theme and Amusement Parks and Attractions) published a reopening guide for the Global Attractions Industry in collaboration with our Affiliate Member Xcaret and other attractions operators around the world, and in consultation with an epidemiologist. Focusing on scientific, medical and operational expertise, this guide is providing approaches for the Global Attraction Industry to consider when reopening their attractions in the wake of the COVID-19 pandemic.

Guide available here:
- Reopening Guide for the Global Attraction Industry
AM IATA has developed protocols to Safely Restart Aviation
Protocols proposed by AMs for re-opening

Hotel Industry

1. Risk Assessment
2. Basic Services
3. Activities
4. Events
5. Cleaning & Maintenance
Protocols proposed by AMs for re-opening Amusement Parks & Attractions

AMs prepared reopening guidance for parks and attractions.

1. Topline considerations for reopening
2. General Guidelines
3. Specific guidance for each attraction type
What’s Next

- Promote UNWTO Affiliate Membership
- Working together with the UNWTO Affiliate Members Department to start recovery
- Rebuild confidence
- Focus on promoting public-private partnership
- Be prepared for possible new outbreaks that may slow down the recovery effort
Thank you !