



UNWTO

Healing
SOLUTIONS

TOURISM
CHALLENGE

EUROPE

Introduction

In response to the COVID-19 impact on tourism, the World Tourism Organization (UNWTO), launched the Healing Solutions for Tourism Challenge to identify the most disruptive startups, entrepreneurs, innovators and existing technologies with ready-to-implement solutions to make travelling possible in one of the categories:

- **Healing for People:** health and sanitary solutions, with projects trying to trace and stop the spread of the virus and infected people and proposing alternative ways for governments to fight the disease.
- **Healing for Prosperity:** economic solutions, with projects trying to optimize and generate additional revenues to companies and communities.
- **Healing for Destinations:** confidence recovery, destination rebranding campaigns, airports safety and crisis communication.

Global Finalists

Throughout the 4-week call, 1183 projects from 110 countries were received and evaluated by a Committee of Experts from the World Tourism Organization (UNWTO), The World Health Organization (WHO) and The World Bank. 30 semi-finalists and 9 finalists were selected. Solutions mostly use the following technologies to deliver their impact: Virtual and Augmented Reality, Internet of Things, Artificial Intelligence, Big Data and Blockchain.

SEE GLOBAL FINALISTS [HERE](#)

REGIONAL RUNNER-UPS EUROPE

Mobiworld • **Spain**
Passcare • **France**
Hotel Data • **Germany & United Arab Emirates**
Weebie • **Turkey**
Control H&S • **Spain**
Hotelmize • **Israel**



Pitch: Mobiworld allows you to content COVID19's spread. With our technology, we are able to alert users that has been in contact with a infected user, avoiding more infections.

Contact: jose.mobiworld@gmail.com

Website: mobiworld.xyz

Year Established: 1999

Funding: We didn't get any finance. We are looking for governments to buy our license in order to save a lot in sanitary cost.

Team: We are a multiracial team, with deeply knowledge in Marketing, web and app development, web and app desing and law. We have the encourage to do something to help people in this situation and that's why we develop Mobiworld.



Pitch: PassCare®, a multi-award winning innovation, is a real-time and secured personal digital Health Passport accessible anywhere in the world from any device (unique QR code). It's a powerful prevention and securing technology to boost the whole tourism industry (air and ground transportation, hotels, restaurants, shows, etc.), with many decisive functionalities for citizens, healthcare providers, companies and governments: detection (real-time alerts, emergency profile), prevention (tracking feature with holder's total trust), safety (via the "Immunity Passport")...

PassCare is a strategic long-term, interoperable, contactless and scalable system (with AI) to mitigate and manage unpredictable health threats, and supply a high-end service to travelers and personnel.

Contact: leprince.claudine@gmail.com

Website: passcare.com

Year Established: 2016

Funding: Current: €15M Series A fundraising (€5M/year financing 3-year growth plan until breakeven). Completed: April 2020: Successful latest Capital Increase despite global economic crisis caused by the Covid-19 pandemic; 2016-2018: 4M€ of Seed Capital raised (including €800,000 from Bpifrance).

Team: InnovHealth Group headquarters' team currently represents 25 employees including the management team.



Pitch: HDC enables hotels to communicate how they ensure hygiene, safety and cleanliness which is crucial to ease apprehension, offer reassurance and rebuild the confidence of travelers.

We developed a special section within our content distribution platform, dedicated to comprehensively cover all measures that relate to COVID-19: HDC collects details on hygiene and cleanliness, staff procedures, social distancing processes and any other policies that hotels put in place to create a safe and healthy experience for their guests.

This information is distributed through a freely accessible data feed and can be easily integrated into websites, booking platforms and reservation systems.

Contact: kevin@hoteldata.cloud

Website: hoteldata.cloud

Year Established: 2016

Funding: After self-funding the initial development and first years of business, we raised USD 350.000 seed funding from five angel investors in April 2020. We are looking for additional funding of USD 750.000.

Team: HDC was founded by Gregor Amon and Kevin Czok, who were recently joined by Alex Morriss.



Pitch: WeBee provides “social distancing” and “contactless” solutions for hotels where hotel guests can make any of their requests via their smartphones (iOS & Android) without a need for face-to-face communication. It is an awarded guest engagement platform. The solution does not only provide convenience for guests but also provides social distancing measures, contactless check-in, keyless room entry, digitalization of all content such as F&B menus, mobile payment and all contactless features to support tourism industry for safety stay. The solution does not only provide social distancing but also is supporting UN’s sustainable development goals.

Contact: ozgur.zan@donetr.com

Website: getwebee.com

Year Established: 2016

Funding: Our company name is Done. Done received angel investment in two rounds (340K USD) and the Home2nite project received Grant from European Union under Horizon 2020 program (1.2M Euro, August 2017-January 2020). We are looking for pre-series A investment for further growth globally.

Team: We have a team of 16 professionals which consists of software developers, tourism industry experts (sales/marketing and customer success program) with an experienced management team with over 20+ years of experience, and backed up by two investors with tourism background.



Pitch: Touristic establishments need to update obsolete systems for the control and prevention of infections, and visitors need to regain confidence in travelling and visiting other destinations. With Control H&S, establishments gain control and automation of processes for the prevention of infections and COVID-19.

Our multiplatform application helps companies in the tourism and public sector to comply with the norms for prevention of infections, which contributes positively to regaining tourist confidence.

CONTROL H&S is comprised of a multidisciplinary team specialized in preventative measures against the propagation of infections, maintenance of quality and environment, the healthcare and hygiene sector, and the development of technological applications.

Contact: gerencia@controlhs.com

Website: controlhs.com

Year Established: 2019

Funding: Our company is formed by 3 partners, having faced 100% of the investment.

Team: CONTROL H&S is made up of a multidisciplinary team of 3 partners and external collaborators; consultants, auditors, commercial, technicians in computer systems and telecommunications, etc.



Pitch: Hotelmize is the leading repricing technology that helps OTA's, Tour Operators and wholesalers, unlock their hidden hotel booking profits by using big data solutions.

Contact: patricia@hotelmize.com

Website: hotelmize.com

Year Established: 2020

Funding: Apr 1, 2020 Series B by Alibaba Entrepreneurs Fund, Brilliance Ventures. Nov 27, 2018 Venture Round 3.8M by Investible May 5, 2016 Seed Round

Team: Our team is made up of deep technology and travel experts who worked with major organizations, with an aggregate of 60+ years of experience in the industry.



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