



UNWTO

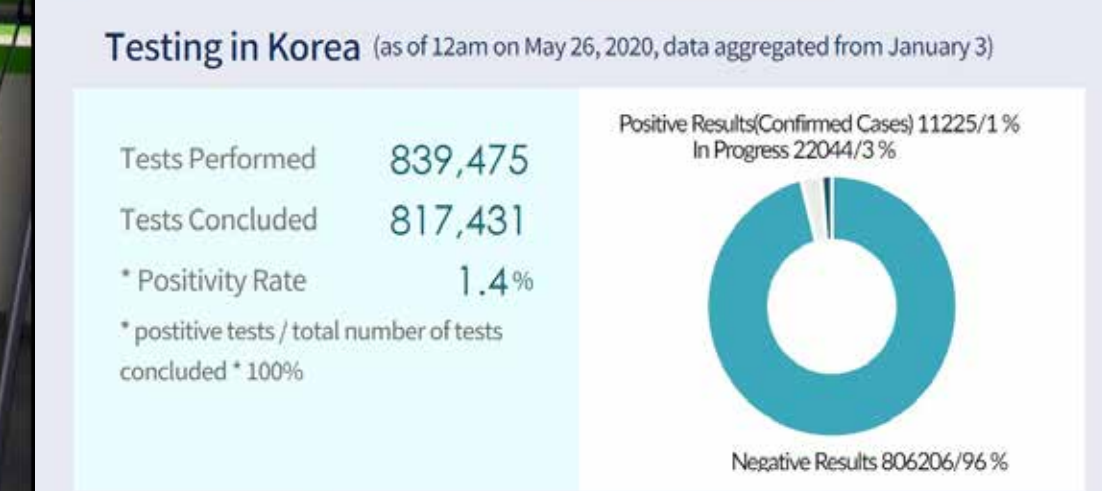
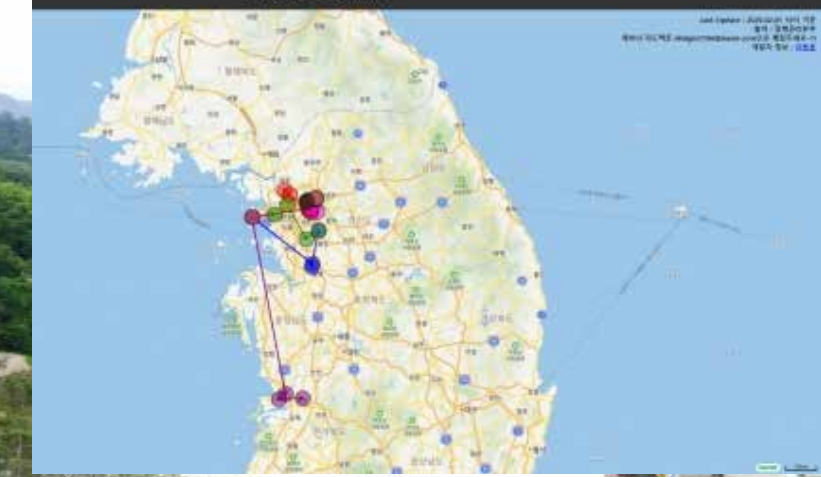
# THIS IS HOW SOUTH KOREA CONTAINED COVID-19

TEST • TRACE • TREAT • TRUST





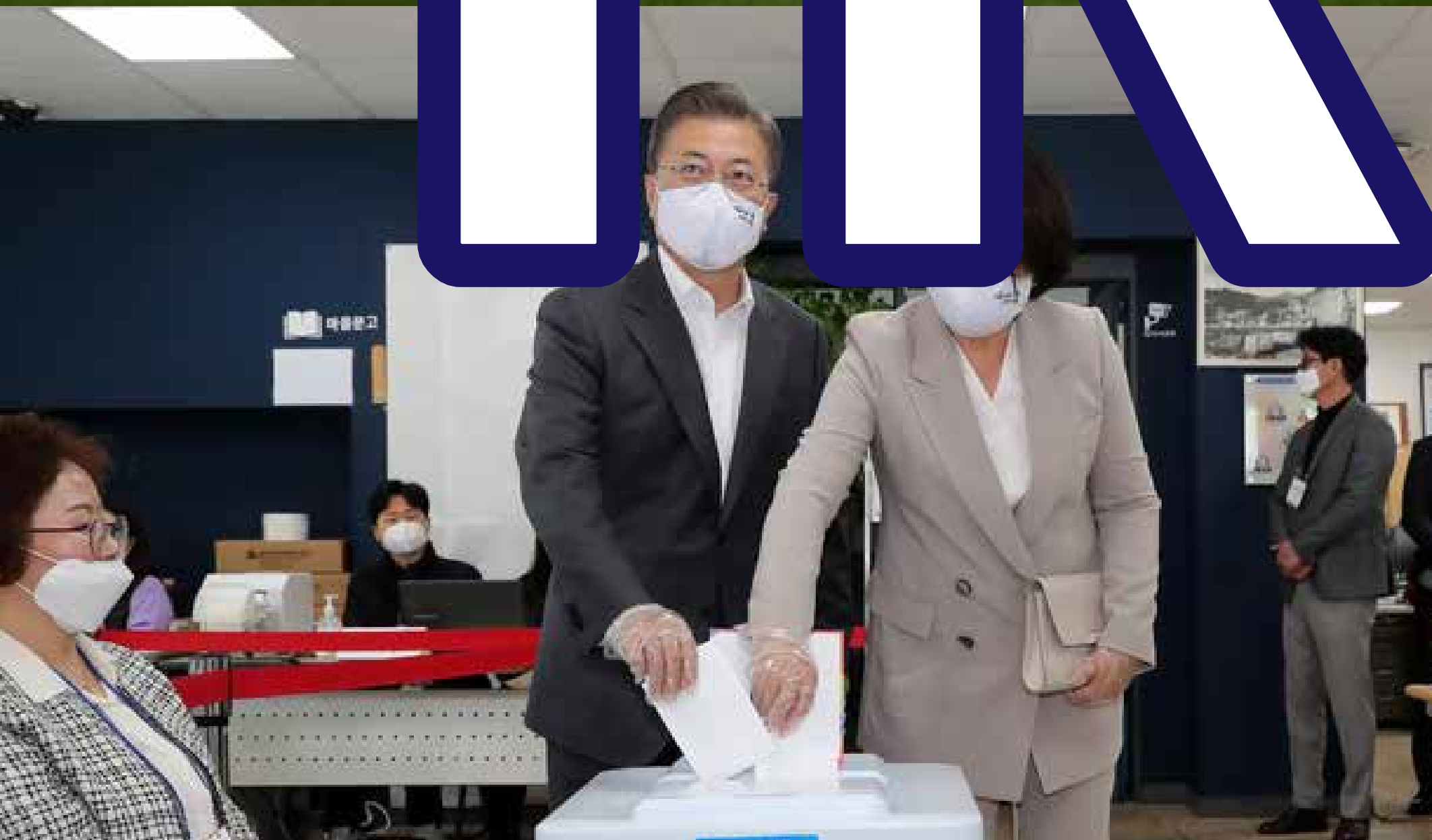
# TEST TRACE & TRACING TRANSPARENCY ISOLATION & TREATMENTS







# TRUST





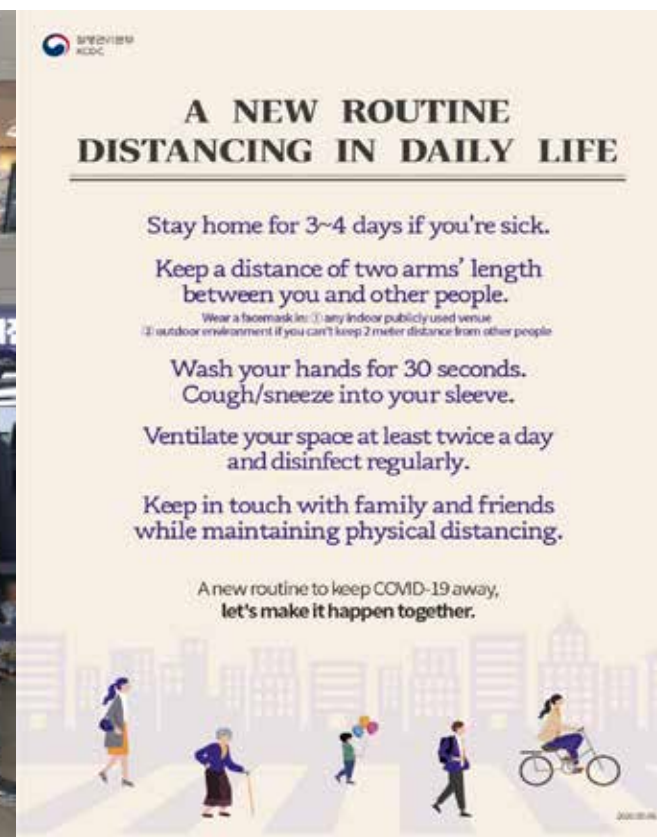
# WHERE IT STANDS NOW

## BACK TO TRAVEL

Gimpo Int'l Airport, 1 May alone,  
there are around 240 flights to the Jeju island

## BACK TO MUSEUMS

Visitors wearing face masks, advanced reservation  
for 300 per hour!





28 MILLION  
KOREANS  
ARE NOW  
WAITING TO  
# TRAVEL  
# TOMORROW

## The Tourists Splashing The Most Cash

Top countries by international tourism expenditure in 2018 (billion U.S. dollars)



@StatistaCharts

Source: World Tourism Organization

Forbes statista



**COVID-19**  
**RESPONSE**

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