

Innovation + Tourism



65th Meeting of the World Tourism Organization (UNWTO)
Regional Commission for the Americas
Irene Arias Hofman - CEO, IDB Lab
June 18, 2020



We are part of the  **IDB Group**

The leading source of development finance and know-how
for improving lives in **Latin America and the Caribbean**



Generates impact through governments



Generates impact through private companies



Generates impact through innovative entrepreneurs



Drive innovation for inclusion in
Latin America and the Caribbean

IN ▶ IN LAC

Experience

Presence

Operations

Total
cumulative
financing*

Cumulative
seed and VC
investments

Mobilization
ratio**

27

Years

26

LAC countries

400+

Active in LAC

2000+

US\$ Million

350+

US\$ Million

3X

IDB Lab has been instrumental in the development of the VC industry in LAC, an essential component to drive innovation

*IDB Lab approvals since 1993. Include grants, loans, and equity.

**Average from last 10 years.

A black and white photograph of a person's arm and hand, with a teal brushstroke effect at the bottom. The text is overlaid on the image.

Strong ecosystem mobilization

500+ proposals for COVID-19 received and evaluated in two weeks

COVID-19 related solutions (TC Prototypes)

Detect

Prevent

Respond

Recover



(AR) Medical testing & diagnostic devices



(AR) Medical testing & diagnostic devices



(BR) Medical testing & diagnostic devices



(PN) Medical testing & diagnostic devices



(PE) Medical testing & diagnostic devices

Portable
UVC

(CL) Surface treatment tech



(CO) Locally produced medical equipment

colabcr

(CR) Locally produced medical equipment



(BR) Digital comms & health management



(DR) Telemedicine



(JA) Telemedicine



(CR) Digital comms & health management

Medl

(TT) Quarantine management & support



(BR) Virtual triage



(MX) Virtual triage

1DOC3

(CO) Virtual triage + Telemedicine

ThalesLAB
a Company Builder

(PR) Virtual triage + Telemedicine



(UY) Data tracking & modeling



(BL) Data tracking & modeling



(EC) Data tracking & modeling



**APPLY
NOW**

BEYOND TOURISM

INNOVATION CHALLENGE

Open until **July 31, 2020**
(Midnight Eastern Time)

Financing up to US\$2 million

A person is silhouetted against a dark, starry night sky. They are holding a flashlight, which casts a bright beam of light across the sky and onto a path of light on the ground. The path of light is composed of many small, vertical, glowing streaks, suggesting a long-exposure photograph of a star trail or a similar phenomenon. The overall scene is dark and atmospheric, with the flashlight providing the primary source of light.

Identify innovative business models to transform and revitalize the tourism sector

- (a) Develop digital skills of the tourism workforce
- (b) Preserving natural resources

15 target countries

Bahamas, Barbados, Belize, Costa Rica, Dominican Republic, El Salvador, Guatemala, Guyana, Haiti, Honduras, Jamaica, Nicaragua, Panamá, Suriname, and Trinidad & Tobago.

www.convocatorias.iadb.org/en/beyondtourism





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for Inclusion



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