The 46th Regional Commission for Middle East
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Prof. Donald Hawkins
First Vice Chair of the Board of Affiliate Members
Professor Emeritus
George Washington University
UNWTO Members

Governments
150+ Member States

Private Sector
500+ Affiliate Members

UNWTO is the only United Nations Agency that includes as members both Member States and entities from the private sector.
CURRENT PROFILE OF AFFILIATE MEMBERS

- Universities and Research Centers
- Promotion agencies (national, regional, local)
- Tourism Management and Business Consulting Offices
- Professional Associations
- Travel Agencies and Tour Operators
- Destination Management Organizations
- Trade Fairs and Exhibition Management
- Hotels / Accommodation industry
- Airlines & Transportation companies
- Travel Trade and Consumer Media
GEOGRAPHICAL DISTRIBUTION OF UNWTO AFFILIATE MEMBERS

Europe; 57%

Middle East, 4%

Asia & Pacific; 13%

Africa; 5%

Americas; 21%
Affiliate Members Activities

- Support the Affiliate Members in their efforts to deal with the unprecedented impacts imposed by the COVID-19 Outbreak

- Provide the Organization with the most relevant initiatives of the private sector affiliated to the UNWTO

- Readapting 2020 Programme of Work after the unprecedented impacts imposed by the COVID-19 Outbreak

- Sharing the UNWTO activities and resources with the Affiliate Members

- Holding regularly bilateral and multilateral meetings with the AMs - in different thematic and regional formats
Global Tourism Crisis Committee

Active participation of Affiliate Members
Active involvement of UNWTO Affiliate Members

1. Sharing best practices and initiatives on AM Connected Platform

2. Sharing re-opening protocols and guidelines with UNWTO experts

Update report: Affiliate Members initiatives
May 22, 2020
UNWTO Affiliate Members Department

XCaret
Reopening guidance for the Global Attraction Industry

The IAAPA (the International Association of Theme and Amusement Parks and Attractions) published a reopening guide for the Global Attractions Industry, in collaboration with our Affiliate Member XCaret and other attractions operators around the world, and in consultation with an epidemiologist. Focusing on scientific, medical and operational expertise, this guide is providing approaches for the Global Attractions industry to consider when reopening their attractions in the wake of the COVID-19 pandemic and is intended to help develop a plan that will work best for the relevant amusement park.

Guide available here:
Reopening Guide for the Global Attraction Industry
Re-opening protocols proposed by AMs: Air Travel

AM IATA has developed protocols to safely restart aviation.
Protocols proposed by AMs for re-opening the Hotel Industry

1. Risk Assessment
2. Basic Services
3. Activities
4. Events
5. Cleaning & Maintenance
Protocols proposed by AMs for re-opening Amusement Parks & Attractions

AMs prepared reopening guidance for parks and attractions.
What’s Next

- Promote UNWTO Affiliate Membership
- Working together with the UNWTO Affiliate Members Department to start recovery
- Rebuild confidence
- Focus on promoting public-private partnership
- Be prepared for possible new outbreaks that may slow down the recovery effort
#StrongerTogether
#JuntosMasFuertes
Thank you!

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