INTERNATIONAL TOURIST ARRIVALS
JANUARY-APRIL 2020

WORLD
2019: 1.5 BILLION (+4%)
JAN-APRIL 2020: -44%

AMERICAS
2019: 220 MN (+2%)
JAN-APRIL 2020: -36%

EUROPE
2019: 745 MN (+4%)
JAN-APRIL 2020: -44%

AFRICA
2019: 73 MN (+6%)
JAN-APRIL 2020: -35%

ASIA AND THE PACIFIC
2019: 361 MN (+4%)
JAN-APRIL 2020: -51%

MIDDLE EAST
2019: 61 MN (+2%)
JAN-APRIL 2020: -40%

SOURCE: UNWTO JUNE 2020
INTERNATIONAL TOURIST ARRIVALS IN 2020: THREE SCENARIOS

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(YoY monthly change %)

-100
-80
-60
-40
-20
0
+2

ACTUAL DATA*
SCENARIO 1: -58%
SCENARIO 2: -70%
SCENARIO 3: -78%

ANNUAL CHANGE

GRADUAL OPENING OF BORDERS
AND LIFTING OF TRAVEL RESTRICTIONS

IN JUNE

IN JULY

IN SEPTEMBER

IN DECEMBER

* Actual data through April includes estimates for countries which have not yet reported results.

SOURCE: UNWTO (JUNE 2020)
Summary of Potential Impacts in 2020

850 million to 1.1 billion fewer international tourist arrivals

US$ 910 billion to US$ 1.2 trillion loss in export revenues from tourism

100 to 120 million direct tourism jobs at risk
The recovery of lost arrivals was the fastest after SARS (11 months)

Impact of three previous crises on world arrivals

**World - Cumulative change in international arrivals (million), by months**

- **SARS** 11 months for recovery
- **Sept. 11th attacks** 14 months for recovery
- **Global econ. crisis** 19 months for recovery


Source: UNWTO
Destinations that have eased COVID-19 related travel restrictions as of 15 June 2020
Destinations with related travel restrictions as of 15 June 2020
1. Provide **liquidity** and protect **jobs**.
2. Recover **confidence** through **safety & security**.
3. **Public-private collaboration** for an efficient reopening.
4. **Open borders with responsibility**.
5. **Harmonize** and **coordinate** protocols & procedures.
6. **Added value jobs** through **new technologies**.
7. **Innovation** and **Sustainability** as the new normal.