

SOLUTIONS for restarting tourism



Innovation Newsletter

In response to the COVID-19 impact on tourism, the World Tourism Organization (UNWTO) has opened a space to share startups and companies working for restarting tourism.

Setting innovation and sustainability as the new normal.



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ENVISAGE AR

Countries	New Zealand
Founded in	2013
Web	www.envisage-ar.com
Contact	info@envisage-ar.com

Envisage AR 360 brings locations to the World

Envisage AR is a New Zealand based telepresence company creating technology that allows people to capture and share their surroundings with remote collaborators, using either 360° video or 3D scanning.

Their technology and years of university research is being applied into the tourism space, allowing location-based tours to be shared Live anywhere in the world to dozens or hundreds of users simultaneously through private white labelled platforms (client branded) that deliver a controlled, secure and ticketed access to 4K web browser or VR headwear content.



Countries	North of Spain, Italy, UK, Ireland, Turkey, United Arab Emirates, Singapore, South Africa
Founded in	2020
Web	immuvid.com
Contact	info@nexplain.es

ImmuVID[®] is a block-chain based digital solution to protect public health while allowing economic activity to restart and flourish.

Uncertain health status is a risk to public health and poses an increasing challenge to business and countries. ImmuVID[®] confirms identity and status while guaranteeing privacy related to a person's health data.

With this system of double (unalterable) confirmation, we provide an easy to use digital, mobile, touch free tool that allows for the implementation of GREEN ZONE or PASSAGE strategies, exclusively targeting passengers/clients with a confirmed antibody/vaccination status and avoiding restrictions and losses associated with the indiscriminate closure of borders and businesses.



Countries	USA and Ecuador
Founded in	2016
Web	konfya.com
Contact	fernando@inspectorio.com

Collaborative Digital Network Platform for
Empowerment, Verification and Protocol
Compliance

Konfya digital network platform enables organizations to monitor their compliance with all kinds of guidelines and protocols – and manage their operational risk with real time reports and analytics. Our solution helps businesses to protect themselves against the risks of COVID-19 by helping organizations to quickly and easily assess their health & safety readiness against government & health authority guidelines. Digitize your own protocols or use our ready-made standards to immediately assess your businesses' level of risk through mobile and web self-audit & verification capabilities.



Countries	United Kingdom
Founded in	2017
Web	www.road.travel
Contact	partners@road.travel

COVID-19 Safe Curated Routes for Tourist
Destinations, Local and Domestic Travels

Road.Travel is an online marketplace of curated routes from travel experts with no-code integrations for destination websites and apps.

Our platform is an all-in-one solution for creating and publishing routes with storytelling, booking and an industry-unique budget optimizer. We make car travels as simple as holiday packages.

The platform can be integrated into existing channels or used as a standalone solution, with the speed-to-market of just a few weeks for a new destination.

We're the finalists in the Smart Destinations category of a Global Startup Competition by the UNWTO in 2020.



Countries	Worldwide
Founded in	2020
Web	safeat.io
Contact	info@haverro.es

We know it is tricky to adapt to a digital transformation, therefore, SAFEAT was born to enhance business efficiency management and guarantee everyone's security.

SAFEAT is a free digital tool, aimed for the hospitality industry. Its main goal is to improve the efficiency and management of orders and guarantee the required security between business owner and client.

The clients will be able to order and ask for the bill, from their smartphones. Easy, fast and secure, with no need to download any app. All they will need to do is scan the QR code on the their table, indicate how many they are and text the order as if it were a notepad.

With SAFEAT, you can have control of the capacity and improve the efficiency of the venue.



COVID-19 Travel Advisory

Countries	Spain
Founded in	2015
Web	www.smartvel.com
Contact	ifernandez@smartvel.com

Travel companies want to help customers travel with confidence with Covid19, and they are looking for a solution to keep travelers update of the latest restrictions to travel, and how safe it is to travel to certain destination. We also help them to cover destination content and personalized travel plans in destination.

Smartvel is a B2B SaaS offering travel companies an AI-empowered solution with up-to-date destination content to improve their travelers' experience. Due to COVID-19, we have launched a new solution to also help them inform their travelers with the latest country restrictions and legal requirements to travel, leisure options in-destination, and a Safety index map per region or country. Companies like Singapore Airlines, Iberia, LATAM, RIU, or Buenos Aires Tourism already trust us.



Countries	Australia
Founded in	2016
Web	www.typsy.com
Contact	hello@typsy.com

Typsy's online learning solution is a COVID-safe initiative as it removes the need for face to face training ... Typsy is also helping to solve the global skills shortage by providing affordable access to education for everyone.

Typsy's ever-growing library of 800+ online lessons and micro-credentials ensures improved knowledge and education to the global hospitality workforce. We help learners showcase their credentials to employers and empower them to access better job opportunities.

Through our innovative platform, people can skill up quickly, ready to work. Working with public and private enterprise, we boost economies and the professional currency of individuals. Typsy provides data to show the impact the skills development has in supporting the restart and recovery of the global tourism industry.



Countries	Spain
Founded in	2018
Web	www.ygroupcompanies.com
Contact	xavi.casas@ygroupcompanies.com

Digital Platform that captures, structures and sorts data of fragmented channels: small retailers and point of sales (e.g. bars, restaurants, pubs, convenience stores, etc.)

Provide structured and updated information of fragmented channels. Fragmented channels (usually SMEs) lacks of reliable, structured and complete information. A great number of companies working with these sales channels base their decisions mostly on gut feelings and partial data; missing frequently good opportunities.

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