The digital standard to Check-in

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CEO & Co-founder

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Problem

Check-in:
1. Identify  
2. Register  
3. Give access to user

Traditional In-Person Check-in is inefficient, time consuming and expensive

Industry is moving from traditional in-person to Digital Check-in experience

There is not a standard technological solution
Industry is moving to Self Check-in experience pushed by Vacation Rentals

Vacation rentals beds compared with hotel beds
Post Covid19 - Tourism Industry

Covid19 crisis will accelerate the industry transition for a frictionless, paperless, 100% digital and autonomous Check-in, exactly the value Chekin is adding and our mission as a company.

Official document from the EU:
Consider solutions such as online or self check-in and check-out to minimise contact between guests and staff.

Video
English: CNBC Video - Marriot CEO - Digital Check-in
Spanish: La Sexta TV - Digital Check-in

Press
Los Angeles Times
Washington Posts:
Techwire Asia:
USA Today:
Help the tourism industry to transition to a **100% digital** and **frictionless** check-in

- 2 Millions registered guests
- >10.000 properties uses our solution
- >15 Countries
Problem / Solution - Check-in

- **Guest ID**
  - Communication
  - OCR
  - Biometric

- **Legal Registration**
  - Legal Documents
  - Docs Storage
  - Compliance

- **Access**
  - On-site Check-in
  - Online Check-in
  - Self Check-in
Chekin - Solution

Chekin digitalise the **Guest Registration** process
It compiles **Every Guest** information in a reservation and automatise the **Legal Compliance**

**Fast Check-in**
1 minute process instead of 20 lines in a reception desk

**Chekin Online**
Guests can complete it directly in their phone

**Paperless**
Eliminate paper

**Legal registration**
Guest Signature and documents automatically created
### Transition to frictionless Check-in

**On-Site:** Check-in at the property by hosts

**Online:** Check-in completed on the web by guests

**Autonomous:** Online + Identity Validation + Access

<table>
<thead>
<tr>
<th></th>
<th>Guest Identification</th>
<th>Legal Registration</th>
<th>Guest Receive Access</th>
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### Problem - Fragmented global regulation

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Problem - Fragmented global regulation

- GUEST REGISTRATION AND POLICE CONNECTION
- CONTRACTS
- TOURIST STATS REPORTS
- TOURIST TAXES
- DOCUMENT STORAGE

Chekin covers >15 Countries
# CheKin Global Coverage

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**Global coverage**

- 15 Countries
  - Q2 2020

- 25 Countries
  - 2020

- 40 Countries
  - 2021
Who we sell to

1 - OTAs
Main channels that connects travelers with accommodations

2 - Hotel Chains / Big Property Managers
Manage a conglomerate of touristics accommodations

3 - PMS
Offer Software to Property Managers / Hotels / Vacation Rentals

4 - Hotels / Vacation Rentals
Touristic Accommodations
Who we sell to

1 - OTAs
- Airbnb
- Vrbo

2 - Hotel Chains / Big Property Managers
- OYO Rooms
- Vacasa
- Sonder

3 - PMS
- Guesty
- MEWS

4 - Hotels / Vacation Rentals
- CheKin

8,000 Active Accommodations
Clients

- **OYO**
  - 2B $ Funding

- **Vacasa**
  - 300M $ Funding

- **Sonder**
  - 250M $ Funding

- **Guesty**
  - 60M $ Funding

In conversations with:

- **Vrbo**
- **Airbnb**
Inversores & Advisors

MODELO DE NEGOCIO

Etapa 1. Recepción de Viajeros

Competition landscape

Infrastructure
Technology

End User

1 Country

Global Scope
Traction

€25k MRR - 18 months

2 Million Registered Guests

400% YoY Growth
Founders, Team & Investors

Antonio Bustamante
CEO
- Entrepreneur Vacation Rental
- MBA - San Francisco
- Former CFO at Glampinghub

Carlos Lagares
CTO
- Full Stack Engineer
- 12 years experience
- API Specialist

GREAT TEAM
International 20 people multidisciplinar
Sevilla, Málaga, Barcelona

Miguel Sanz
VC Fund

Javier Gonzalez
Travel Tech VC Fund
MODELO DE NEGOCIO

Etapa 1. Recepción de Viajeros

- Startup Accelerated by 500 Startups
- Top 50 Startups Spain
- #18 Startup in Spain according to El Referente

Awards and Recognition
Vision & Role models

- Simple to use API to solve a specific problem
- Solved a complex landscape
- Gain traction with big tech players
- Product Upsale

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<td>Digital Payments</td>
<td>Digital SMS</td>
<td>Digital Check-in</td>
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<tr>
<td>Payment Processor</td>
<td>Communications</td>
<td>Tourism Regulation</td>
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<tr>
<td>Lyft, Spotify, ...</td>
<td>Uber, Airbnb, ...</td>
<td>OYO, Guesty, ...</td>
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<tr>
<td>Billing, Cards, ...</td>
<td>Whatsapp, Calls, ...</td>
<td>Guest ID, Access, ...</td>
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VALUATION
- 35B
- 17B
- ?B
Summary

400% Growth YoY

Embraced by Industry Leaders

Standard for Check-in Solution
CheKin

The digital standard to Check-in Guests

Antonio Bustamante | CEO @ CheKin.io