QUESTO

24/7 interactive city tours
We can make travelers happy with their in destination experience
HOW?

LET US INTRODUCE QUESTO, THE PLATFORM FOR CITY EXPLORATION GAMES
This is what the app does
LAST YEAR IN NUMBERS

- We had more than 50,000 people who finished at least one quest.

- They walked more than 150,000 km.

- While exploring +50 cities across Europe

- We work with +120 local content creators to launch Questo in new cities
Our customers are

- **75%** couples
- **5%** solo travelers
- **20%** families with kids

**David Iach**
Was with my wife and we had a really great time. Definitely worth it for couples, it’s sort of like a game that takes you in lots of interesting places. We liked it so much that we ended up doing a second quest the following day. :)

**Cristian Cîrlea**
Brilliant app! Definitely a new, creative way to show you what certain cities have to show you and is a more entertaining way to learn a thing or two. I would gladly recommend it to either those who visit a city and know nothing about it, as well as for those who just want to rediscover the city they knew for years.

**Laura Rezmerita**
We really enjoyed this unique experience. We were with 3 adults and 4 kids with ages between 6 and 11. Questo offered to all of us an unforgettable experience. It was interesting and interacting and the city of Rotterdam revealed, via Questo, some of his many hidden places and stories. We had fun and we would like to discover more cities with Questo.
Why explore with us?

A FUN WAY TO DISCOVER A CITY

They solve fun clues and discover local stories.

FLEXIBLE AND PRIVATE

The game can be started, paused or stopped whenever they want, without having to join a large group for a tour.

GOOD VALUE FOR MONEY

They only pay once for access on a phone, and they can play in teams of up to 5 people.
A quest price ranges from 8 to 20 Euro.

WE LISTEN AND HELP

No one's left behind. We offer real time support to all our users.
Here's some examples of quests we have around Europe
THE MEDICI CONSPIRACY

You are Giuliano de Medici, the brother of the famous Lorenzo “The Magnificent” de Medici. You and Lorenzo have been ruling Florence for nearly 10 years now, after Piero di Cosimo de Medici, your father, passed away.

It is the year 1478, and Easter is approaching. You are aware of rumours of a conspiracy against your brother Lorenzo, and perhaps against yourself as well; there are only a handful of people who dare go against you.

The Medici Family has many friends in Florence and today you are on a mission to find out what is going down and when.

The conspirators will be punished, and you take it upon yourself not to let any harm come to your brother.
LOST LOVERS IN PARIS

You met a while ago in Paris and it was love at first sight. You wandered around the city together but by sundown one of you had to go, leaving no contact information other than a name. Now you both decide to relive that day in the hope you will find each other again. You take turns recounting your stories while visiting those places.

For the best experience, we recommend taking this quest with your partner. Decide who each of you wants to play as, Q. or M., and pass the phone when your partner’s turn comes.
EAST ESCAPE IN 1984 - BERLIN

It's 1984 and you're trapped in East Berlin. All your family has escaped on the other side of the wall and the only news you got from them is a letter with a poem you received from your brother a few days ago.

Before leaving, he promised you he'll help you escape too, so now you think that the letter is the key for that.

Go on a quest to unlock the secrets of the letter and return to your family. Be careful who you trust along the way. So many people try to escape the East, but very few are successful.

You must be crazy, but it's only crazy until you do it.
You are Robert Langdon, a professor of History and Symbols looking to finish your book on the Illuminati.

While in Rome for research, 4 cardinals got kidnapped, and you find yourself involved in a mission to save them. Try to complete the mission by exploring the places in Rome where the famous Angels and Demons movie took place.

You will visit those extraordinary churches, piazzas and monuments while finding out real facts and insightful stories about them.
NOW: QUESTO IS PRESENT IN +50 CITIES FROM 15 COUNTRIES IN EUROPE

Next months: We have more than 100 creators who are working on new quests around the globe: Seoul, Bangkok, Mexico City, New York etc.
Why we think we're a good fit for you

New travel experience: we have +100 Questo experiences in +50 cities, and we're quickly expanding. Travelers love us for what we offer and the feedback on all the platforms we are present on is amazing.

Flexible and scalable: we can deliver our experiences to an unlimited number of travelers simultaneously, even in the same city. At the same time, we can create new quests in pretty much every place on Earth in about a month.

Variability: our experiences are custom and can be adapted to your needs. We can create special themed routes, while also translating them to fit your needs.

New revenue stream: for each quest that we sell together, you can get a percentage of the sales.
Top cities in Europe

Paris  Budapest  Rome
London  Barcelona  Florence
Vienna  Amsterdam

The price of a quest in one of these cities:
5-20 Euros per device.
Up to 5 people can play on a single device.
About us in awards

We were named the Best Travel App at eTravel Awards 2017.

We have been awarded by Booking.com in 2018 for the social impact created.

We won the Travel Innovation - People's choice award at Phocuswright 2019
About us in media

**RADIO**
- Europa
- AVANPOST
- Radio Guerrilla
- REALITATEA TV

**TV**
- Pro TV
- start up
- PhocusWire
- Republica
- Ziarul Financiar
- ROMÂNIA Pozitivă.ro
- NATIONAL GEOGRAPHIC

**Newspapers & online**
- Radio România Cultural
- TINH NA NA
- Digi 24 HD
- Wizzair.com
- Blue Air
- EU-Startups
OFFER PACK

**AFFILIATE PROGRAM**
You get a 15% share of each quest played by your travelers

**CO-BRANDED QUEST**
We create new quests that will be co-branded.

**EXCLUSIVE QUEST**
We create a quest that is exclusively available to your travelers on your platform
NEED MORE INFO?

I'd be happy to answer your questions

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