WHAT IS AT STAKE?

100 to 120 MILLION direct tourism jobs at risk (UNWTO)

Loss of US$ 910 BILLION to US$ 1.2 TRILLION in exports from tourism – international visitors’ spending (UNWTO)

Loss of 1.5% to 2.8% OF GLOBAL GDP (UNCTAD)

A lifeline for SIDS, LDCs and many AFRICAN COUNTRIES tourism represents over 30% of exports for the majority of SIDS and 80% for some (UNWTO)

Critical RESOURCES FOR CONSERVATION of natural and cultural heritage
INTERNATIONAL TOURIST ARRIVALS
JANUARY-MAY 2020

With 56% less international travellers US$ 320 billion were lost in exports from tourism in five months – over 3Xs what was lost in the 2009 economic crisis

WORLD 2019: 1.5 BILLION (+4%)
JAN-MAY 2020: -56%

AMERICAS
2019: 220 MN (+2%)
JAN-MAY 2020: -47%

EUROPE
2019: 745 MN (+4%)
JAN-MAY 2020: -58%

AFRICA
2019: 73 MN (+6%)
JAN-MAY 2020: -47%

MIDDLE EAST
2019: 61 MN (+2%)
JAN-MAY 2020: -52%

ASIA AND THE PACIFIC
2019: 361 MN (+4%)
JAN-MAY 2020: -60%

International Tourist Arrivals (% change over same period of the previous year)

SOURCE: WORLD TOURISM ORGANIZATION (UNWTO), AUGUST 2020
**THE IMPACT OF COVID-19 ON TOURISM**

**RECOVERY TO BE GRADUAL**

International tourist arrivals in 2020: three scenarios (y-o-y monthly change, %)

- Actual data*
- Scenario 1: -58%
- Scenario 2: -70%
- Scenario 3: -78%

*Actual data through May includes estimates for countries which have not yet reported data. Source: World Tourism Organization (UNWTO), July 2020

**INTERNATIONAL TOURISM RISKS RETURNING TO LEVELS OF 20 YEARS AGO**

International tourism receipts, 2000-2019 and scenarios for 2020 (US$ Billions)

**2020 Scenarios**
- COVID-19
  - Scenario 1: -US$ 910 billion, -62%
  - Scenario 2: -US$ 1080 billion, -73%
  - Scenario 3: -US$ 1170 billion, -79% (cansel)

The above are not forecasts but scenarios based on the possible opening of national borders and lifting of travel restrictions in July, Sept. and Dec. 2020 respectively.

*Estimate  (sc) Scenario-based  Source: World Tourism Organization (UNWTO), July 2020

SOURCE: WORLD TOURISM ORGANIZATION (UNWTO), AUGUST 2020
# SIDS & LDCs Most at Risk

Share of exports from international tourism in total exports of goods and services (2018, %)

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Source: World Tourism Organization (UNWTO), July 2020
**SIDS & LDCs MOST AT RISK**

Small Island Developing States (SIDS), International tourism revenues, share of total exports (%)

- Saint Lucia: 90%
- Palau: 88%
- Bahamas: 86%
- Maldives: 84%
- Barbados: 72%
- Antigua & Barbuda: 69%
- Cabo Verde: 67%
- São Tomé & Príncipe: 65%
- Vanuatu: 63%
- Samoa: 58%
- Jamaica: 54%
- Fiji: 52%
- Comoros: 51%
- Tonga: 47%
- Belize: 46%
- Haiti: 38%
- Seychelles: 38%
- Dominican Rep.: 36%
- St. Vincent & Gren.: 35%
- Mauritius: 34%
- Dominica: 31%
- Grenada: 30%
- St. Kitts & Nevis: 29%
- Timor Leste: 24%
- Marshall Islands: 22%
- Cuba: 18%
- Kiribati: 13%
- Bahrain: 12%
- Solomon Islands: 10%
- Guinea-Bissau: 5%
- Trinidad & Tobago: 5%
- Singapore: 3%
- Suriname: 3%
- Guyana: 2%
- Papua New Guinea: 0.03%

**Note:** No data available for Micronesia FSM, Tuvalu or Nauru.

**Source:** World Tourism Organization (UNWTO), July 2020
WOMEN, MAKING MOST OF TOURISM WORKFORCE, AMONG THE MOST VULNERABLE

Employment in the most affected sectors, 2018

Source: World Tourism Organization (UNWTO), July 2020
INTERNATIONAL TOURIST ARRIVALS
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Source: World Tourism Organization (UNWTO), July 2020
International Tourist Arrivals

(% change over same period of the previous year)

Source: World Tourism Organization (UNWTO), July 2020
RECOVERY TO BE GRADUAL

International tourist arrivals in 2020: three scenarios (y-o-y monthly change, %)

-20
-40
-60
-80
-100
-12
-55
-58%
-70%
-78%
Actual data*
Scenario 1:
Scenario 2:
Scenario 3:

Gradual opening of borders
and lifting of travel restrictions
in July
in September
in December

* Actual data through May includes estimates for countries which have not yet reported data.  
Source: World Tourism Organization (UNWTO), July 2020
INTERNATIONAL TOURISM RISKS RETURNING TO LEVELS OF 20 YEARS AGO

International tourism receipts, 2000-2019 and scenarios for 2020 (US$ Billions)

2009
Global economic crisis
-5.0% (real terms)

2003
SARS
+48 US$ billion
-2.0% (real terms)

2020 Scenarios
COVID-19
Scenario 1: -US$ 910 bill. -62%
Scenario 2: -US$ 1080 bill. -73%
Scenario 3: -US$ 1170 bill. -79% (nominal)

The above are not forecasts but scenarios based on the possible opening of national borders and lifting of travel restrictions in July, Sept. and Dec. 2020 respectively.

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Source: World Tourism Organization (UNWTO), July 2020
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Source: World Tourism Organization (UNWTO), July 2020
WOMEN, MAKING MOST OF TOURISM WORKFORCE, AMONG THE MOST VULNERABLE

Employment in the most affected sectors, 2018

- **Accommodation and food services**: 144 mn, 4% (women), 54%
- **Real estate; business and administrative activities**: 157 mn, 5% (women), 38%
- **Manufacturing**: 463 mn, 39% (women), 14%
- **Wholesale and retail trade; repair of motor vehicles and motorcycles**: 482 mn, 44% (women), 15%

Source: World Tourism Organization (UNWTO), July 2020