Meet SeeVoov

Founded in 2016, SeeVoov is the first and only end-to-end video based travel planning platform, offering a
unique visual-based approach to digital travel.

The company’s mission is to enable a new way for people to plan and experience their trip by using videos and
photos to make the planning process fun and easy.

SeeVoov is changing the entire perception of the planning cycle from a lonely, tedious task, into a fun,
exciting, and time efficient activity one can do together with family and friends!

100% Video Based Full-Funnel Travel Platform

How it Works

The SeeVoov offering is unique, built on a Deep Learning system that automatically tags videos based on
image analysis.

SeeVoov’s patent pending technology is based on a Deep Learning system that automatically tags videos
based on image analysis.

The system crawls the web for relevant videos based on specific rules. The company’s algorithm then
automatically identifies the locations shown within the videos, collects travelers’ reviews, pictures, site
information, and exact location and stores the data. The data collected on the processed videos feeds the
system again after review and approval by a travel expert, which improves the system accuracy. The system is
highly scalable and can tag videos rapidly and automatically.

User Experience

The users planning the trip choose their travel destination and travel preferences. They can then watch
automatically-selected videos based on their travel preferences and select sites that they like and wish to
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All selected sites are collected by the system and an optimal route is automatically built, including information
on each site, nearby points of interest, calculation of costs, other travelers’ opinions, and more.

After the trip planning is complete, the finalized trip plan is available on the cross-platform mobile app for use
during the actual trip, enabling navigation, real-time quick plan (if one wishes to simply explore the area he is
in at the moment), and much more.

The SeeVoov Offering

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Our offering encompasses both a user facing cross platform app, as well as unique B2B cooperation models
with airlines, cruise lines, and broadcast networks, integrating the platform (white labeled) into their
own business offering (website, apps, on-board screens, smart TV’s) targeted to expand their product & service
offering, enhancing customer engagement & loyalty, provide valuable user data and additional revenue
capabilities.

The Team

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