



## Meet SeeVoov

Founded in 2016, SeeVoov is the first and only end-to-end video based travel planning platform, offering a unique visual-based approach to digital travel.

The company aims to change the way people all around the world address their trip experiences, from planning, through executing, to post-trip sharing. SeeVoov offers a social, interactive, video based platform, enabling people the opportunity to start enjoying their trip experience right from the planning process. Instead of wandering the web in search of reading material, reviews, pictures and videos on your destination, you get an all-in-one video-based interface, thus creating a fun, exciting and time-efficient trip-planning experience. Just type where you are headed and what kind of a trip you are looking for, and get a full-visual of the most suitable options at a click of a button. Based on the users' points-of-interest selection, the system plans the best route and distribution of POI's for their trip and then enables either a full-funnel or specific booking (flights, hotels, transportation, attractions, real-time navigation and more).

**SeeVoov is changing the entire perception of the planning cycle from a lonely, tedious task, into a fun, exciting and time effective activity one can do together with family and friends!**

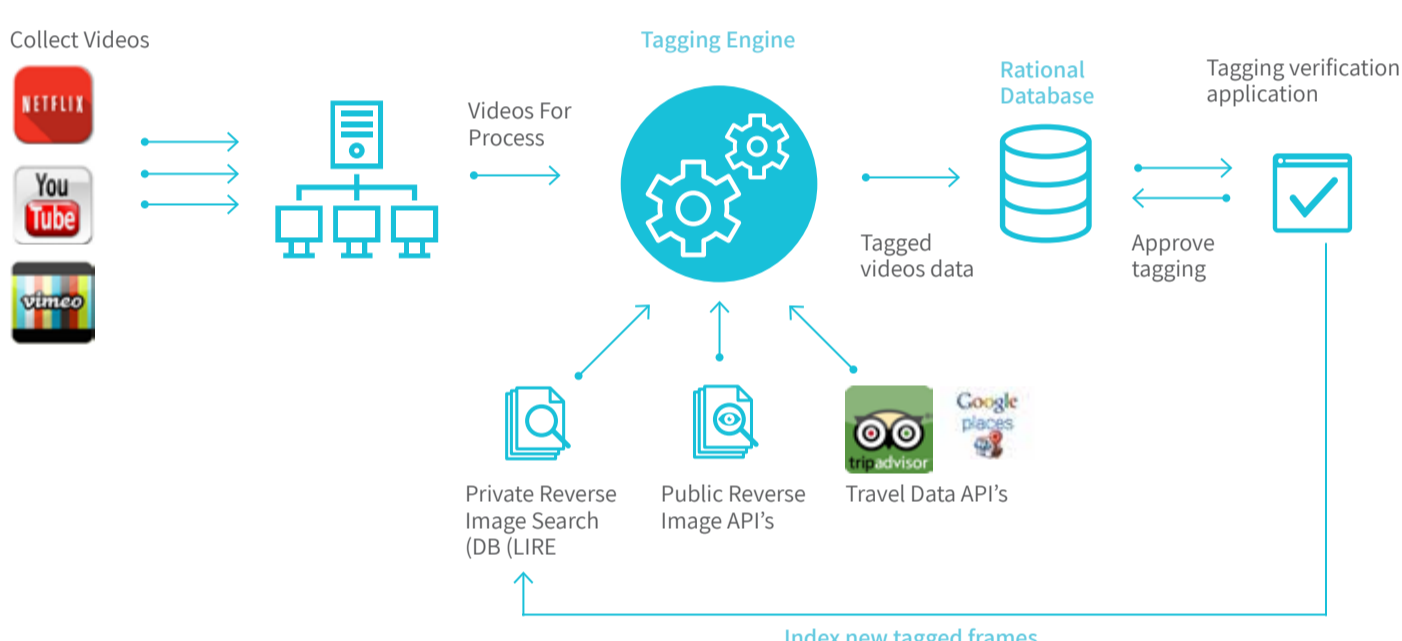
## 100% Video Based Full-Funnel Travel Platform



## How it Works

Seevoov's patent pending technology is based on a Deep Learning system that automatically tags videos based on image analysis.

The system crawls the web for relevant videos based on specific rules. The company's algorithm then automatically identifies the locations shown within the videos, collects travelers' reviews, pictures, site information, and exact location and stores the data. The data collected on the processed videos feeds the system again after review and approval by a travel expert, which improves the system accuracy. The system is highly scalable and can tag videos rapidly and automatically.

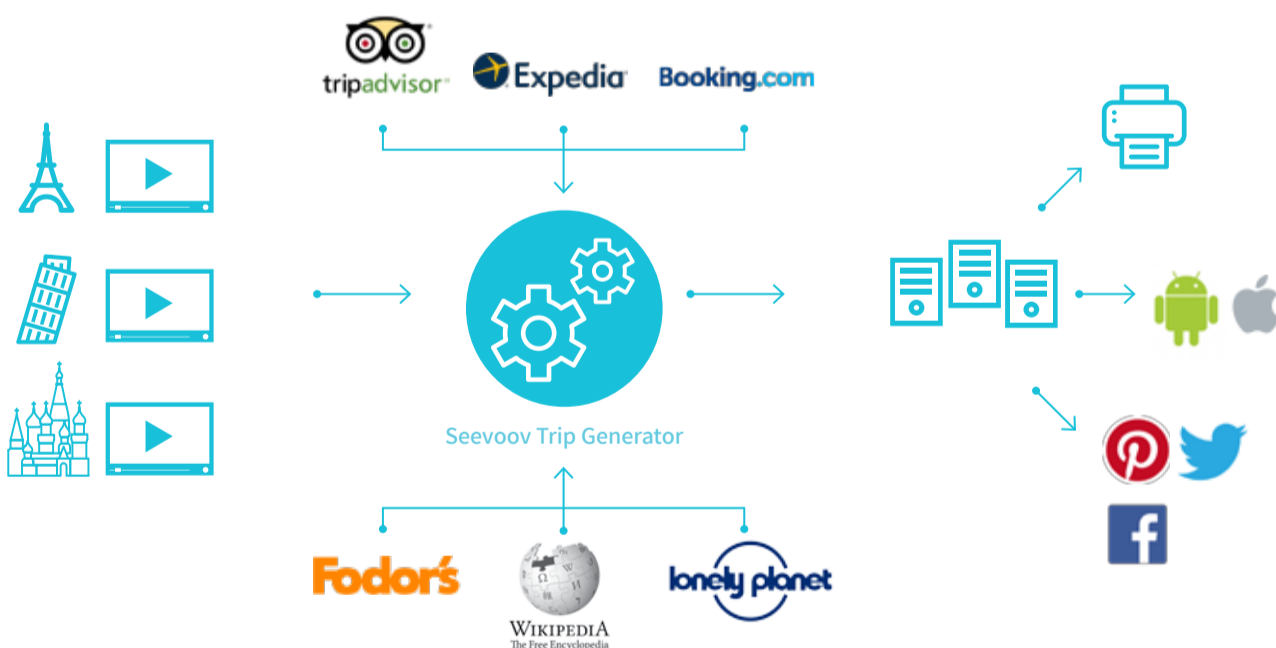


## User Experience

The users planning the trip choose their travel destination and travel preferences. They can then watch automatically-selected videos based on their travel preferences and can select sites that they like and wish to travel to on the running video.

All selected sites are collected by the system and an optimal route is automatically built, including information on each site, nearby points of interest, calculation of costs, other travelers' opinions, and more.

After the trip planning is complete, the finalized trip plan is available on the cross-platform mobile app for use during the actual trip, enabling navigation, real-time quick plan (if one wishes to simply explore the area he is in at the moment), and much more.



## The SeeVoov Offering

Our offering encompasses both a user facing cross platform app, as well as unique B2B cooperation models with airlines, cruise-lines OTA's and TV broadcast networks, integrating the platform (white labeled) into their own business offering (website, apps, on-board screens, smart TV's) targeted to expand their product & service offering, enhancing customer engagement & loyalty, provide valuable user data and additional revenue streams.

### Recognition



### The Team

