

UNWTO Launches Comprehensive Tourism Recovery Tracker

Madrid, Spain, 24 September 2020 – *As growing numbers of countries around the world ease restrictions on travel, the World Tourism Organization (UNWTO) has launched a new Tourism Recovery Tracker to support global tourism. This represents the latest concrete action undertaken by the United Nations specialized agency as it leads the response of global tourism and guides recovery.*

The **most comprehensive tourism dashboard to date**, the Tracker is the result of a partnership between international organizations and the private sector. **Available for free**, it covers key tourism performance indicators by month, regions and subregions allowing for a real time comparison of the sector recovery across the world and industries.

All key tourism data in one place

The UNWTO Tourism Recovery Tracker compiles all the relevant data in one place, giving governments and the private businesses the ability to track the recovery of tourism at global and regional level, alongside information on the top destinations for international tourism. The tracker includes data on:

- international tourist arrivals
- seat capacity in international and domestic air routes,
- air travel bookings,
- hotel searches and bookings,
- occupancy rates and
- demand for short term rentals

The UNWTO Tourism Recovery Tracker is **available for free** and is a collaborative effort by a group of partners including the International Civil Aviation Organisation (ICAO), ForwardKeys, STR, Sojern and AIRDNA.

According to UNWTO latest World Tourism Barometer, the massive drop in international travel demand over the period January-June 2020 translates into a loss of 440 million international arrivals and about US\$ 460 billion in export revenues from international tourism. This is around five times the loss in international tourism receipts recorded in 2009 amid the global economic and financial crisis.

The Tracker was announced on the back of the **112th Session of the UNWTO Executive Council**, which met in person and virtually in Tbilisi, Georgia, to work together to guide the sustainable and responsible recovery of tourism from the impacts of the COVID-19 pandemic.

Related Links:

[UNWTO Tourism Recovery Tracker](#)

[UNWTO World Tourism Barometer](#)

[UNWTO Tourism Data Dashboard](#)