

Nour Barnat (UNCTAD)

1. Overall structure and framing of SF-MST

Key questions for consideration

- 1.1. Does the introduction provide appropriate context and explanation of the role of the SF-MST? Are there other topics and issues that should be included in the introduction? Is the structure/logic of the introduction appropriate?

Yes! But in fact, we wouldd be interested to learn how UNWTO define and especially, identify sustainable tourism industries.

- 1.2. Are you happy with the conceptual framing of the SF-MST using a multiple capitals-based approach to the organisation of data on the different dimensions of tourism activity?

Yes!

- 1.3. Across chapters 2, 3 and 4 covering the economic, environmental and social dimensions, are there significant missing topics or themes?

- 1.4. This draft includes a new chapter, chapter 6, on indicators and analysis. Is this inclusion appropriate?

Completely, and thanks for this. As Statistician, I can't survive without indicators and guiding.

- 1.5. Any other comments or questions on the overall coverage and structure of the draft SF-MST?

Maybe concrete examples for developing countries especially for Least Developed countries. Data are missing, and a concrete work must be done.

2. Employment aspects in measuring the sustainability of tourism

- 2.1. What are the key aspects concerning employment that are relevant in measuring the sustainability of tourism? You may wish to consider the [main issues identified by the sub-group on Employment](#) as well as the individual contributions of three experts to the Working Group meeting on this topic:

- [Canada](#)
- [Cardiff Business School](#)
- [GJASD International](#)

- 2.2. What aspects of the concept of decent work are of most importance for policy and to what extent are they measurable?

- 2.3. In practice, what do you see as the main challenges in collecting additional detail on employment in tourism industries?

In my opinion, first in some countries (developing) employment in tourism sector is not even collected, let alone more details. This is an opportunity guide country on collecting detailed data on the employment in tourism industries, and of course consider the informality. Why not work on a questionnaire to be implemented and tested in these countries.

3. Measuring the environmental sustainability of tourism

- 3.1. Does the chapter on the environment dimension cover all of the relevant areas for the measuring the environmental sustainability of tourism?

I think yes, at least it is a very good start.

- 3.2. Does the chapter appropriately describe the link between tourism activity and environmental assets?
- 3.3. What role do you see for ecosystem accounting approaches in the SF-MST?
- 3.4. In practice, what do you see as the main challenges in collecting environmental data in relation to tourism activity?

The identifications of the matter, the method applied (survey, administrative data,....?) and the financial aspect, especially for developing countries.

4. Measuring the social sustainability of tourism

- 4.1. Does the limited text describing the chapter on the social dimension cover all of the relevant approaches and aspects for the measuring the social sustainability of tourism? You may wish to consider the *main issues identified by the sub-group on the social dimension*: "[Statistical Tools to Measure Tourism from a Social Focus](#)" as well as the individual contributions of three experts to the Working Group meeting on this topic:

- [Argentina](#)
- [Italy](#)
- [Visit Flanders](#)

- 4.2. What are the most important perspectives to consider in assessing the social dimension?
- 4.3. Establishing standard measures of social capital will be challenging in the short term. Is it sufficient for the SF-MST to focus on framing the measurement of the social dimension in terms of selected indicators?
- 4.4. In practice, what do you see as the main challenges in collecting social data in relation to tourism activity?

The informal employment

5. Defining spatial areas for tourism measurement

- 5.1. The SF-MST proposed 6 spatial scales from global to local levels. Is this appropriate and is the labelling of these levels suitable?
- 5.2. Are there particular themes that should be the focus of measurement at sub-national level?
- 5.3. The approach to defining spatial areas is based on establishing principles for measurement based on the idea of tourism concentrations. Is this an appropriate approach?
- 5.4. In practice, what do you see as the main challenges in collecting sub-national data in relation to tourism activity?

General comment: I am not sure that the purpose and the whole concept is enough clear for, again Least Developed Countries....where there are many challenges and lack of data everywhere.

6. MST connections to sustainable development indicators

- 6.1. Are the UN SDGs a good, useful or sufficient framing for determining a set of indicators on the sustainability of tourism?
- 6.2. What are the priority themes for the development of indicators?
- 6.3. What are the main barriers to the collection of data to derive indicators and what needs to be put in place to support the use of indicators in decision making processes?

I am repeating myself here, again the problem is big when we want to cover the developing countries (especially LDCs). The need, technology and tools available there are not the same as what we have in developed countries. We have to think in the appropriate way to deal with all their issues.

7. Other comments

- 7.1. Do you have any other comments on the SF-MST at this stage?

Just to say, thank you very much for the great work you are doing. Tourism is very important in many countries. Sustainability is needed everywhere. The good measurement of all aspects is the key. Thanks.