Airside is the leading pioneer in digital identity and privacy management

Our Vision
Privacy for everyone, everywhere in an information sharing world

Our Mission
Empower our customers with the most secure and convenient solution for managing and sharing information without compromising integrity.
Airside Solution
Airside’s Digital Identity Network facilitates, secure, convenient information exchange.

**Consumer:**
- Grants consent to share information with full transparency on
  - what
  - with whom
  - why
  - how long
- Downloads the app for free

**Relying Party:**
- Uses our proprietary APIs to verify and access information on a consent-basis without any storage liability
- Reduces burden of complying with privacy regulations
- Pays for access on a transaction fee basis
AirsideX is an interoperable, encrypted ID Account Service!

**Single Enrollment**
Travelers enroll their information once and use it for every part of any trip.

**Consent Driven**
Every person should be in control of their own information.

**Privacy by Design**
Data should be decentralized, exchanged securely and always encrypted.
Airside Travel Recovery Programs

Airside has 3 programs to support Tourism Recovery.

**Testing: Employees and Traveler Diagnostics Profile**
Individuals such as airport employees and passengers can share a source-confirmed COVID or anti-body test result.

**Public Health: Information Sharing**
Passengers can share information with local public health authorities to stay informed in case of exposure.

**Seamless & Touchless: Biometric Journey**
Passengers can use facial biometrics rather than paper tickets, forms, and documents to seamlessly move though a trip.
Key Considerations

To implement these solutions effectively, the following concerns must be addressed.

- **Security**: Many of these solutions are reliant on access to additional sensitive personal information from travel. Care must be taken to maintain data security.

- **Privacy**: Similarly, travelers are increasingly aware and concerned about how their data will be used. User-controlled, consent-driven systems are critical to maintaining a peace of mind.

- **Reliability**: Maintaining a chain of custody of testing information and verifying biographics will be key to preventing fraud and safety risks.
Diagnostics Profile

Airside is partnering with diagnostics labs to be able to add source-confirmed COVID and anti-body results to an identity.

- Travel Organizations can set standards for when and how recently an employee or traveler needs to have been tested to return to work or travel

- Results can be confirmed in advance of individuals arriving at the airport, cruise port or hotel which prevents spread

- Mobile enables individuals to quickly add their information to their identity and share it in a consent-driven, touchless transaction
The Airside App makes it easy to share results on a consent basis.

1. Download Airside App
2. Add COVID or Antibody Test Result to Profile
3. Consent to share information
4. Access activity log of each shared data element
Diagnostics App Experience

1. Jane shares her verified identity with the lab and gets tested.

2. Jane’s result is added to her profile through integration with diagnostics lab.

3a. Jane consents to share her results with her employer to return to work.

3b. Jane consents to share her results with her airline to fly.

3c. Jane can use her digital identity in other places outside of travel.
Public Health Solution

The Airside app enables travelers to securely share necessary information with public health officials to be kept informed in case of exposure.

WHAT:
A feature in our app that allows passengers to submit information to public health organizations in a contactless way

WHO:
Our app is available globally and we can enable custom forms for any organization that wants to partner with us

WHEN:
This solution is available now and is set up to scale with large populations and can be available publicly within days

WHY Airside:
Our unique privacy approach puts control of the data in the passenger’s hands, solving a common criticism of info sharing. In addition, we leverage best-in-class encryption to ensure the security of sensitive traveler information.
Airside enables passengers to share key information with Public Health and Border Teams to stay informed if concerns arise about their exposure.

1. Select Travelers
2. Input Travel Info
3. Input contact info and/or answer PH Questions
4. Consent to privately share and stay informed
5. Show receipt to Agent or submit in advance
Touchless, Seamless Travel

Airside’s digital identity solutions enable touchless, consent-driven, Seamless Travel
Biometric Matching

Airside’s interoperable solutions are technology agnostic and can integrated easily with existing systems.

Shaping the Future together

We have partnered with a growing list of biometric matching providers to give additional confidence through biometric matching.
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- 8.8 Million Members
- 12 Million Experiences
- 2 Million Hours Saved
- 100 Million Experiences
- 4 Thousand txns/second
- Aligned SDGs
- Chosen from over 1100 applicants from 110 countries
- #1 App on List of “Top 25 Best Apps of the Year”
- “...get on the fastest border-control line at large U.S. airports”
- “Pssst. Mobile Passport is the best-kept secret in air travel”

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