Executive summary

The purpose of this document is to inform the Executive Council on:

- The new candidatures for affiliate membership received until the deadline of 15 August 2020, reviewed and validated by the Members of Committee on its meeting held in Tbilisi, Georgia, on 15 September 2020 and submitted for approval by the Executive Council.

- The proposal presented by the Secretary-General to launch a process of in-depth review and reform of the existing legal framework concerning the Affiliate Membership, with the aim of improving the management of the relationship UNWTO - Affiliate Members.

- The changes in the Affiliate Members’ composition since the twenty-third session of the General Assembly and the Affiliate Membership status as of 15 September 2020.
DRAFT DECISION¹

Agenda item 5(b)
Report of the Committee for the Review of Applications for Affiliate Membership
(document CE/112/5(b))

The Executive Council,

Having examined the report of its Committee for the Review of Applications for Affiliate Membership, which met in Tbilisi, Georgia, on 15 September 2020, under the chairmanship of Azerbaijan,

1. Endorses the report of the Committee;
2. Decides to admit provisionally to affiliate membership the candidates attached in the Annex I, pending ratification by the General Assembly at its twenty-fourth session;
3. Thanks the Members of the Committee for their support on the proposal submitted by the Secretary-General to create a dedicated Working Group as established in Annex IV-C to document CE/112/3(b) rev. 3; and
4. Takes note of the decision of the Committee to elect its Chair in its next meeting.

¹This is a draft decision. For the final decision adopted by the Council, please refer to the Decisions document issued at the end of the session.
I. Meeting of the Committee

1. The Committee for the Review of Applications for Affiliate Membership met in Tbilisi, Georgia, on 15 September 2020, with the participation of the following members of the Committee:

- Azerbaijan (in person)
- Côte d'Ivoire (virtual participation, through on-line connexion)
- China (virtual participation, through on-line connexion)
- Iran (virtual participation, through on-line connexion)
- Saudi Arabia (virtual participation, through on-line connexion)

Representative of the Affiliate Members:
- Chair of the Board of the Affiliate Members - Feria Internacional de Turismo (FITUR), Spain

II. Conclusions of the Committee

1. The Members of the Committee have decided to postpone the election of the Chair until its next meeting, due to lack of consensus and considering that no vote by secret ballot can be held by virtual means.

2. The Committee reviewed all the candidatures received by 15 August 2020 and adopted, for consideration by the Executive Council, the proposal to admit provisionally to affiliate membership the candidates set out in the Annex 1, pending ratification by the twenty-fourth session of the General Assembly.

3. In accordance with the UNWTO management vision, the Affiliate Membership are fundamental to successfully fulfil the Programme of Work of the Organization, as clearly illustrated by two of the strategic Objectives of the Organization: (a) "Build better value for Members" and "expand membership" (Strategic Objective 4) and (b) "Strengthen UNWTO’s capacity through partnerships" (Strategic Objective 4)

4. In order to improve the existing framework for the management of the Affiliate Membership and to allow a more substantial engagement of the Committee in the regulation of the Affiliate Members activities, the Members of the Committee have reviewed the proposal of the Secretary-General presented to the Executive Council through the document CE/112/3(b) rev. 3.

5. The Committee have decided to support the proposal in the terms set out in Annex IV-C of document CE/112/3(b) rev. 3.

Annex I: List of the candidatures to affiliate membership

1. Alianza de Educación Superior En España, S.L. (Spain)
2. Assaase GPS Limited (Ghana)
3. Associazone Italiana Confindustria Alberghi (Italy)
4. Athens Development and Destinations Management Agency (Greece)
5. Cruise Lines International Association (United States of America)
6. Diplomatic Quarter General Authority (Saudi Arabia)
7. Federación Nacional de Comerciantes FENALCO (Colombia)
8. Feel IQM Consultancy (Croatia)
9. Fundación Mallorca Turisme (Spain)
10. Globalia Corporación Empresarial Sociedad Limitada (Spain)
11. Guineatur S.L. Tourism Office (Equatorial Guinea)
12. Inspire Hospitality Holdings LLC. (United States of America)
13. Institute of Hospitality & Tourism Studies, Duy Tan University (Vietnam)
14. Instituto Latinoamericano de Aviación Civil S.A. (ILAC) (Argentina)
15. International Convention Center JeJu (Republic of Korea)
16. International University of Tourism and Hospitality (Kazakhstan)
17. Media Consulta International Holding AG (Germany)
18. Neemrana Hotels Pvt. Ltd. (India)
19. Observatorio de Turismo de Canarias (Spain)
20. Observatorio Turístico Sostenible Estado de Tamaulipas (Mexico)
21. Quality Shopping and Travellers, S.L.U. (Spain)
22. Smartclip Argentina S.A. (Argentina)
23. Solimar International (United States of America)
24. Spring Healthcare Services AG (Switzerland)
25. Technische Hochschule Deggendorf (Germany)
26. Tourism Development Institute (Uzbekistan)
27. Turkish Tourism Promotion And Development Agency (Turkey)
28. Universidad Panamericana – ESDAI (Mexico)
29. Well Hospitality (France)