Dale Honeck, WTO

I think it is an excellent start, and look forward to making further comment on more advanced drafts. In terms of the current structure, I agree that the main statistical focus should be on using the TSA for measuring economic effects. Nonetheless, I think a major element is missing, and that is Value Chain Analysis. The use of VCA as an interim step, when the TSA is incomplete or not yet available, should be recognized and strongly recommended by the MST. At the moment, I can find only 2 minor references to tourism value chains, on pp. 73 and 75.

I think it must be recognized that many UNWTO Members are still far from having a complete and up to date TSA, and consequently VCA can provide highly useful information in the meantime. I've just returned from St Kitts and Neavis, which is very interested in the simplified TSA, and has benefitted from an ecotourism VCA carried out by by the IAB in 2014.