FC Porto founded in 1893

Flag of an huge community

127 years of history

One identity
The FC Porto logo combines a football ball with the older Coat of Arms of the city.
Dragão Stadium

European Project Of The Year 2003

Awarded on Architecture and Environmental Management

5 Star Stadium by UEFA

An inspiration…
FC Porto Museum

• Inaugurated in 2013

• First museum Worldwide to be part of the United Nations World Tourism Organization

• 2016 EMYA Nominee

• TripAdvisor Travellers’ Choice Award 2018 e 2020

• TripAdvisor ranking leader

Member of:

UNWTO – United Nations World Tourism Organization

ICOM - International Council of Museums

APOM - Portuguese Association of Museology
2015 Innovation and Creativity Award

ATP - Porto Convention & Visitors Bureau
7,000 m²  27 Exhibition Areas
+500 videos
43 monitors for multimedia
28 interactive technology spots
10 hologram projections
7 large format projections
2 video mapping
1 video wall
20,528 objects in storage
3,790 documents
+ 3,000 photographies
842 permanent exhibition
493 loans
450 audiovisual archive
436 donations / offers
29,539 total objects in collection
UMA EXPERIÊNCIA INOVADORA

MUSEU FC PORTO + ESTÁDIO DO DRAGÃO + CIDADE

Audioguia interativo disponível no Museu ou para download.

*Versões suportadas: iOS10 e superior | Android 5.0 e superior
FC Porto Museum is growing in numbers of visits since its inauguration.

7 years more than 1,000,000 people of all kind of age lived an FC Porto experience at the Museum and Stadium.

All of this is just the beginning…
Promoting Tour FC Porto

Brand activations
Porto Tourism Office

Advertising
Porto Internacional Airport

Participation in tourism events
Porto, Lisbon, Manchester, Macau

An inclusive Museum

Special campaigns
Entertainment

Theatre

Temporary exhibitions

Presentations

VR experience

Workshops
  Families + Schools

Music

Animation

Conferences

Holiday Camps

Birthday Parties
Projecting 2021

1st International Sports Museums Forum

SPORTS, CULTURE AND TOURISM

Second semester 2021
FC Porto Museum, Porto, Portugal