





THE HEART OF PORTO.



DISCOVER THE FC PORTO MUSEUM.

TOUR FC PORTO • MUSEUM + STADIUM

MORE INFORMATION AND EVENTS AT:

WWW.MUSEUFPORTO.PT / FACEBOOK.COM/MUSEUFPORTO

FC Porto founded in 1893

Flag of an huge community

127 years of history

One identity



Porto – City and Club



The FC Porto logo combines
a football ball with the older Coat
of Arms of the city.

Dragão Stadium

European Project Of The Year 2003

**Awarded on Architecture and
Environmental Management**

5 Star Stadium by UEFA

An inspiration...



THE HEART OF PORTO.



DISCOVER THE ESTÁDIO DO DRAGÃO.

TOUR FC PORTO • MUSEUM + STADIUM

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FC Porto Museum

- Inaugurated in 2013
- First museum Worldwide to be part of the United Nations World Tourism Organization
- 2016 EMYA Nominee
- TripAdvisor Travellers' Choice Award 2018 e 2020
- TripAdvisor ranking leader

Member of:

UNWTO – United Nations World Tourism Organization



ICOM - International Council of Museums



APOM - Portuguese Association of Museology
2015 Innovation and Creativity Award



ATP - Porto Convention & Visitors Bureau



2015

APOM

Innovation and Creativity
Award by Portuguese
Association of Museology

2016

EMYA

European Museum of the Year Award nominee

2017

OMT/UNTWO

First museum Affiliate Member of the
United Nations World Tourism
Organization

2018 | 20

TRAVELLERS' CHOICE

TripAdvisor Award - One of the
five best Portuguese museums

2016|17|18|19

TRIPADVISOR

Certificate of Excellence attributed
to the FC Porto Museum. Leadership
in the ranking for museums located
both at Porto and the Northern
Region of Portugal.





+500 videos

43 monitors for multimedia

28 interactive technology spots

10 hologram projections

7 large format projections

2 video mapping

1 video wall

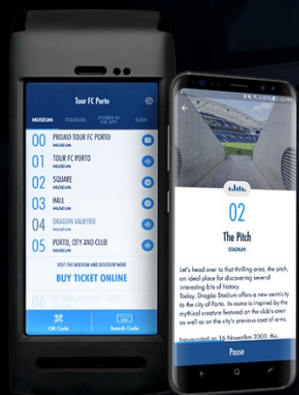




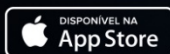
FC Porto
MUSEU & TOUR APP

UMA EXPERIÊNCIA INOVADORA

MUSEU FC PORTO + ESTÁDIO DO DRAGÃO + CIDADE



Audioguia interativo disponível
no Museu ou para download.



*Versões suportadas: iOS10 e superior | Android 5.0 e superior

POWERED BY **7E**GEN





N 41° 9' 39", W 8° 34' 58"

FC Porto Museum is growing in numbers of visits since its inauguration.

7 years more than 1.000.000

people of all kind of age lived an FC Porto experience at the Museum and Stadium.

All of this is just the beginning...



Promoting Tour FC Porto

Brand activations

Porto Tourism Office

Advertising

Porto Internacional Airport

Participation in tourism events

Porto, Lisbon, Manchester, Macau

An inclusive Museum

Special campaigns



Entertainment

Theatre

Temporary exhibitions

Presentations

VR experience

Workshops

Families + Schools

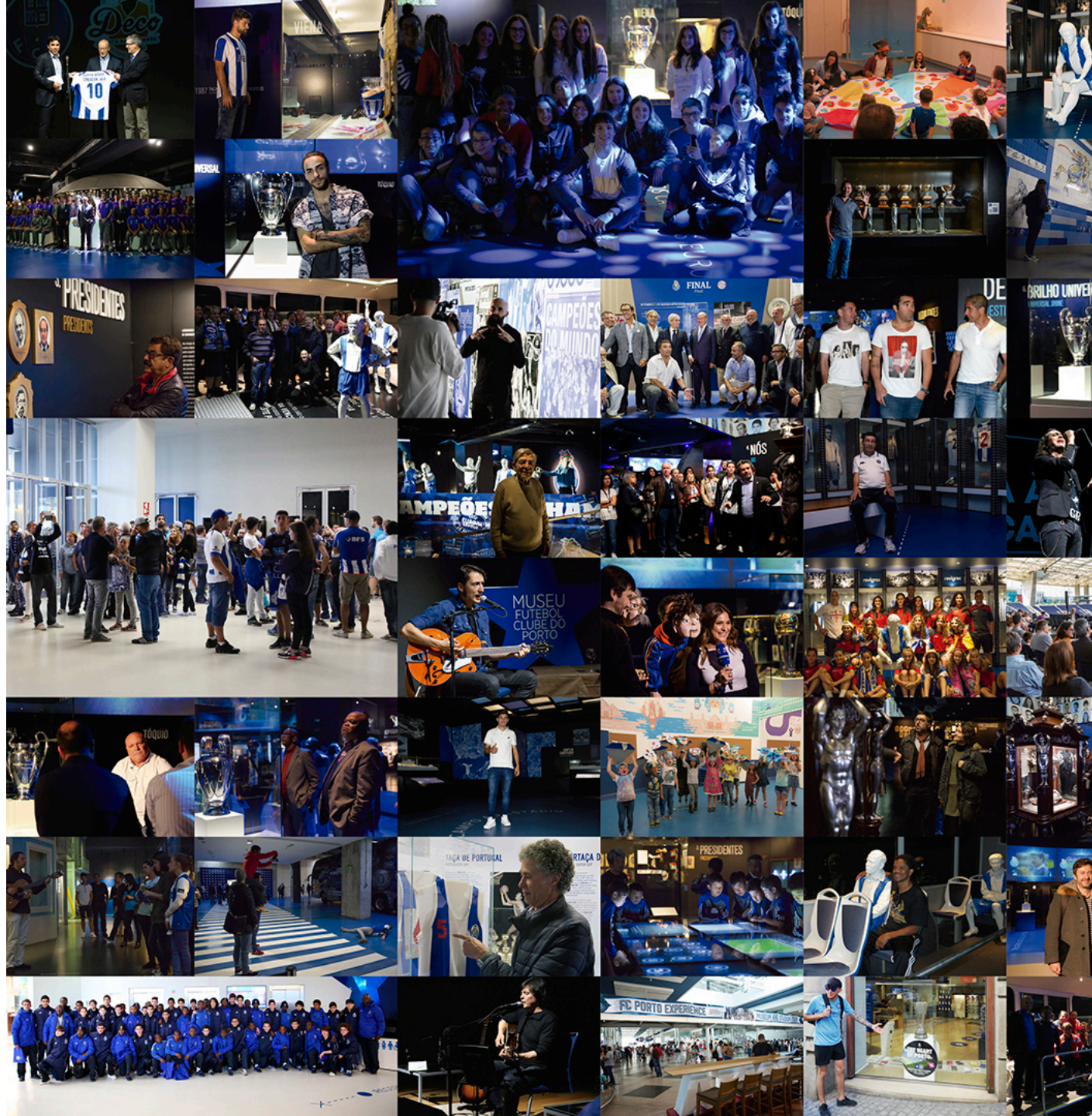
Music

Animation

Conferences

Holiday Camps

Birthday Parties



espaço
joão
espregueira
mendes

J
E
M



EXIT GAMES

DRAGÃO



MUSEU
FUTEBOL
CLUBE DO
PORTO

SOON



Organization



museufcporto.pt



2021.pt

COLLECT
INTERNATION
26 OCT 2018 | MU



Projecting 2021

1st International Sports Museums Forum

SPORTS, CULTURE AND TOURISM

Second semester 2021
FC Porto Museum, Porto, Portugal



UEFA Europa League Final