

Suman Billa
Director
Technical Cooperation and Silk Road
Department
UNWTO

The COVID-19 Tourism Recovery Technical Assistance Package



UNWTO
World Tourism Organization

TOURISM RECOVERY TECHNICAL ASSISTANCE PACKAGE

The Package includes a comprehensive list of technical assistance activities, both of a longer duration with a wide scope, and of a short duration with a specific focus.

Depending on the situation in a country, different technical assistance activities at various stages of the COVID-19 mitigation and recovery process may be needed.

The Package is structured around three main pillars:

- 1) Economic Recovery
- 2) Marketing and Promotion
- 3) Institutional Strengthening and Capacity Building



CURRENT PROJECTS

AFRICA: Algeria, Angola, Botswana (2), Comoros, Côte d'Ivoire, Democratic Republic of Congo, Lesotho, Liberia, Malawi, Morocco, Republic of Congo, Seychelles, South Africa, Zambia, Zimbabwe

AMERICAS: Peru

ASIA AND THE PACIFIC: China (4), Mongolia, Myanmar (2), Nepal, Sri Lanka

EUROPE: Greece, Kazakhstan & Kyrgyzstan, Moldova, Romania, Tajikistan, Uzbekistan

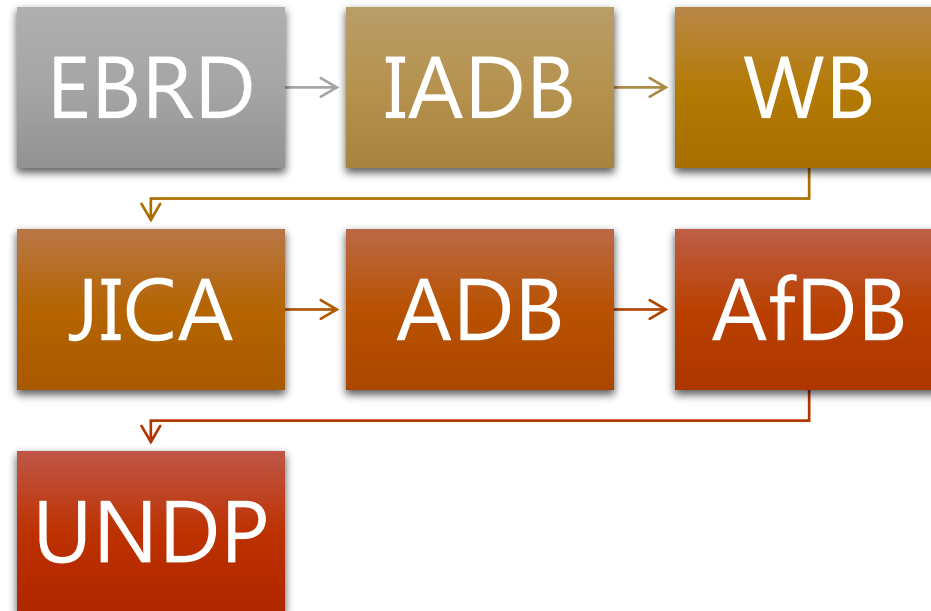
MIDDLE EAST: Egypt, Jordan, Oman, Qatar, Saudi Arabia (2), United Arab Emirates (2)

TOTAL:
40 Projects, 7,4 million US Dollars

PIPELINE PROJECTS

Benin
Cambodia (2)
China
Greece (Skiathos Island)
Sri Lanka
Zimbabwe

FUNDING ORGANIZATIONS



TCSR AND AFFILIATE MEMBERS

UNWTO stands ready to provide its Technical Assistance to all Affiliate Members who are experiencing challenges during this period of high uncertainty.

The requests must be channelled through your respective Ministry and UNWTO **could assist** seek donor support.



UNWTO is keen to expand its resource base of experts and looks forward to collaborating with Affiliate Members to draw upon their expertise and know-how.

The COVID-19 pandemic makes the need of partnerships imperative and imminent.



Technical Cooperation and Silk Road Department

 teco@unwto.org