World Economy Forum. Travel & Tourism Competitiveness Index 2019 edition
1. GROUND AIRPORT INFRASTRUCTURE PROJECTS
2. RAILWAY DEVELOPMENT PROJECTS
3. PLANNED ROAD INFRASTRUCTURE PROJECTS
4. MAIN TOURISM ROUTE
REGIONAL COOPERATION - CAREC

Institutions and Governance

Connectivity and Infrastructure
Quality and Standards
Skills Development
Marketing and Branding
Market Intelligence

Cross-cutting Issues: Health, Safety and Security, Digitalization, Gender, Environmental Sustainability, Private Sector Participation, Universal Access
Mongolia: Sustainable Tourism Development Project
38 million USD Soft loan by Asian Development Bank

Sub-Project 1:
Khuvsgul Province

- Khivsgul Lake Specially Protected Area
  /1.18 million hectar/
- Khuvsgul Lake buffer zone – 5 Soums, 1 Village
  /Alag-Erdene, Khankh, Chandmani-Undur, Tsagaan-Uur, Renchinkhumbé, and Khatgal/
- /Murun City/

Sub-Project 2:
Khentii Province

- Onon, Balj river Specially Protected Area
  /420 thousand hectar/
- Dadal Soum in Onon, Balj river buffer zone
- 4 additional Soums in the buffer zone
  /Norovlin, Binder, Bayan-Adarga, Bayan-Uul/
“Integrated livelihoods improvements and sustainable tourism in Khuvsgul lake national park” 2016-2020
Objective:
INCREASE INCOME SOURCES AND IMPROVE LIVING STANDARDS BY DEVELOPING TOURISM BASED ON THE PARTICIPATION OF LOCAL CITIZENS.

Outcome 1:
Community-based tourism will be developed

Outcome 2:
Livestock production and pasture management will be improved and incomes of the herders’ increased.

Outcome 3:
A waste management model will be developed around Lake Hövsgöl.

- There will be a joint management of tourism.
- It will have a common code of ethics in the buffer zone and a vision and goals for the collaborator.
- Eco-tourism training program will be implemented.
- Support community-based tourism initiatives.

- Loans for tourism and animal husbandry will be provided from the community-managed revolving fund.
- Establish herder groups and start implementing pastureland management plans.
- Organize trainings and events to diversify herders’ incomes and use natural resources wisely.

- Within the framework of the lake waste management program, waste groups will start their activities.
- We will build and put into operation an environmentally friendly, low-cost, dry method and eco-friendly model.
- Implement a lake water quality monitoring program.
BENEFICIARIES

Herders group, local community

Targeted group

Over 570 small projects financed by the low interest loan
“Integrated livelihoods improvements and sustainable tourism in Khuvsgul lake national park” 2016-2020
THANK YOU FOR YOUR ATTENTION