



MINISTRY OF ENVIRONMENT
AND TOURISM

Mongolia
Nomadic by Nature

MONGOLIA MINISTRY OF ENVIRONMENT AND TOURISM

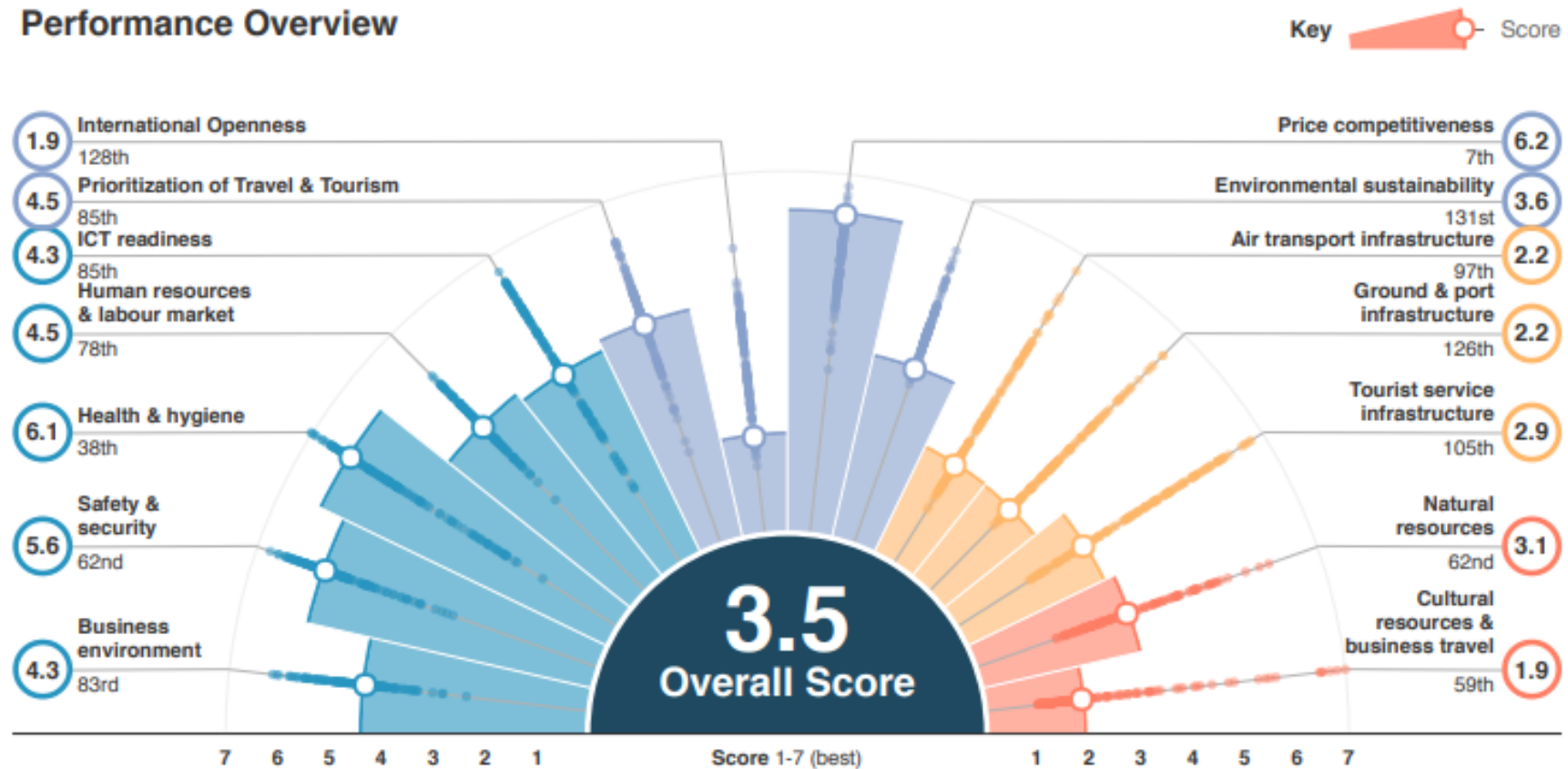
**Ms. Bayasgalan Saranjav,
Director General,
Department of Tourism Policy Coordination,**

2020.11.17



MONGOLIAN TOURISM SECTOR COMPETITIVENESS 93/140 /2019/

Performance Overview



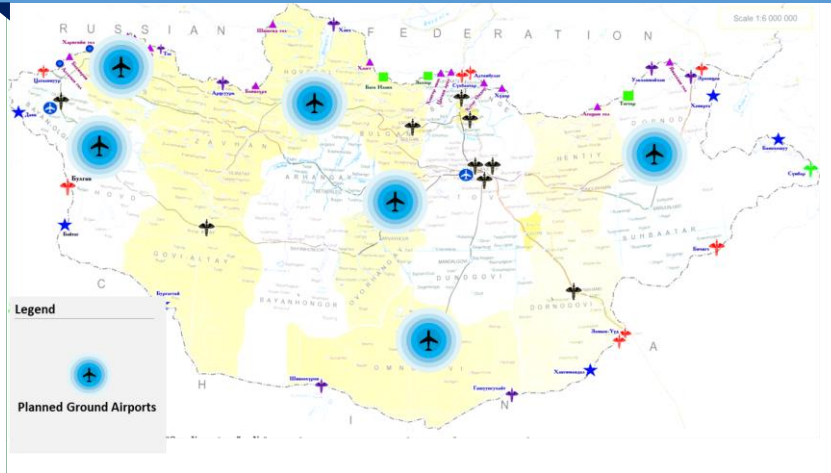
World Economy Forum. Travel & Tourism Competitiveness Index 2019 edition



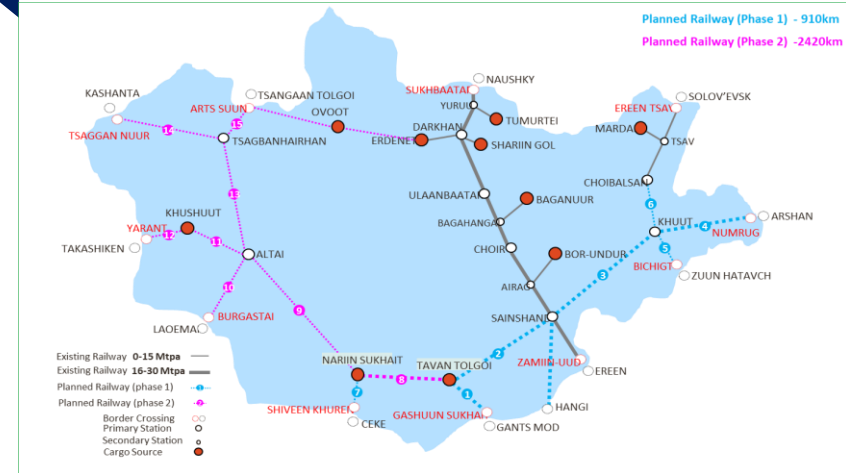
INFRASTRUCTURE DEVELOPMENT

Large Infrastructure Projects

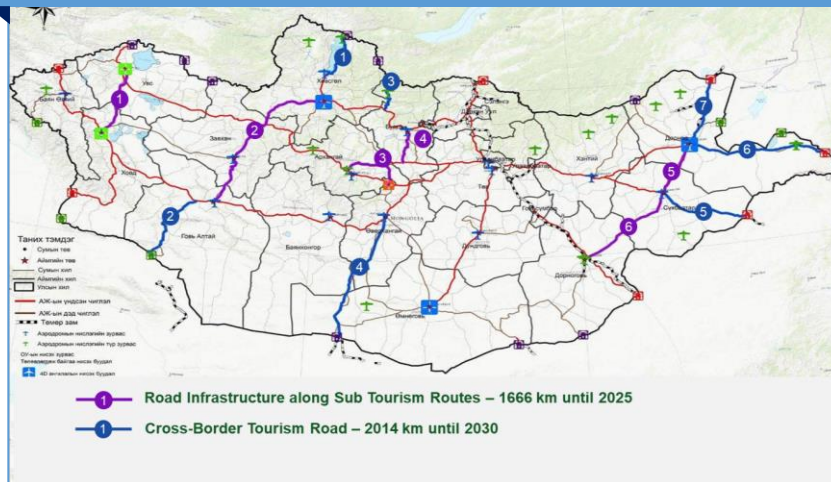
① GROUND AIRPORT INFRASTRUCTURE PROJECTS



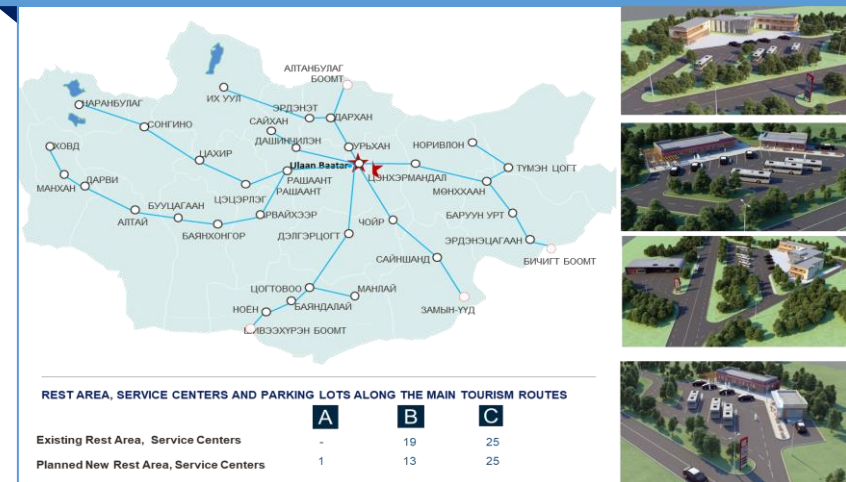
② RAILWAY DEVELOPMENT PROJECTS



③ PLANNED ROAD INFRASTRUCTURE PROJECTS



④ MAIN TOURISM ROUTE



REGIONAL COOPERATION - CAREC



Institutions and Governance

Connectivity
and
Infrastructure

Quality
and
Standards

Skills
Development

Marketing
and
Branding

Market
Intelligence

Cross-cutting issues: Health, Safety and Security, Digitalization, Gender, Environmental Sustainability, Private Sector Participation, Universal Access

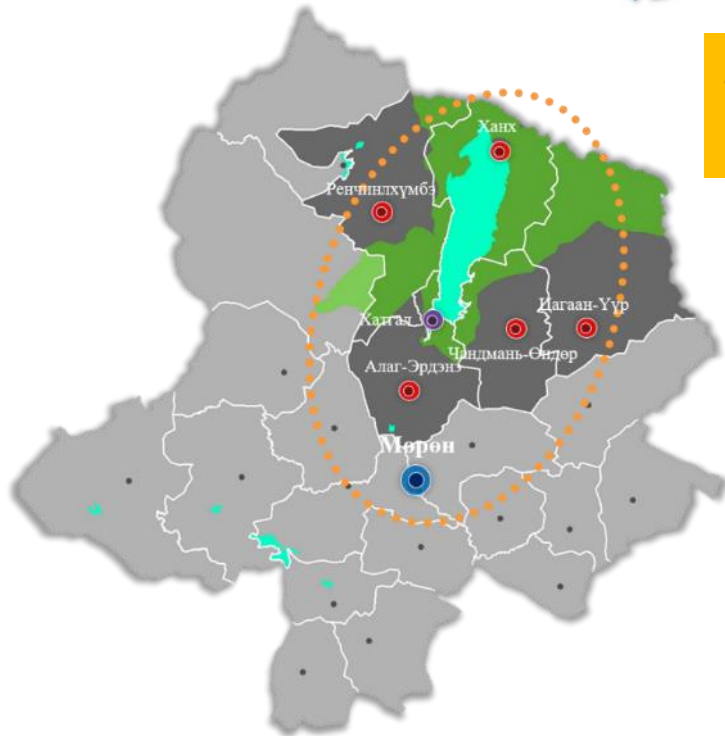


ASIAN DEVELOPMENT BANK



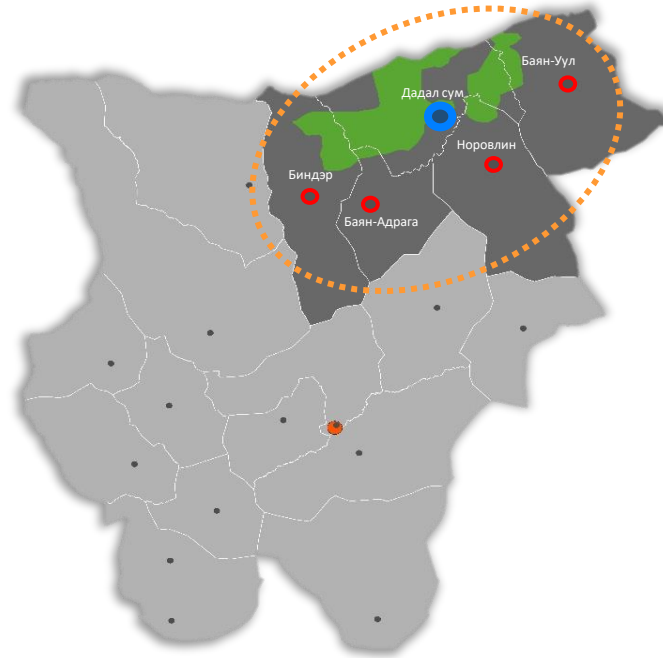
Mongolia: Sustainable Tourism Development Project

38 million USD Soft loan by Asian Development Bank



Sub-Project 1: Khuvsgul Province

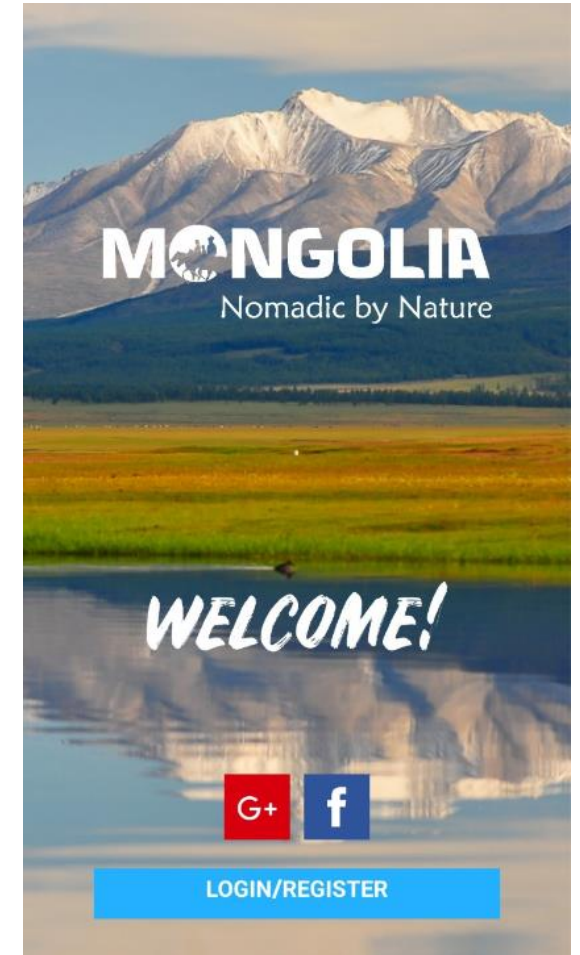
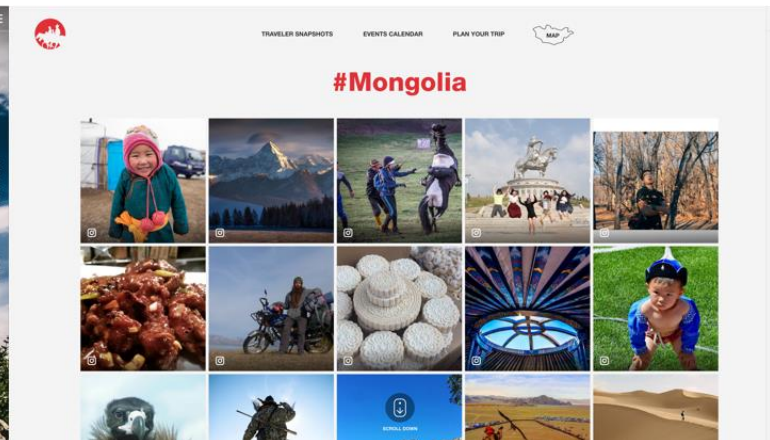
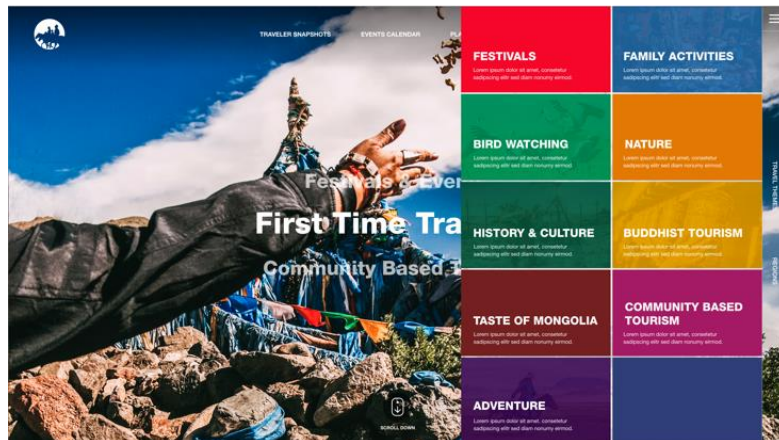
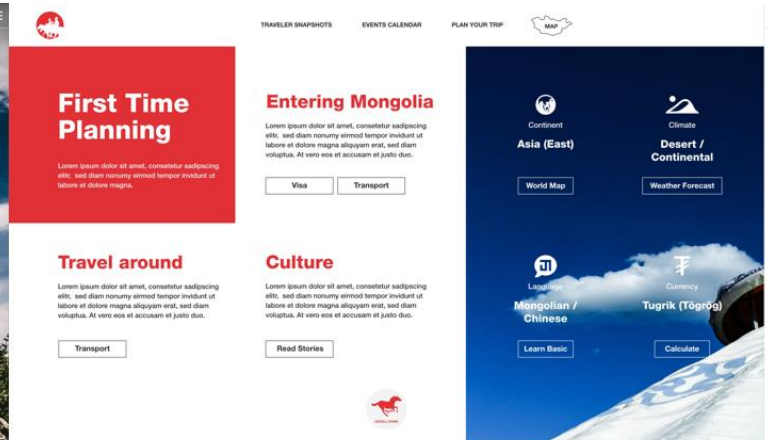
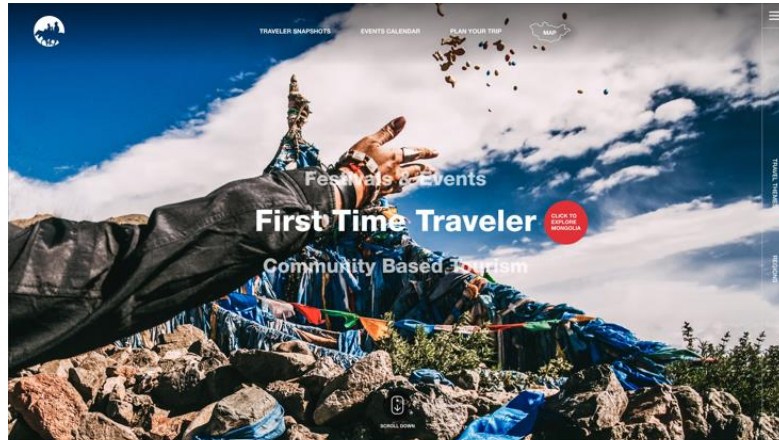
- Khuvsgul Lake Specially Protected Area
/1.18 million hectar/
- Khuvsgul Lake buffer zone – 5 Soums, 1 Village
/Алаг-Эрдэнэ, Ханх, Чандмань-Ондор,
Тсagaan-Uur, Ренчинлхумбе, and Хатгал/
- /Murun City/



Sub-Project 2: Khentii Province

- Onon, Balj river Specially Protected Area
/420 thousand hectar/
- Dadal Soum in Onon, Balj river buffer zone
- 4 additional Soums in the buffer zone
/Norovlin, Binder, Bayan-Adarga, Bayan-Uul/

MARKETING PORTAL



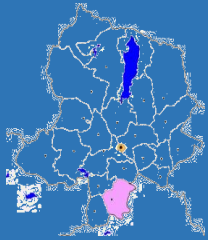
*“Integrated livelihoods improvements and sustainable tourism
in Khuvsgul lake national park” 2016-2020*

Revolving Fund





FINANCING:
3,000,000 USD



PROJECT LOCATION:

KHUVSGUL PROVINCE
KHATGAL SUM, KHANKH SUM,
ALAG-ERDENE SUM,
RENCINLKHUMBE SUM,
TSAGAAN-UUR, CHANDMANI-
ERDENE

Objective:

**INCREASE INCOME
SOURCES AND IMPROVE
LIVING STANDARDS BY
DEVELOPING TOURISM
BASED ON THE
PARTICIPATION OF LOCAL
CITIZENS.**

Outcome 1:

Community -based
tourism will be developed

Outcome 2:

Livestock production and
pasture management will
be improved and incomes
of the herders' increased.

Outcome 3:

A waste management
model will be developed
around Lake Hövsgöl.



BENEFICIARIES



Herders group, local community



Targeted group



Over 570 small projects financed by the low interest loan





БАЙГАЛЬ ОРЧИН,
АЯЛАЛ
ЖУУЛЧЛАЛЫН
ЯАМ

“Integrated livelihoods improvements and sustainable tourism in Khuvsgul lake national park” 2016-2020





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THANK YOU FOR YOUR ATTENTION

