



# The Maldives Tourism

A Snapshot of Pre & Post COVID

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Ministry of Tourism  
Republic of Maldives



### Population

557,424(2020 estimate)

# Maldives

The Island Nation



**1,190 Islands**

Grouped into 26 Atolls



**Inhabited Islands**

202



**99% Water & 1% Land**

Area of 90,000 SQ KM



An aerial photograph of a tropical resort in the Maldives. The image shows a lush green island with numerous palm trees and several buildings. A long, curved walkway leads from the island to a series of overwater bungalows built on stilts in the turquoise water. The water is crystal clear, revealing the sandy bottom and some coral reefs. In the background, the deep blue ocean stretches to the horizon.

# Pre-COVID

The Maldives Tourism Product & Market Trends



# The Product

Sun, Sand & Sea



# Tourist Accommodation

Capacity end March 2020

## Resort Islands

155 resorts  
36,222 beds



## Live-Aboards

158 vessels  
3,006 beds

## City Hotels

13 hotels  
1,698 beds



## Guesthouses

629 guesthouses  
10,075 beds

**Total in Operation**  
**955 Facilities**  
**51,001 beds**

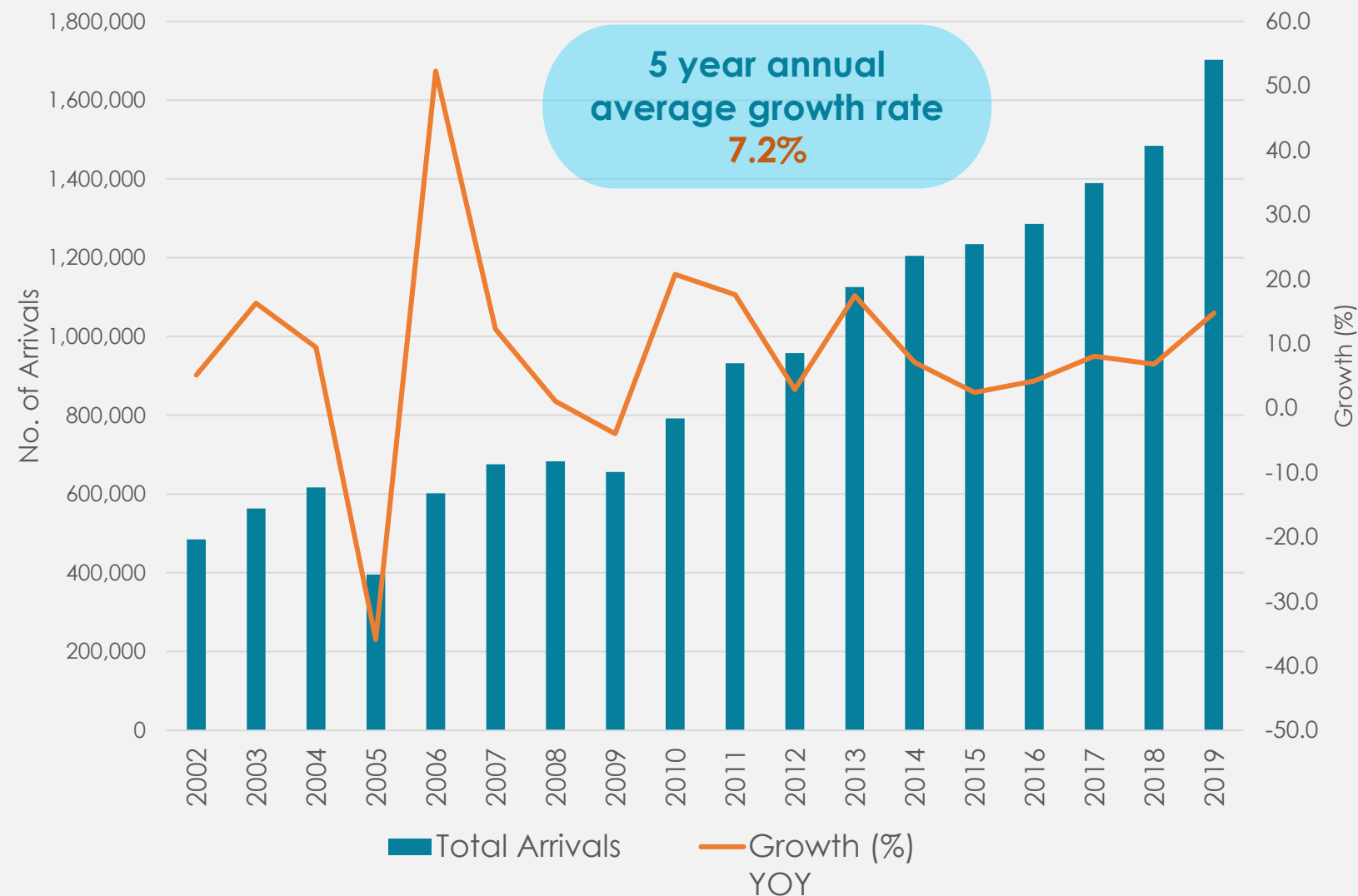


# Arrivals

**Europe** the leading region. **China** the number one market.



# Tourist Arrivals



Year	Total Arrivals	Growth (%) YOY
2002	484,680	5.1
2003	563,593	16.3
2004	616,716	9.4
2005	395,320	-35.9
2006	601,923	52.3
2007	675,889	12.3
2008	683,012	1.1
2009	655,852	-4.0
2010	791,917	20.7
2011	931,957	17.6
2012	958,027	2.9
2013	1,125,202	17.4
2014	1,204,857	7.1
2015	1,234,248	2.4
2016	1,286,135	4.2
2017	1,389,542	8.0
2018	1,484,274	6.8
2019	1,702,887	14.7

# Main Markets

## Top Markets When border closed

(end March 2020)

Rank	Markets	Arrivals	Growth Rate (%)	% Share
1	Italy	44,612	-15.6	11.7
2	India	34,862	-3.3	9.1
3	China	33,889	-55.7	8.9
4	UK	32,818	-9.1	8.6
5	Russia	28,949	10.1	7.6
6	Germany	28,228	-24.3	7.4
7	France	21,784	-18.4	5.7
8	U.S.A.	11,414	-30.1	3.0
9	Switzerland	9,170	-14.3	2.4
10	Japan	8,302	-25.6	2.2

## Top Markets 2019

Rank	Markets	Arrivals	Growth Rate (%)	% Share
1	China	284,029	0.3	16.7
2	India	166,030	83.5	9.7
3	Italy	136,343	29.5	8.0
4	Germany	131,561	11.9	7.7
5	UK	126,199	10.1	7.4
6	Russia	83,369	17.5	4.9
7	France	59,738	18.3	3.5
8	U.S.A.	54,474	27.0	3.2
9	Japan	44,251	4.6	2.6
10	Australia	39,928	7.2	2.3



# Connectivity

Globally connected



# Scheduled Flights

## No. of Scheduled Airlines

20 in 2019

35 as of March 2020

## Major Airlines Operating till border closure 2020

Airline	No. of Passengers	Movements
Emirates	91,213	832
Srilankan Airlines	53,453	472
Qatar Airways	38,519	498
Aeroflot	21,252	178
Indigo	20,311	316
Etihad Airways	18,577	272
Air India	15,950	296
Singapore Airlines	15,303	164
Air Asia	14,141	206
Turkish Airlines	14,115	324
Maldivian	12,506	272
Silk Air	11,830	198







# Post-COVID

The Maldives Tourism Product & Trends



# Tourist Accommodation

Current Capacity in Operation (as of 15 December 2020)

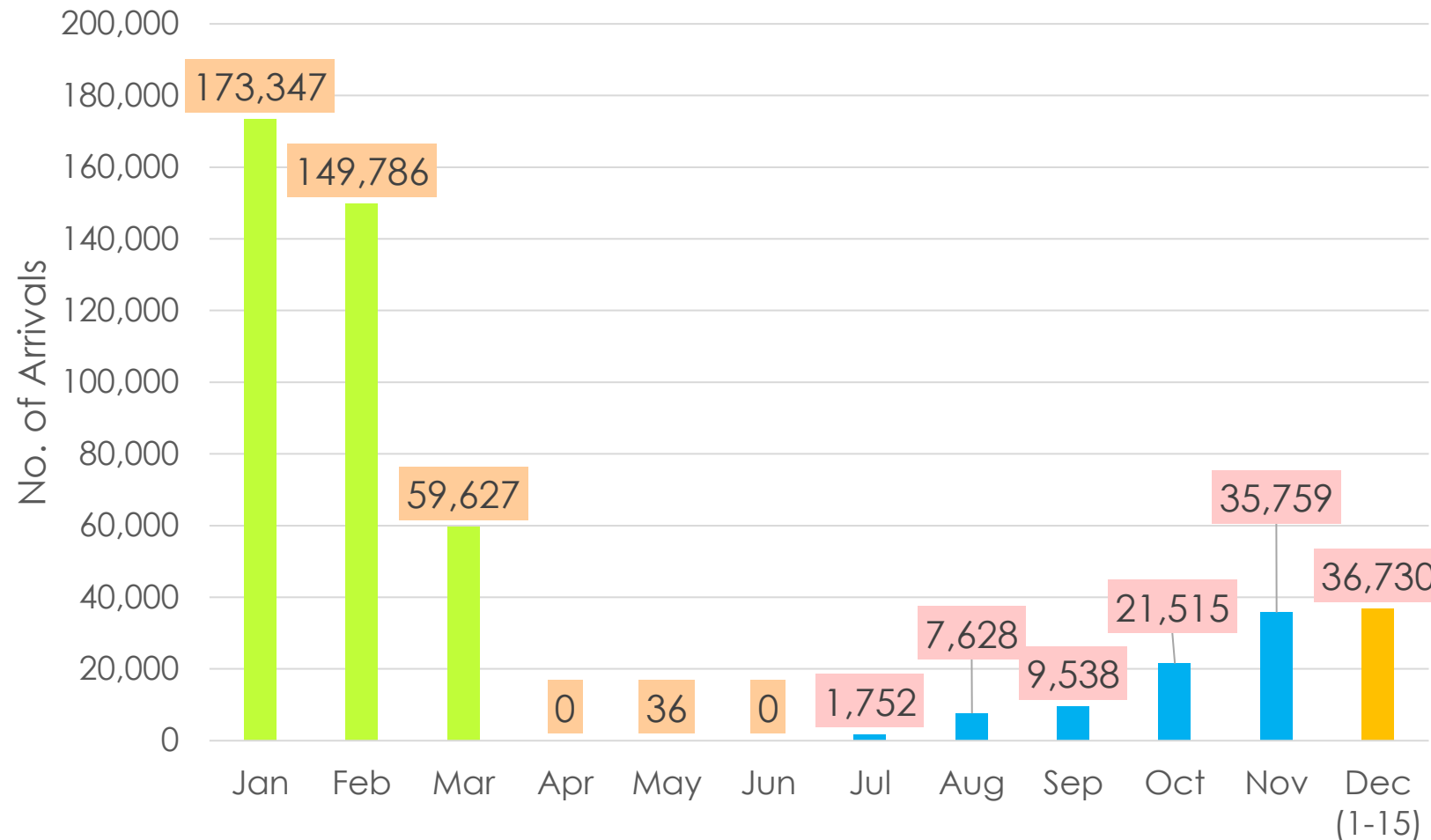
	Nos.	Beds
Resort Islands	138	32,212
Hotels	5	602
Guesthouses	169	3,260
Live-aboard (Safari Vessels)	129	2,497
<b>Total</b>	<b>441</b>	<b>38,571</b>





# Tourist Arrivals & Markets

International border closed for tourists on 27 March 2020 & re-opened on 15 July



**TOTAL  
ARRIVALS 2020  
as of 15<sup>th</sup> Dec**

**495,718**

**TOTAL ARRIVALS  
After border  
reopened**

**112,871**

# Main Markets

Markets changed

## Top 10 Markets after reopening (as of 15 Dec)

Rank	Markets	Arrivals	% Share
1	Russia	23,158	20.5
2	India	17,913	15.9
3	United Kingdom	11,801	10.5
4	U.S.A	6,654	5.9
5	U.A.E	5,445	4.8
6	Germany	5,196	4.6
7	Ukraine	3,711	3.3
8	France	2,985	2.6
9	Spain	2,638	2.3
10	Brazil	2,495	2.2

Some market bounced back in  
November 2020

**Egypt (+40.7%)**

**Kazakhstan (+24.4%)**

**Russia (+5%)**

**Brazil (+2.9%)**

**Ukraine (+0.9%)**



# Flights after re-opening *(as of 14 Dec)*

	Arrivals	No. of Movements
Emirates	33,769	352
Qatar Airways	26,904	316
Aeroflot	16,124	106
Indigo	11,252	184
Go Air	9,568	152
Turkish Airlines	7,850	172
Maldivian	4,164	258
British Airways	3,694	40
Srilankan Airlines	3,435	210
Lufthansa	2,780	28
Flydubai	2,671	58
Etihad Airways	2,482	136
Air India	1,673	32
Edelweiss	1,646	22
Azur Air Russia	1,510	8
Air Astana	653	8
Spicejet	284	26
Silk Air	185	8
Gulf Air	159	2
Air Seychelles	133	4
Fly Me	34	6
<b>TOTAL</b>	<b>130,970</b>	<b>2,128</b>

**Emirates, Qatar Airways and Aeroflot** brings in the highest passenger load





A scenic view of a thatched-roof pavilion on a wooden pier over turquoise water at sunset. The pavilion has a large, conical thatched roof and is situated on a wooden deck. Inside the pavilion, there is a table with a white tablecloth and chairs. The pier is made of wooden planks and has a railing. Two potted palm trees are on the pier, one on each side of the pavilion. The sky is filled with colorful clouds in shades of orange, yellow, and blue.

# COVID Situation Update

The Maldives



# Current COVID Situation in the Maldives

## Tourists Monthly Positive Rate

Month	Arrivals	Tourist COVID cases (as a % of total tourist arrivals)
July	1,752	0.06
August	7,628	0.26
September	9,538	0.36
October	21,515	0.26
November	35,759	0.13
December (1-2)	3,486	0.08





# COVID Management Interventions

## Public Health Intervention Guideline

⇒ Health SOP in each property



face mask



hand sanitizing



social distancing

⇒ COVID case management protocol

⇒ Contact tracing & isolation protocol

⇒ Guest & Staff movement protocol



# COVID Management – successful practices

## Safety measures implemented



Negative PCR results



Departure Samples



Helpdesk @ Airport



Travel insurance



WTCC safe travels stamp



Monitor Inter- resort movements



Random sampling at resorts



Compliance training





**THANK YOU**