



# GLOBAL TOURISM CRISIS COMMITTEE

18 JANUARY 2021, MADRID, SPAIN

HOTEL RIU PLAZA ESPAÑA. 14.00–16.15 HRS. (MADRID TIME)

Monday, 18 January

14:00 – 14:15

## Welcome and Introduction

Mr. José Luis Martínez-Almeida, Major, Madrid City Council, Spain  
Mr. Zurab Pololikashvili, Secretary-General, World Tourism Organization (UNWTO)

14:15 – 14:20

## Special Remarks

Ms. Reyes Maroto, Minister of Industry, Commerce and Tourism, Spain

## Restarting tourism – taking common steps for safe and seamless cross border travel

Mr. Jose Luis Uriarte, Sub-Secretary of Tourism of Chile, Chair of the UNWTO Executive Council

Mr. Najib Balala, Cabinet Secretary for Tourism and Wildlife, Kenya

Ms. Rita Marques, Secretary of Tourism, Portugal

Mr. Margaritis Schinas, Vice President of the European Commission

## Initiative on international mobility

Mr. Ángel Gurría, OECD Secretary-General

Mr. Manuel Muñiz, Secretary of State for Global Spain, Ministry of Foreign Affairs, Spain

## Vaccines, certificates and cross border travel

14:20 – 15:45

Mr. Harry Theoharis, Minister of Tourism of Greece, Chair of the GTCC Technical Group

Mr. Dr Nedret Emiroglu, Director of the Division of Health Emergencies and Communicable Diseases, WHO

Ms. Fang Liu, Secretary-General, ICAO

Mr. Kitack Lim, Secretary-General, IMO

## PCR -Diagnosis for Tourism

Dr. Ignacio Díaz, CEO, Pronatal Medical Services

## Interoperability of COVID-19 Travel Passes

Mr. Alexandre de Juniac, Director General and CEO, IATA

Mr. John Denton, Secretary General, ICC

Ms. Christoph Wolff, Head of Mobility Industries, WEF

## Restarting the cruise market

Ms. Kelly Craighead, President and CEO, CLIA

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**15:45 - 16:05**

**Discussion on pre and post vaccines cross border travel**  
(3 mins per intervention)

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**16:05 - 16:15**

**Conclusions & Next Steps**

Proposal of a worldwide joint campaign to recover travel confidence  
System for International Travel & Tourism Emergencies (SITE)  
**Mr. Zurab Pololikashvili**, UNWTO Secretary-General

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