



UNWTO

ONLINE EDUCATION COMMITTEE



BACKGROUND

The 112th UNWTO Executive Council in Tbilisi, Georgia (15-17 September 2020) celebrated the creation of the UNWTO Committee on Tourism Online Education.

MAIN FUNCTION:

Advising on and approving the strategy to scale up the UNWTO Tourism Online Academy with Prospect Partners

MEMBER STATES:

Africa

The Americas

Asia and the Pacific

Europe

Middle East











PRIVATE SECTOR:


SOMMET
EDUCATION


ie UNIVERSITY


les
Roches
GLOBAL HOSPITALITY EDUCATION


HUSA
HOTELES


ÉCOLE DUCASSE
MASTER MORE THAN COOKING


Bella Vista


OAKLAND
UNIVERSITY


EPLERWOOD
INTERNATIONAL


CET
Barcelona School
of Tourism, Hospitality
and Gastronomy


CORNELL UNIVERSITY
FOUNDED A.D. 1865

DURATION:

Until the upcoming UNWTO General Assembly to be celebrated in Morocco in 2021

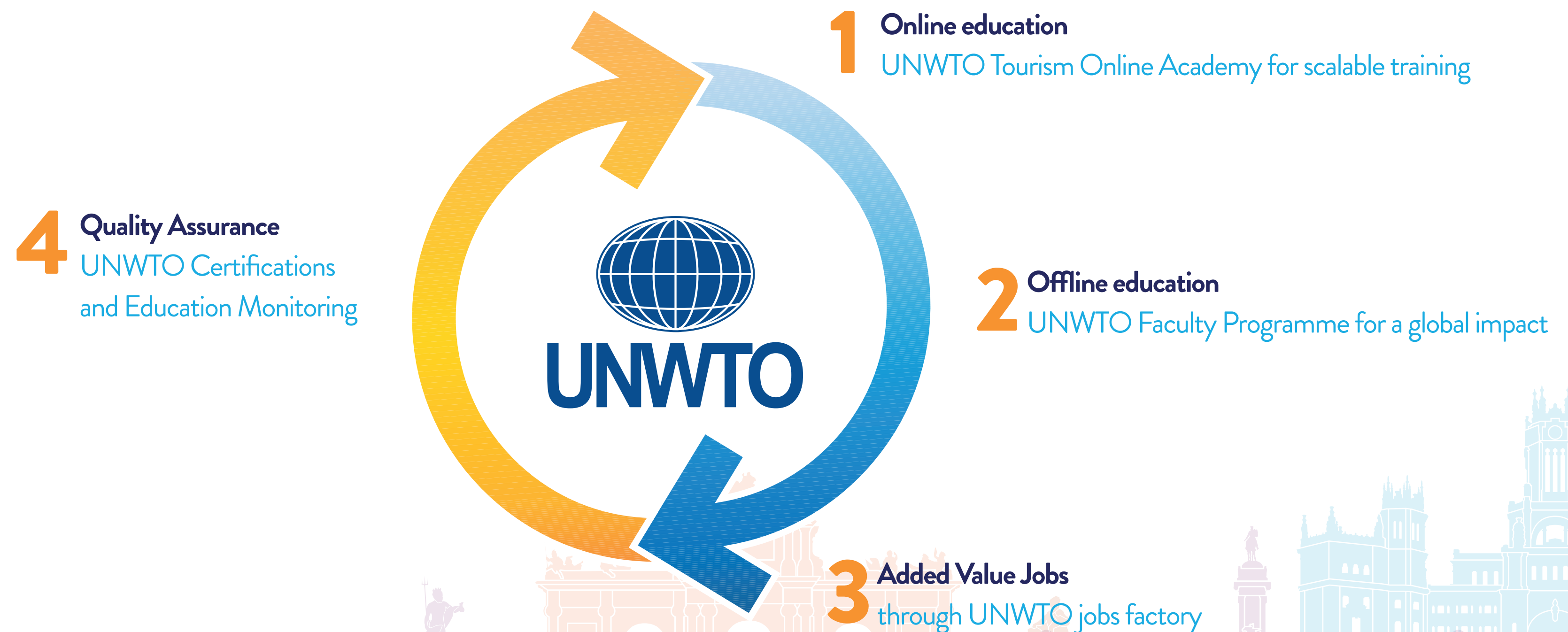
FIRST MEETING OF THE COMMITTEE

16 DECEMBER 2020
(14:00-15:00 CET)

Amongst 6 candidates, The Kingdom of Saudi Arabia and Portugal were elected as co-chairs of the Committee.

MAIN TOPIC:

360 UNWTO Education Strategy for 2021



SECOND MEETING OF THE COMMITTEE

18 JANUARY 2021

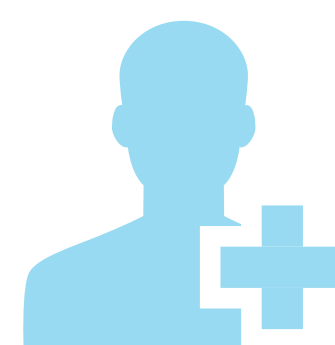
(13:30 – 15:30)

2021 PROGRAMME OF WORK FOR THE UNWTO TOURISM ONLINE ACADEMY

MAIN CHALLENGES



SUPPORT FROM
MEMBER STATES
TO TRANSLATE
EXISTING COURSES
TO OTHER LANGUAGES



1.000
NEW SCHOLARSHIPS
FOR UNWTO MEMBER STATES



BRING
TOP UNIVERSITIES
FROM THE MEMBERS
OF THE COMMITTEE



CO-CHAIRS PROPOSAL:
CREATION OF THE FIRST TOURISM
JOB CLASSIFICATION FRAMEWORK
AND CREATE NEW PARTNERSHIPS
WITH GLOBAL RECRUITING
TECH COMPANIES.



UNWTO EDUCATION TIMELINE FOR 2021

UNWTO Tourism Online Academy

Creation of 10 new online courses

UNWTO Faculty Programme

Sharing our knowledge and creating new courses

UNWTO - Google Acceleration Programme

Training 1000 government officials

ONLINE EDUCATION IN 3 LANGUAGES

(SPANISH, ARABIC, ENGLISH)

30.000
NEW STUDENTS

Launching the
UNWTO Scholarships
for Online Education
Programme

Launching the 2nd edition
of the UNWTO Hospitality Challenge
Bringing high-level education to all UNWTO regions

10 NEW UNIVERSITIES



Cornell University



Northwestern University



DePaul University



113 EXECUTIVE COUNCIL MADRID

18–19 JANUARY 2021



GOBIERNO
DE ESPAÑA

MINISTERIO
DE INDUSTRIA, COMERCIO
Y TURISMO



UNWTO

World Tourism Organization



MADRID