The 112th UNWTO Executive Council in Tbilisi, Georgia (15-17 September 2020) celebrated the creation of the UNWTO Committee on Tourism Online Education.

**MAIN FUNCTION:**

Advising on and approving the strategy to scale up the UNWTO Tourism Online Academy with Prospect Partners

**MEMBER STATES:**

- Africa
- The Americas
- Asia and the Pacific
- Europe
- Middle East

**PRIVATE SECTOR:**

- SOMMET ÉDUCATION
- ie UNIVERSITY
- Roche's HOTELES
- ÉCOLE DUCOSSE
- Bella Vista
- OAKLAND UNIVERSITY
- EPIC Wood INTERNATIONAL
- Barcelona School of Tourism, Hospitality and Gastronomy

**DURATION:**

Until the upcoming UNWTO General Assembly to be celebrated in Morocco in 2021
Amongst 6 candidates, The Kingdom of Saudi Arabia and Portugal were elected as co-chairs of the Committee.

MAIN TOPIC:

360 UNWTO Education Strategy for 2021

1. Online education
   UNWTO Tourism Online Academy for scalable training

2. Offline education
   UNWTO Faculty Programme for a global impact

3. Added Value Jobs
   through UNWTO jobs factory

4. Quality Assurance
   UNWTO Certifications and Education Monitoring
SECOND MEETING OF THE COMMITTEE
18 JANUARY 2021
(13:30 – 15:30)

2021 PROGRAMME OF WORK FOR THE UNWTO TOURISM ONLINE ACADEMY

MAIN CHALLENGES

1.000 NEW SCHOLARSHIPS FOR UNWTO MEMBER STATES

SUPPORT FROM MEMBER STATES TO TRANSLATE EXISTING COURSES TO OTHER LANGUAGES

BRING TOP UNIVERSITIES FROM THE MEMBERS OF THE COMMITTEE

CO-CHAIRS PROPOSAL: CREATION OF THE FIRST TOURISM JOB CLASSIFICATION FRAMEWORK AND CREATE NEW PARTNERSHIPS WITH GLOBAL RECRUITING TECH COMPANIES.
UNWTO EDUCATION TIMELINE FOR 2021

UNWTO Tourism Online Academy
Creation of 10 new online courses

UNWTO Faculty Programme
Sharing our knowledge and creating new courses

UNWTO - Google Acceleration Programme
Training 1000 government officials

ONLINE EDUCATION IN 3 LANGUAGES
(SPANISH, ARABIC, ENGLISH)

30,000
NEW STUDENTS

Launching the UNWTO Scholarships for Online Education Programme

Launching the 2nd edition of the UNWTO Hospitality Challenge
Bringing high-level education to all UNWTO regions

10 NEW UNIVERSITIES

[List of universities]