TravelMeetEat

Break bread together
Missing Ingredient

The Problem

Foodie Generation
They crave authentic, unique & hyper-personalized food experiences & value a sense of community

Millennials
Will account for half of all global leisure & business travel spend by 2020

Recommendations
Online resources continue to be either too generic & unspecific or solely transactional in nature & inauthentic
Huge Kitchen
Market Size

773M
CULINARY ARRIVALS WORLDWIDE
TOTAL AVAILABLE MARKET

386M
MILLENNIAL CULINARY TRAVELERS
SERVICEABLE MARKET

11.6M
5 YEAR PROJECTED MEMBERSHIP
3% OF SERVICEABLE MARKET
Special Sauce

Solution & Product

Match

Connect

Share
Special of the Day
Go to Market Strategy

DREAMER
Novice but aspirational Food Enthusiasts

EXPLORER
Inquisitive and epicurious frequent travelers

INFLUENCER
Industry insider

CORPORATE
Established Travel & Food Businesses

INSIDERS
Exclusive, free rewards provided by Corporate to TME’s most active local members

PASSPORT
Unique deals on Transportation, Lodging, Food & Beverage, Tours & Activities and Food Events.

FEATURED MEMBERS
Features on inspiring and active TME members
Return Guests
Marketing Activities

2.5K
INSTAGRAM
Engage & build credibility via images and videos

3.7K
TWITTER
Be part of relevant conversations & drive traffic to TME URLs

206
LINKEDIN
Foster synergistic corporate relationships

65
TIKTOK
Attract future generation of travel-foodies

21K
FACEBOOK
Communicate with consumers in a non-obtrusive way
Food Court

Situation Analysis

- travello
- huggle
- Hey! VINA
- yelp
- tripadvisor
- bumble
- eatwith
- withlocals

Generic/Mass Appeal vs. Hyper-Customized
Authentic vs. Transactional
Secret Ingredients
Competitive Advantage

**FIRST TO MARKET**
No other friend-finding app that focuses on foodies

**TRAVEL-FOODIE MATCHING**
Match with other travel-foodies with similar interests

**SAFE & SECURE**
Multiple safe guards to ensure the safety of all members

**EASE OF USE**
Search for members by name, location or food preference

**COLLABORATION**
Real-time interaction with travel-foodies around the world

**PROFILES**
Browse & interact with member profiles
Cabin Crew Team

Rawle Annandsingh
Founder
Sales & Marketing

Kevin Blake-Thomas
Co-Founder
Product & Growth

Darwin Feveck
Co-Founder
Engineering
Dining Menu

Business Model

2 CORPORATE SUBSCRIPTION PLANS

$75 6 MONTHS SUBSCRIPTION

$100 12 MONTHS SUBSCRIPTION

$4.75 CPM RATE ADVERTISING
Grocery Cart

Investment Needs

$1M
Year 1: $520K, Year 2: $480K
TOTAL INVESTMENT

25%
AVAILABLE IN 5% BLOCKS
TOTAL EQUITY

$48.6M
OVER 5 YEARS
PROJECTED PROFIT

1,117%
OVER 5 YEARS
PROJECTED ROI
Happy Tummy

Use of Funds

Year 1
Year 2
Year 3

General & Administrative
Cost of Revenue
Sales & Marketing

$0
$100k
$200k
$300k
$400k
$500k
Michelin Stars
Timeline & Milestones

- Secure Funding
- Target Membership: 100K
- Accelerated Recruitment
- Year 1
- Product Enhancement & Growth
- Year 2
- Target Membership: 200K
- Scale Up Marketing & Operational Activities
- Year 3 - 5
- Target Membership: 400K - 11M
Dessert

Long-Term Exit Strategy

Shares Buyback
By Company and/or Founders

M&A
Merger or Acquisition

IPO
Initial Public Offering
Let's break bread together!

TravelMeetEat

Rawle Annandsingh
rawle@travelmeeteat.com
(868) 350-5748