A smart tourism information service to keep you safe during COVID-19

PICK MAP

Introduction

A unique smart tourism information service

We’re launching a new tourism information program!

PICK MAP

PICK MAP doesn’t recommend restaurants or tourist destinations. Pick Map was created to provide Jeju travelers with real-time information that allows them to select safer areas. It also offers data that..., and data that allows tourism business owners to better understand market conditions. Pick Map focuses more on the quality of the information than the quantity.

Real-time crowd numbers analysis

- Analyzes the tourism population every 5 minutes and within 100 meters.
- Classifies visitors by gender, age, region.
- Provides average value and comparative rate of increase/decrease every 5 hours.

When to use PICK MAP (for visitors)

- When you want to find less crowded areas.
- When you want to know when a destination is currently crowded.
- When you want to know where people of the same gender and age visit the most.

Data on businesses with a rapid increase in sales

- Classifies 11 different types of restaurants.
- Analyzes credit card usage data and last quarter sales comparison.
- Reflects popular restaurants by tourist destination, season, and food type.

When to use PICK MAP (for businesses)

- When you want to find less crowded areas.
- When you want to know which places are currently popular.
- When you want to know which places had a rapid increase in sales.