

UNWTO Recognizes SHA Wellness Spa for Commitment to Health Tourism

Madrid, Spain, 24 March 2021 - *The World Tourism Organization (UNWTO) has recognized the Bataller family, founders of the of the SHA Wellness Clinic in Alicante, Spain, for their strong and ongoing commitment to health and medical tourism.*

Demand for health and wellbeing-centred experiences is expected to be strong, once tourism is able to resume after the pandemic. The SHA Wellness Clinic has been at the forefront of **growing health tourism** as a unique and valued part of the sector.

To reflect this, UNWTO Secretary-General Zurab Pololikashvili has presented the Bataller family with a special recognition, congratulating them and SHA Wellness Clinic for their **significant contribution to health and wellbeing tourism** and for their firm commitment to the values of UNWTO.

In 2019, UNWTO hosted a High-Level Forum on Medical and Health Tourism in the context of the 23rd General Assembly in Saint Petersburg, Russian Federation, highlighting its commitment to guiding the responsible growth of this part of the sector.

Related Links :

[UNWTO Affiliate Members](#)

[UNWTO Policy and Destination Management](#)