

Beaches for all by re-using plastic Costa Rica



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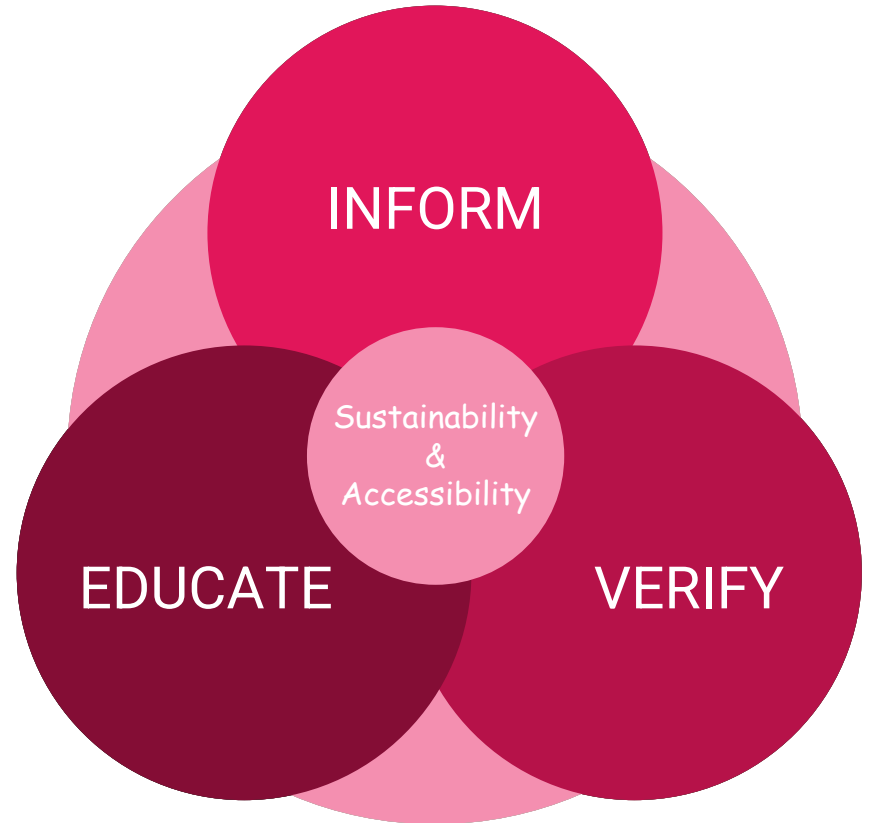
**RED COSTA RICA
TURISMO ACCESIBLE**

Non Profit Association



Created to promote the right of recreation and leisure within the tourism sector and make accessibility a REALITY.

Created July 2017



Working in the Field



Social & Environmental Project

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Aims at improving accessibility in rural and nature areas which had never been accessible before, like in the beaches of Costa Rica.

Created May 2018



Country Campaign

— — —

People around the country collect plastic 2,4 & 5 and donate it to the project.



Partners since May 2018

— — —

	ISTO	<ul style="list-style-type: none">• Communicate• Promote• Social Seal
311	Plastic Donors	<ul style="list-style-type: none">• Collect plastic• Transport it• Deliver it to Collector Centers
200	Collector Centers	<ul style="list-style-type: none">• Internal Campaigns• Open their Doors to Public• Transportation
	Volunteers	<ul style="list-style-type: none">• Beach Cleaning• Separate Plastic• People with Disabilities Test Products
	Yo Hago El Cambio	<ul style="list-style-type: none">• Environmental Management• Volunteers• Certify
	Industria Productora Plástico	<ul style="list-style-type: none">• Receive the Plastic from the Campaign• Transforms it to Plastic Wood• Create Accessible Solutions
	IL VIAGGIO TRAVEL	<ul style="list-style-type: none">• Financial Support• Operations - Logistic• Marketing



Accessibility ACTIONS

Physical-architectonic barriers:

4 BEACHES with

- 412 lineal meters of accessible plastic pathways
- 10 amphibian chairs
- First Changing Place / bathroom / Shower



Accessible Beaches

4

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Sites





Jaco Beach

March 2019

- Retractable Pathways
- Amphibian Chairs
- Life Guard Tower

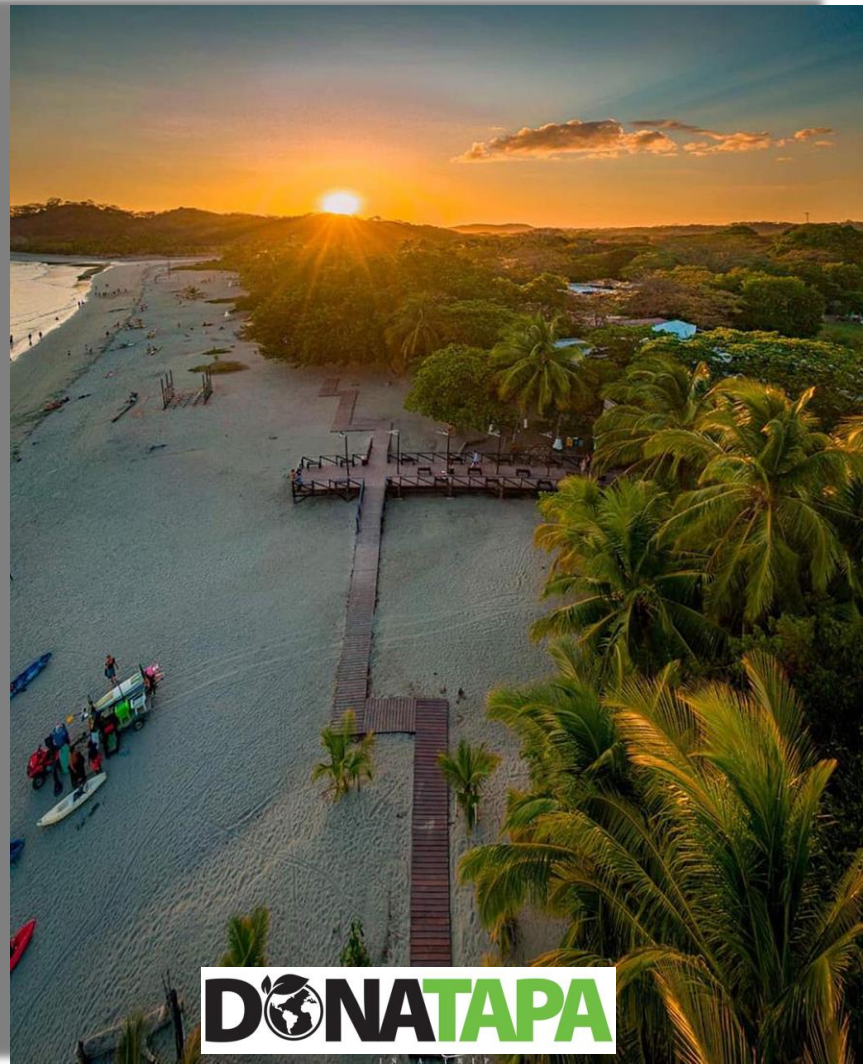




Samara Beach

February 2020

- Accessible Dock
- Pathways
- Life Guard Tower





Hermosa Beach in Guanacaste

January 2021





Dominical Beach in OSA

June 2021 and BEYOND

Dominical - OSA

Playa Blanca - OSA

Playa Panama - Guanacaste

- Retractable Pathway
- Amphibian Chairs

COMING SOON





Attitudinal Barriers

Education - Training

1650 people from

Tourism Chain of Value

Now Digital Courses:

<https://red-costarricense-de-turismo-accesible.teachable.com/>



NõUN Eventos
& Capacitación Ejecutiva



Environmental Achievements

56,000 KILOS of Plastic
have been collected from May
2018 until today May 2021!!



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Replication Potential



The whole world has plastic to transform and natural areas like beaches to adapt.

Accessibility is a right and should be the route back to normality!





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THANK YOU!

