



ABOUT TURKEY'S SAFE TOURISM CERTIFICATION PROGRAM







The Measures Taken by the Ministry of Culture and Tourism

Safe Tourism Certification Program, under the leadership of the Ministry of Culture and Tourism, has been developed with the contributions of the Ministry of Health, the Ministry of Internal Affairs, the Ministry of Foreign Affairs and in cooperation with all the stakeholders in the industry.

The Normalization of Tourism

Safe Tourism Certification Program consists of 4 main pillars:



- Health and Safety of Passenger
- Health and Safety of Employee
- Measures at the Facilities
- Measures in Transportation Vehicles

Pandemic protocols and certification protocols issued separately in terms of airports, domestic airlines, highways and tourism facilities as of May 4, 2020.





Safe Tourism Certification Program

- The facilities, obtaining the certificate, were announced as of June 1, 2020 through all channels including the Ministry & TGA websites.
- Safe Tourism Certification Program is mandatory for accommodation facilities have 30 and more rooms.
- 7 types of criteria set for different types of tourism services & facilities,
- More than a 132 criteria for each set of criteria
- Updated several times since May 2020 due to the new needs and regulations











Safe Tourism Certification

- Certificates are valid for 1 month period
- Each month certificates are re-issued
- In addition to official certification visit additional 3 visits without notice by the certification company, ministry and municipality or governorship
- no remote inspection,
- All inspections reported to TGA
- The QR code will be accessible and inspection details can be viewed
- Hepa filters are compulsory,
- PCR tests are provided by each accommodation facility at the hotel same price all over the country under the control of the Ministry of Health









Verification Process and Conditions for Certification Companies



- Independent and accredited certification companies issue each document,
- International accrediting is compulsory,
- and operating in at least 5 different countries, min
 2 countries in Europe (except Türkiye)
- ISO 17020-21 accreditation
- Experience in inspection of food hygiene and safety, occupational health and safety, environmental management











































Cumulative Total Certified Facilities and Vehicles: **9.677**Active Certified Facilities and Vehicles: **7.042**



Accommodation Facilities

Total

4861

Active 3886

41

Restaurant/Cafe

Total **1989**

Active **1445**



Vehicle

Total **2622**

Active **1528**



Ski Lifts

Total **12**

Active



Art & Congress

Total

Active



Sea Tourism

Total **175**

Active **172**



Theme Parks

Total

7

Active

Vaccination Registration Program For Tourism Employees

- Vaccination of tourism employees started in 7 April 2021.
- The vaccination program covers the entire chain of Safe Tourism Certification Program (Accomodation facilities, tour operators, airlines, transfer vehicles) as well as tour guides
- to welcome international travelers for the upcoming tourism season and to ensure the health and safety of tourism employees and its residents remains its utmost priority,
- Türkiye is taking all actions to make sure it remains to be a healthy and safe tourism destination in 2021,









COVID-19 Tourist Protection Health Insurance

As of July 1, we are commissioning a health insurance package covering COVID-19.

The guarantee is valid in all pandemic hospitals without private / public distinction.

Insurance packages can be purchased in the following ways:

- With tickets of contracted airlines
- Inside the airport at points of sale before passport control
- Online <u>www.covidinsurance4turkey.com</u> <u>www.tga.gov.tr</u>
- From tour operators







The Results of Safe Tourism Program

Türkiye strengths its position as a popular tourism destination for international travelers;

- ranked as the 4th most popular destination in Europe in 2020,
- increased its share in the international tourism market.
- welcomed 16 million visitors in 2020.









Safe Tourism Türkiye - Promotion Video





"You are more than welcome!"

We have always taken this as leading principle and we will continue to take necessary actions based on this principle.





