I INTERNATIONAL CONFERENCE ON ASTROTOURISM BY STARLIGHT

Dr. Antonia Varela
FUNDACIÓN STARLIGHT
Institute of Astrophysics of Canary Islands
University of La Laguna

2º PREMIO - Jorge Humberto Velázquez - Tema: Noche Mágica
III MARATÓN FOTOGRAFÍCO M-Starlight
The Starlight Declaration (La Palma, 2007)

www.fundacionstarlight.org

COUNCIL OF EUROPE (Spatial Planning and Landscape Division)
CMS-UNEP (Convention on the Conservation of Migratory Species of Wild Animals)
ESO (European Southern Observatory)
European Commission - DG-TREN (Sustainable Energy Europe Campaign)
IAU (International Astronomical Union)
Ramsar Convention on Wetlands
SCBD (Secretariat of the Convention on Biological Diversity)
UNESCO (United Nations Educational, Scientific and Cultural Organization)
Union Latina
UN-WTO (UN World Tourism Organization)

International Non-governmental Organizations:
CIE (International Commission on Illumination) EREC (European Renewable Energy Council)
IDA (International Dark Sky Association) ITR (Responsible Tourism Institute) SEAC (European Society for Astronomy in Culture)

Promoters - Organizers:
Cabildo de La Palma
Government of the Canary Islands
IAC (Instituto de Astrofísica de Canarias)
La Palma Biosphere Reserve
MAB (UNESCO - Division of Ecological Sciences / Man and Biosphere Programme)

Spanish Ministry of Environment

INTERNATIONAL DARK-SKY ASSOCIATION EUROPE
OPTICON
Optical Infrared Co-ordination Network for Astronomy

VERENIGING VOOR STERRENKUNDE VZW
WERKGROEP LICHTHINDER
Institutions of 23 countries
Benefits
Opportunity in this new post covid era

UNWTO and UNESCO-MaB Standards
Sustainable Development Goals 2030

The sky is a natural resource present 365 days a year and 24 hours a day. An increasing number of potential tourists value this natural, scenic and cultural resource.

- De-seasonalisation
- Overnight stays
- Against centralisation
- Against depopulation
- Quality jobs
- New spaces
- Dissemination of the knowledge
- Heritage Preservation
- Instrument for peace

Smart travels, smart Destinations

Open spaces
Uncrowded
Safe
Quiet
Attractive
Personalised products
Excellence and quality
Emotions
Inclusive
Experiences+Knowledge

Astrotourism
Main goal:
to identify and study experiences and ideas to deepen the different aspects offered by the combination of Science and Tourism on the horizon of the tourism industry, Starting with the Astrotourism, in order to reach conclusions and a roadmap for the future.

Science and Tourism in the horizon of the touristic industry and to reach the SDG’s of Agenda 2030.
## Targets

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### AAMM UNWTO Corner, FITUR MADRID, 21 May 2021

Antonia Varela
I INTERNATIONAL ASTROTOURISM CONFERENCE BY STARLIGHT
8th to 11th of September 2021
Espírito Santo College Auditorium
University of Évora / Portugal

www.internationalstarlightconference.com

Co-organizers: University of Évora, CIDEHUS (Centro Interdisciplinar de História, Cultura e Sociedades) and WG Scientific Tourism AAMM UNWTO.

With the support of the UNWTO.

Lugar: Universidad de Évora, established in 1559. Évora is a UNESCO World Heritage and within the First Starlight Tourist Destination of the World, Alqueva.
INTERNATIONAL ASTROTOURISM CONFERENCE BY STARLIGHT

8-11 September 2021 in Évora, PORTUGAL

www.internationalstarlightconference.com
The Values of Astrotourism

1. Science and society
2. The science as culture
3. Tourism as cultural dialogue
4. Importance of tourism in the popularization of science
5. Cultural value of the scientific tourism
6. Features of the scientific tourism
7. The scientific tourism, an opportunity
8. Singularity of Astronomy as science
9. The dark sky: Humankind’s cultural heritage
10. Values of the night sky
The Astrotourism: An instrument for sustainability and for mitigate climate change

12. Strategic value: economic and energy saving
13. Dialogue of the cities and historical places with the stars
14. Protection of the night sky
15. Night sky: environment and biodiversity
16. Night sky and Health: a factor of quality of life
17. Tourism as instrument to mitigate the climate change and for the sustainability
Astrotourism and Local Economy Development

18. Dimensions of astrotourism:
19. Importance of sustainable tourism for the development of rural territories
20. Nature tourism: addition of the starred landscape
21. Astrotourism against the depopulation in rural areas
22. Opportunity of the creation of new products of Astrotourism
23. In times of tourism-phobia how the Astrotourism is integrated in the territories.
24. Management of territories declared Starlight Reserves and Starlight Tourist Destinations
25. The challenge of the quality
26. Starlight modalities as possible prototypes
Education, Training and Outreach

Starlight training: guides, monitors, auditors, lighting technicians, teachers
28. Synergies with Astrophysics Research Centers, Astronomical Observatories and Universities
29. International cooperation with Amateur Astronomers Associations and with AWB
30. Communication and marketing of Astrotourism places and activities
31. The light pollution in the press
32. Use of new technologies in Astrotourism
33. The value of the night sky: a pending subject in the schools
34. Astrotourism: a potential University Master
35. Alliances with the UNWTO, IAU and UNESCO
I INTERNATIONAL ASTROTOURISM CONFERENCE BY STARLIGHT
Social program

8 Sept.- Starlight Guide and Monitors and Évora University Students Meeting

8 Sept.- Stargazing

9 Sept.- International Press corner

9 Sept.- Visit to Alqueva Dark Sky® Observatory

10 Sept.- Gala Dinner and Starlight Awards

11 Sept.- Discovering Évora, World Heritage City

11 Sept.- Star Party
“Among others, tourism can become a major instrument for a new alliance in defence of the quality of the nocturnal skyscape. Responsible tourism can and should take on board the night sky as a resource to protect and value in all destinations. Generating new tourist products based on the observation of the firmament and the phenomena of the night, opens up unsuspected possibilities for cooperation among tourism stakeholders, local communities, and scientific institutions. “


www.fundacionstarlight.org
director@fundacionstarlight.org