

Call for Expression of Interest

Post Title:	Expert (Roster)	Duty Station:	Home-based and possible missions
Reference:	UNWTO/HHRR/CFE/27/TECO/2021	Start Date:	To be determined
Department:	Technical Cooperation and Silk Road	Duration:	Varies from several days to several months
Contractual Status:	Expert Contract	Deadline for Applications:	On-going

DUTIES AND RESPONSIBILITIES

The **World Tourism Organization (UNWTO)** is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism.

UNWTO is currently looking for **Experts** for its **Technical Cooperation and Silk Road Department** to be part its Roster of Tourism Experts to collaborate on the development and implementation of technical assistance projects and activities. The Technical Cooperation and Silk Road Department is responsible for providing support to Member States, assisting them in their efforts to develop and promote the tourism industry as an engine for socio-economic growth and poverty alleviation.

To be considered for inclusion in the roster, applications would need to have expertise in one or more of the following areas:

- Area I: Strategic Planners/Project Management
- Area II: Marketing, Branding and Promotion, including digital marketing
- Area III: Spatial/Physical Planning
- Area IV: Human Resources Development
- Area V: Statistics/Tourism Satellite Account
- Area VI: Market Intelligence/Big Data
- Area VII: Product Development and Diversification
- Area VIII: Value Chain Analysis/Economist
- Area IX: Investment
- Area X: Geographic Information System (GIS)
- Area XI: Tourism Legislation
- Area XII: Environmental Management
- Area XIII: Women Empowerment
- Area XIV: Community-Based Tourism

REQUIREMENTS

Academic

- Advanced university degree (Master's degree or equivalent) in Tourism, Tourism Planning, Tourism Marketing and Branding, Economy, and Destination Management and/or other related fields. A first-level university degree may be accepted *in lieu* of the advanced degree, in combination with two additional years of relevant experience.

Experience and Basic Competencies

Following a vetting process, the successful candidates would be placed in one of the following bands:

- **Level C:** Advanced university degree (Master's degree or equivalent) in a field described under "academic" above with minimum seven years of

- relevant work experience;
- **Level D:** Advanced university degree (Master’s degree or equivalent) in a field described under “academic” above with minimum ten years of relevant work experience.

- Languages**
- Fluency in either of the following languages, depending on the assignment: English, French or Spanish;
 - Fluency in in either of the following official languages of the Organization (Arabic, Chinese or Russian) would be an asset.

- Computer Skills**
- Computer literacy in Microsoft Office software and Windows 10.

- Other Skills and Competencies:**
- Analytical, creative and organizational skills;
 - Strong oral and written communication skills in the languages required in each assignment;
 - Demonstrated ability to work in a multicultural, multiethnic environment with sensitivity and respect for diversity;
 - Demonstrated ability to work independently within assigned areas, showing initiative and judgement;
 - Sense of responsibility and commitment;
 - Demonstrated ability to work under pressure and on tight deadlines;
 - Good level of technical knowledge of tourism development and management is desirable;
 - Knowledge of structures and procedures of international organizations and of national administrations is desirable.

Remuneration and Other Conditions The gross monthly remuneration corresponding the “bands” indicated above is determined as follows:

- **Level C:** EUR 5,000 – EUR 7,000
- **Level D:** From EUR 8,000

The monthly remuneration would be determined depending on previous professional experience, skills and competencies.

Where applicable, travel and accommodation for missions would be paid out as an all-inclusive lump sum. The remuneration may be paid out in installments. The Expert shall be in possession of a major global medical insurance coverage to be paid by him/her.

Evaluation of applicants and application Procedure Candidates will be evaluated based on the following methodologies:

Stage 1 – Establishing a roster

All applicants will initially be screened against the minimum requirements as specified above. Those candidates meeting the minimum requirements will be invited to a competitive exam and/or interview. Following the competitive examination, successful candidates will be included in an Expert roster for a period of two years, in one of the “bands” indicated above. **The addition of an individual in a roster does not guarantee a contract with UNWTO.**

Stage 2 – Evaluation and mechanism for a specific assignment

When a request for services arises, individuals in the roster shall be contacted for the specific area of expertise required. Individuals will be requested to confirm their availability for the location and dates of the assignment, as well as the remuneration level.

Interested applicants are requested to complete the [Online UNWTO Personal History Form](#). Please note that UNWTO will only accept applications received through our web-based system. Applications sent by other means (e.g. post, email, etc.) or received after the deadline indicated above, will not be taken into

consideration.

All related documentation, e.g., curriculum vitae, should be attached to the Online UNWTO Personal History Form.

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- Due to the large volume of applications, only successful candidates will be contacted by UNWTO;
 - Short-listed candidates may be asked to take a competitive exam and/or interview as part of the final phase of the selection process. These candidates will be contacted directly for this purpose;
 - **There is no guarantee either that the initial contract will be renewed or that a career appointment within UNWTO will subsequently be offered.**