

UNWTO Supports Special Edition of the CaixaBank Hotels & Tourism Awards at FITUR

The third edition of the CaixaBank Hotels & Tourism Awards was held today at the CaixaBank stand at Fitur, the first major international mobility experience in Europe this year, with the presence of Ion Vilcu, Director of the Affiliate Members Department of the World Tourism Organization (UNWTO), and representatives of CaixaBank Hotels & Tourism.

These awards are yet another example of the commitment of CaixaBank—a UNWTO Affiliate Member—to the tourism market and, specifically, to social and innovative projects in the tourism sector in Spain.

In this special edition, the best social and innovative initiatives launched by the sector in 2020 to adapt to the COVID-19 crisis were recognized. Three private Spanish entities in the hotel sector, *Artiem Hotels*, *Apartamentos Vistasol* and *HOSBEC*, were announced as the winners in the national phase of this third edition for their respective initiatives in the “Social”, “Innovation” and “Institutional” categories of the awards.

The jury for the awards was composed of CaixaBank specialists in the tourism sector and Corporate Responsibility, professionals from leading institutions in the sector, such as the UNWTO and the Spanish Confederation of Hotels and Tourist Accommodations (CEHAT), as well as representatives of chambers of commerce.

The UNWTO welcomes with great enthusiasm the initiatives of CaixaBank Hotels & Tourism aimed at implementing more sustainable practices, which ultimately make tourism companies more competitive, with the goal of promoting the development of the sector in line with the values and priorities of the 2030 Agenda.

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