UNWTO ‘Jobs Factory’, Powered by Hosco, Launched to Kickstart Tourism Jobs Recovery

Madrid, Spain, 17 June 2021 - The World Tourism Organization (UNWTO) has launched the Jobs Factory, powered by Hosco, the global hospitality network. This innovative platform is designed to connect talent with employers across the sector, being the perfect solution for hospitality recruitment.

The Jobs Factory harnesses Hosco’s power of machine learning, algorithms, and deep learning to match candidates with suitable positions, both locally and internationally. Job-seekers are able to create a profile, search for positions that match their experience and skills, and set up job alerts to be informed of the latest opportunities. The platform also helps tourism businesses and organizations to find and recruit the best talent.

All of UNWTO’s 159 Member States will be invited to use the Jobs Factory as their national tourism recruitment platform as will its more than 500 Affiliate Members, ranging from businesses to universities and think tanks. Additionally, through the Jobs of the Future Observatory, Member States can also monitor current and future skills development to analyse trends. This will allow them to forecast and identify gaps and mismatches and make data-driven decisions.

UNWTO Secretary-General Zurab Pololikashvili says: “The pandemic has hit global tourism hard. Up to 120 million jobs are at risk. However, tourism has a long history of adapting and embracing innovation. The Jobs Factory will be a great help to the millions of people who depend on tourism. It connects employers with the very best talent our sector has to offer. And it will help our Member States make important decisions based on the latest, trusted data.”

Olivier Bracard, Hosco’s CEO, added: “Hospitality is all about people, and since March 2020, its workforce has been terribly affected, thus the industry as a whole. Hosco’s purpose of making hospitality an exciting journey for talent has never been so challenging yet so crucial, and we’re thrilled to be joining forces with UNWTO to expand the impact of our technology and expertise to its Member States. We’re confident that UNWTO’s Jobs Factory, powered by Hosco, will become a critical asset for governments, employers, and hospitality professionals as we embrace recovery.”

For more information on the UNWTO Jobs Factory, please visit: https://www.unwto.org/jobs-factory
About Hosco

Hosco is a professional network specially designed for the hospitality industry. It was born in 2011 with one clear vision: to empower the industry by uniting all of its professionals, educational centres, and employers in one global network to connect, find or provide job opportunities, access tailored content, and career advice. The platform currently connects 1.5+ million hospitality students and professionals and 400+ schools with 7,500+ world-class companies worldwide.