

Global Survey of Climate Action in Tourism

Thank you very much for your willingness to participate in this important survey!

Please submit your responses *no later* than **15 July 2021**.

https://sfsu.co1.qualtrics.com/jfe/form/SV_6LkncChamW3kwK

Here are a few practical tips:

- There are no wrong or right answers, *all* information you share provides valuable insight.
- Words in blue can be hovered over to display their definition.
- Once you begin the on-line questionnaire, you can pause and resume at a later time, as long as you return using the same device and browser.
- Please follow the instructions after certain responses (e.g., Skip to Q...).

If you have questions or need assistance, please do not hesitate to contact us at:
oneplanetstp@unwto.org

Again, we appreciate your time and value your input.

ORGANIZATION PROFILE

Q1. Name of your organization

Q2. What **country** is your headquarters located in?

Q3. What **city/town** is your headquarters located in?

Association/Network

Q4. Respondent information

- First Name _____
- Last Name _____
- Job/Position Title _____
- Business Email Address _____

Q5. In 2019, what was your organization's total number of employees? Select one.

- 1-10
- 11-50
- 51-100
- 101-500
- 501-1000
- 1000+

Q6. Please indicate which stakeholder group you represent. Select one.

- Destination/Government (e.g., national and subnational governments, DMOs)
↳ **See Destination/Government PDF**
- Business (e.g., tour operators, accommodations, transport providers)
↳ **See Tour Operators, Accommodations, or Transport Providers PDF**
- Association/Network (e.g., NGOs, business associations, alliances of cities, short term rental associations, other civil society groups)

Association/Network

Q7. What type of association are you? Select one.

NGO

Business network, please indicate **number of members**

Destination network, please indicate **number of members**

If other, please describe _____

CLIMATE STRATEGY

Section 1 of 6. These questions ask about your organization's strategy to address climate change. Please note that all responses will remain confidential.

Q8. Does your association or network have employees responsible for sustainability (e.g., sustainability officer, sustainability manager)?

Yes

No

Q9. Does your association or network currently have a climate action plan/strategy/road map? Select one.

Yes, we have a climate action plan/strategy/road map

We are implementing some climate action activities but they are not embedded in a plan/strategy/road map → **Skip to Q13**

No, we do not have a climate action plan/strategy/road map → **Skip to Q14**

Other, please explain _____
↳ **Skip to Q13**

Q10. Please provide a link to your strategy/plan or upload the document.

Q11. If applicable, upload plan/strategy/ road map document below.

Association/Network

Q12. What is included in your climate action plan/strategy/road map? Select all that apply.

- Measurement of emissions
- Reduction of emissions
- Adaptation to climate change
- Compensation of emissions (offsetting)
- Engagement of stakeholders
- Other, please describe _____

-Skip to Q14-

Q13. What actions are you taking to address climate change? Select all that apply.

- Measurement of emissions
- Reduction of emissions
- Adaptation to climate change
- Compensation of emissions (offsetting)
- Engagement of stakeholders
- Other, please describe _____

Association/Network

MITIGATION & REDUCTION

Section 2 of 6. This question asks about steps or actions your organization has taken to reduce greenhouse gas emissions from tourism operations.

Q14. Would you like to report exemplary mitigation actions from your **members** and/or **projects**?

MEASUREMENT OF EMISSIONS

Section 3 of 6. These questions ask about how your organization measures greenhouse gas emissions from tourism operations.

Q15. Is your association or network measuring (estimating/calculating) or supporting your members in measuring emissions from their tourism operations? Select all that apply.

- Yes, **we are measuring** the emissions of our members' tourism operations
- Yes, we are **supporting our members** in their efforts to measure their emissions
↳ **Skip to Q17**
- No, but we have identified how to measure and will begin measuring soon
- No, we do not because we do not know how → **Skip to Q26**
- No, we do not measure nor support our members measurement efforts
↳ **Skip to Q26**

Q16. How are you measuring the tourism operation emissions of your members? Select the measurement frequency for each of the items.

	On a regular basis (at least annually)	Ad hoc and/or in the context of projects (sporadically)	We are not measuring
Greenhouse gas emissions; carbon dioxide (CO2) <u>and</u> other gases	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carbon emissions; carbon dioxide (CO2) <u>only</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

-Skip to Q18-

Q17. How are your members measuring their tourism operations emissions? Select the measurement frequency for each item.

	On a regular basis (at least annually)	Ad hoc and/or in the context of projects (sporadically)	We are not measuring
Greenhouse gas emissions; carbon dioxide (CO2) <u>and</u> other gases	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carbon emissions; carbon dioxide (CO2) <u>only</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q18. Has your association or network set an interim emission reduction target by 2030 for your members? Select one.

- 50% reduction or more
- 40-49% reduction
- 30-39% reduction
- 29% reduction or less
- No target yet, but we are working on defining one → **Skip to Q20**
- No target → **Skip to Q20**

Association/Network

Q19. Is the 2030 target related to **all** greenhouse gases or **only** carbon emissions? Select one.

- All greenhouse gases (CO2 **and** other gases)
- Carbon dioxide (CO2 **only**)
- Other, please describe _____

Q20. Has your association or network signed up for any of the following formal climate commitments? Select all that apply.

- Net zero emissions goals
- 1.5 degree science-based target
- 2 degree science-based target
- Carbon neutral commitments
- Climate emergency declaration
- None of the above
- Other, please describe _____

Q21. Which **methodologies, tools** or **approaches** does your association or network use to measure the emissions from members' tourism operation and/or support members in measuring emissions?

Association/Network

Q22. Which **metric(s)** does your organization use when referring to emissions from your members' tourism operations?

Q23. Does your association or network disclose the information about emissions from your members' tourism operations? Select all that apply.

- Yes, as part of our internal sustainability reporting
- Yes, as part of our **publicly** available sustainability reporting
- Yes, as publicly available on our **website**
- Yes, elsewhere. Please describe.

- Not currently, but plan to do so in the future
- No

Q24. What were the total emissions from your members' tourism operations in 2019 (or last available year). Please include units **and** year.

Association/Network

Q25. Is your association or network outsourcing measurement of emissions? Select all that apply.

- Yes, we recruit technical experts. Please provide the name(s) of the company or companies you work with: _____
- Yes, we are receiving support from ongoing project(s). Please provide the name(s) of the supporting project(s): _____
- No, we measure emissions internally
- Other, please explain _____

Q26. Is your association or network **supporting members** and/or projects in buying offsets/carbon credits to compensate for emissions? Select all that apply.

- Yes, we purchase certified emissions offsets equivalent to all (or more than) our network's **annual internal (office) emissions**
- Yes, we purchase certified emissions offsets equivalent to all (or more than) our network's **annual tourism operations**
- Yes, we purchase certified emissions offsets equivalent to **some of our network's annual emissions** (internal or external), please explain

- Other, please explain _____
- No, but we offer our members/partners the possibility to offset their trips
- No

Association/Network

Q27. Does your association or network provide **support to members** and/or engage in projects for investing in **nature-based solutions** for absorbing carbon dioxide from the atmosphere (e.g., forests, mangroves, corals)?

Yes, please provide an example _____

No

Q28. Does your association or network support for members and/or engaging in project for investing in **technology-based solutions** for removing carbon dioxide from the atmosphere (e.g., direct air capture, enhanced weathering)?

Yes, please provide an example _____

No

Q29 Does your organization have a **sustainability certification(s)**?

Yes, please identify which certification(s)

No

ADAPTATION

Section 4 of 6. These questions ask about how your organization and members are adapting to the impacts of climate change.

Q30. Would you like to report exemplary adaptation actions of **your members**?

Q31. Would you like to report exemplary adaptation actions of your **association or network** and/or **projects**?

ENGAGEMENT

Section 5 of 6. These questions ask about how your members engage with travelers, staff, and other partners about climate change.

Q32. Would you like to share exemplary engagement actions by **your members**?

Q33. Would like to share exemplary engagement actions by your **association or network** during climate change projects?

Association/Network

ADDITIONAL INFORMATION

Section 6 of 6. These last questions provide the opportunity for you to share additional information.

Q34. Would you or someone in your organization be willing to answer additional questions?

Yes

No

Q35. Are you aware of other initiatives and/or organizations you would like to bring to our attention?
Please share below.

Q36. Do you have any additional comments or anything that you would like to bring to your attention (e.g., barriers to climate action, successes, or struggles) or share?
