Global Survey of Climate Action in Tourism

Thank you very much for your willingness to participate in this important survey!

Please submit your responses no later than 15 July 2021.

https://sfsu.co1.qualtrics.com/jfe/form/SV_6LIkncChamW3kwK

Here are a few practical tips:

- There are no wrong or right answers, all information you share provides valuable insight.
- Words in blue can be hovered over to display their definition.
- Once you begin the on-line questionnaire, you can pause and resume at a later time, as long as you return using the same device and browser.
- Please follow the instructions after certain responses (e.g., Skip to Q...).

If you have questions or need assistance, please do not hesitate to contact us at: oneplanetstp@unwto.org

Again, we appreciate your time and value your input.

ORGANIZATION PROFILE

Q1. Name of your organization

________________________________________________________________

Q2. What country is your headquarters located in?

________________________________________________________________

Q3. What city/town is your headquarters located in?

________________________________________________________________
Q4. Respondent information

- First Name
- Last Name
- Job/Position Title
- Business Email Address

Q5. In 2019, what was your organization's total number of employees? Select one.

- 1-10
- 11-50
- 51-100
- 101-500
- 501-1000
- 1000+

Q6. Please indicate which stakeholder group you represent. Select one.

- Destination/Government (e.g., national and subnational governments, DMOs)
  - See Destination/Government PDF
- Business (e.g., tour operators, accommodations, transport providers)
  - See Tour Operators, Accommodations, or Transport Providers PDF
- Association/Network (e.g., NGOs, business associations, alliances of cities, short term rental associations, other civil society groups)
Q7. What type of association are you? Select one.

- NGO

- Business network, please indicate number of members
  __________________________________________________

- Destination network, please indicate number of members
  __________________________________________________

- If other, please describe  __________________________________________________
CLIMATE STRATEGY

Section 1 of 6. These questions ask about your organization's strategy to address climate change. Please note that all responses will remain confidential.

Q8. Does your association or network have employees responsible for sustainability (e.g., sustainability officer, sustainability manager)?

- Yes
- No

Q9. Does your association or network currently have a climate action plan/strategy/road map? Select one.

- Yes, we have a climate action plan/strategy/road map
- We are implementing some climate action activities but they are not embedded in a plan/strategy/road map → Skip to Q13
- No, we do not have a climate action plan/strategy/road map → Skip to Q14
- Other, please explain ____________________________________________ → Skip to Q13

Q10. Please provide a link to your strategy/plan or upload the document.

________________________________________________________________________

Q11. If applicable, upload plan/strategy/road map document below.
Q12. What is included in your climate action plan/strategy/road map? Select all that apply.

☐ Measurement of emissions
☐ Reduction of emissions
☐ Adaptation to climate change
☐ Compensation of emissions (offsetting)
☐ Engagement of stakeholders
☐ Other, please describe ____________________________________________________

-Skip to Q14-

Q13. What actions are you taking to address climate change? Select all that apply.

☐ Measurement of emissions
☐ Reduction of emissions
☐ Adaptation to climate change
☐ Compensation of emissions (offsetting)
☐ Engagement of stakeholders
☐ Other, please describe ____________________________________________________
MITIGATION & REDUCTION

Section 2 of 6. This question asks about steps or actions your organization has taken to reduce greenhouse gas emissions from tourism operations.

Q14. Would you like to report exemplary mitigation actions from your members and/or projects?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
MEASUREMENT OF EMISSIONS

Section 3 of 6. These questions ask about how your organization measures greenhouse gas emissions from tourism operations.

Q15. Is your association or network measuring (estimating/calculating) or supporting your members in measuring emissions from their tourism operations? Select all that apply.

- Yes, we are measuring the emissions of our members' tourism operations
- Yes, we are supporting our members in their efforts to measure their emissions → Skip to Q17
- No, but we have identified how to measure and will begin measuring soon
- No, we do not because we do not know how → Skip to Q26
- No, we do not measure nor support our members measurement efforts → Skip to Q26

Q16. How are you measuring the tourism operation emissions of your members? Select the measurement frequency for each of the items.

<table>
<thead>
<tr>
<th>Emissions Type</th>
<th>On a regular basis (at least annually)</th>
<th>Ad hoc and/or in the context of projects (sporadically)</th>
<th>We are not measuring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greenhouse gas emissions; carbon dioxide (CO2) and other gases</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Carbon emissions; carbon dioxide (CO2) only</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
</tbody>
</table>

-Skip to Q18-
Q17. How are your members measuring their tourism operations emissions? Select the measurement frequency for each item.

<table>
<thead>
<tr>
<th></th>
<th>On a regular basis (at least annually)</th>
<th>Ad hoc and/or in the context of projects (sporadically)</th>
<th>We are not measuring</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Greenhouse gas emissions; carbon dioxide (CO2) and other gases</strong></td>
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<td><strong>Carbon emissions; carbon dioxide (CO2) only</strong></td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
</tbody>
</table>

Q18. Has your association or network set an interim emission reduction target by 2030 for your members? Select one.

- ○ 50% reduction or more
- ○ 40-49% reduction
- ○ 30-39% reduction
- ○ 29% reduction or less
- ○ No target yet, but we are working on defining one  ➔ **Skip to Q20**
- ○ No target  ➔ **Skip to Q20**
Q19. Is the 2030 target related to all greenhouse gases or only carbon emissions? Select one.

- [ ] All greenhouse gases (CO2 and other gases)
- [ ] Carbon dioxide (CO2 only)
- [ ] Other, please describe ________________________________

Q20. Has your association or network signed up for any of the following formal climate commitments? Select all that apply.

- [ ] Net zero emissions goals
- [ ] 1.5 degree science-based target
- [ ] 2 degree science-based target
- [ ] Carbon neutral commitments
- [ ] Climate emergency declaration
- [ ] None of the above
- [ ] Other, please describe ________________________________

Q21. Which methodologies, tools or approaches does your association or network use to measure the emissions from members’ tourism operation and/or support members in measuring emissions?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
Q22. Which metric(s) does your organization use when referring to emissions from your members' tourism operations?

_____________________________________________________________________________________

Q23. Does your association or network disclose the information about emissions from your members' tourism operations? Select all that apply.

☐ Yes, as part of our internal sustainability reporting

☐ Yes, as part of our publicly available sustainability reporting

☐ Yes, as publicly available on our website

☐ Yes, elsewhere. Please describe.

_____________________________________________________________________________________

☐ Not currently, but plan to do so in the future

☐ No

Q24. What were the total emissions from your members' tourism operations in 2019 (or last available year). Please include units and year.

_____________________________________________________________________________________

Association/Network
Q25. Is your association or network outsourcing measurement of emissions? Select all that apply.

☐ Yes, we recruit technical experts. Please provide the name(s) of the company or companies you work with: ________________________________________________

☐ Yes, we are receiving support from ongoing project(s). Please provide the name(s) of the supporting project(s): ________________________________________________

☐ No, we measure emissions internally

☐ Other, please explain ____________________________

Q26. Is your association or network supporting members and/or projects in buying offsets/carbon credits to compensate for emissions? Select all that apply.

☐ Yes, we purchase certified emissions offsets equivalent to all (or more than) our network's annual internal (office) emissions

☐ Yes, we purchase certified emissions offsets equivalent to all (or more than) our network's annual tourism operations

☐ Yes, we purchase certified emissions offsets equivalent to some of our network's annual emissions (internal or external), please explain ________________________________________________

☐ Other, please explain ____________________________

☐ No, but we offer our members/partners the possibility to offset their trips

☐ No
Q27. Does your association or network provide **support to members** and/or engage in projects for investing in **nature-based solutions** for absorbing carbon dioxide from the atmosphere (e.g., forests, mangroves, corals)?

- Yes, please provide an example _____________________________________________
- No

Q28. Does your association or network support for members and/or engaging in project for investing in **technology-based solutions** for removing carbon dioxide from the atmosphere (e.g., direct air capture, enhanced weathering)?

- Yes, please provide an example _____________________________________________
- No

Q29. Does your organization have a **sustainability certification(s)**?

- Yes, please identify which certification(s)
  _____________________________________________
- No
ADAPTATION

Section 4 of 6. These questions ask about how your organization and members are adapting to the impacts of climate change.

Q30. Would you like to report exemplary adaptation actions of your members?

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________________________________________________________________

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________________________________________________________________

Q31. Would you like to report exemplary adaptation actions of your association or network and/or projects?

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________________________________________________________________
Section 5 of 6. These questions ask about how your members engage with travelers, staff, and other partners about climate change.

Q32. Would you like to share exemplary engagement actions by your members?

________________________________________________________________

________________________________________________________________

________________________________________________________________

Q33. Would like to share exemplary engagement actions by your association or network during climate change projects?

________________________________________________________________

________________________________________________________________

________________________________________________________________
ASSOCIATION/NETWORK

ADDITIONAL INFORMATION

Section 6 of 6. These last questions provide the opportunity for you to share additional information.

Q34. Would you or someone in your organization be willing to answer additional questions?

☐ Yes
☐ No

Q35. Are you aware of other initiatives and/or organizations you would like to bring to our attention? Please share below.

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

Q36. Do you have any additional comments or anything that you would like to bring to your attention (e.g., barriers to climate action, successes, or struggles) or share?

________________________________________________________________
________________________________________________________________
________________________________________________________________
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________________________________________________________________