

Global Survey of Climate Action in Tourism

Thank you very much for your willingness to participate in this important survey!

Please submit your responses *no later* than **15 July 2021**.

https://sfsu.co1.qualtrics.com/jfe/form/SV_6LkncChamW3kwK

Here are a few practical tips:

- There are no wrong or right answers, *all* information you share provides valuable insight.
- Words in blue can be hovered over to display their definition.
- Once you begin the on-line questionnaire, you can pause and resume later, as long as you return using the same device and browser.
- Please follow the instructions after certain responses (e.g., Skip to Q...).

If you have questions or need assistance, please do not hesitate to contact us at:
oneplanetstp@unwto.org

Again, we appreciate your time and value your input.

ORGANIZATION PROFILE

Q1. Name of your organization

Q2. What **country** is your headquarters located in?

Q3. What **city/town** is your headquarters located in?

Transportation

Q4. Respondent information

- First Name _____
- Last Name _____
- Job/Position Title _____
- Business Email Address _____

Q5. In 2019, what was your organization's total number of employees? Select one.

- 1-10
- 11-50
- 51-100
- 101-500
- 501-1000
- 1000+

Q6. Please indicate which stakeholder group you represent. Select one.

- Destination/Government (e.g., national and subnational governments, DMOs)
↳ **See Destination/Government PDF**
- Business (e.g., tour operators, accommodations, transport providers)
- Association/Network (e.g., NGOs, business associations, alliances of cities, short term rental associations, other civil society groups) → **See Association/Network PDF**

Transportation

Q7. What type of business describes you best? Select one.

If your organization includes multiple or all of these industries, please note that you will need to complete one questionnaire per category.

- Accommodation → **See Accommodation PDF**
- Tour operator → **See Tour Operator PDF**
- Transport
- Other, please describe _____

Q8. What type of transport describes you best? Select one.

- Airline
- Cruise (river or ocean)
- Rail
- Bus (bus or coach)
- Rental car
- If other, please describe _____

CLIMATE STRATEGY

Section 1 of 3. These questions ask about your organization’s strategy to address climate change. Please note that all responses will remain confidential.

Q9. Does your organization have employees responsible for sustainability (e.g., sustainability officer, sustainability manager)?

- Yes
- No

Q10. Does your business currently have a climate action plan/strategy/road map? Select one.

- Yes, we have a climate action plan/strategy/road map
- We are implementing some climate action activities but they are not embedded in a plan/strategy/road map → **Skip to Q14**
- No, we do not have a climate action plan/strategy/road map → **Skip to Q15**
- Other, please explain _____
↳ **Skip to Q14**

Q11. Please provide a link to your strategy/plan or upload the document below.

Q12. Upload plan/strategy/road map document, if applicable.

Transportation

Q13. What is included in your climate action plan/strategy/road map? Select all that apply.

- Measurement of emissions
- Reduction of emissions
- Adaptation to climate change
- Compensation of emissions (offsetting)
- Engagement of stakeholders
- Other, please describe _____

-Skip to Q15-

Q14. What actions are you taking to address climate change? Select all that apply.

- Measurement of emissions
- Reduction of emissions
- Adaptation to climate change
- Compensation of emissions (offsetting)
- Engagement of stakeholders
- Other, please describe _____
- None of the above

MEASUREMENT OF EMISSIONS

Section 2 of 3. These questions ask about how your organization measures greenhouse gas emissions from tourism operations.

Q15. Is your business measuring (estimating/calculating) emissions from your tourism operations?
Select one.

- Yes
- No, but we have identified how to measure and will begin measuring soon
- No, we do not measure because we do not know how → **Skip to Q27**
- No, we do not measure → **Skip to Q27**

Q16. How is your business measuring emissions from your tourism operations? Select the measurement frequency for each of the items.

	On a regular basis (at least annually)	Ad hoc and/or in the context of projects (sporadically)	We are not measuring
Greenhouse gas emissions; carbon dioxide (CO2) <u>and</u> other gases	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carbon emissions; carbon dioxide (CO2) <u>only</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Transportation

Q17. Has your business set an interim emission reduction target by 2030? Select one.

- 50% reduction or more
- 40-49% reduction
- 30-39% reduction
- 29% reduction or less
- No target yet, but we are working on defining one → **Skip to Q19**
- No target → **Skip to Q19**

Q18. Is the 2030 target related to **all** greenhouse gases or **only** carbon emissions?

- All greenhouse gases (CO2 **and** other gases)
- Carbon dioxide (CO2 **only**)
- Other, please describe _____

Q19. Has your business made any formal climate commitments? Select all that apply.

- Net zero emissions goals
- 1.5 degree science-based target
- 2 degree science-based target
- Carbon neutral commitments
- Climate emergency declaration
- None of the above
- Other, please describe _____

Transportation

Q20. Which **methodologies, tools** or **approaches** does your business use in measuring emissions?

Q21. Which **metric(s)** does your business use when referring to emissions from tourism operations?

Transportation

Q22. What **emission source(s)** is your business measuring? Select all that apply.

- Stationary fuel combustion (e.g., owned furnaces, boilers, on-site electricity generators)
- Mobile fuel combustion (e.g., owned vehicle fleet)
- Refrigerant consumption (e.g., for refrigeration units/AC)
- Electricity consumption
- Heat, cooling or steam consumption from third providers
- Water consumption
- Waste generation
- Material consumption (e.g., embodied carbon)
- Air travel
- Land travel
- Water travel
- Accommodation
- Other purchased services (e.g., catering, internet, communications)
- Food
- Employee commuting
- None

Transportation

Q23. Which scope of emissions is your business measuring? Select all that apply.

- Scope 1
- Scope 2
- Scope 3
- Not measuring with scopes
- Don't know what scopes are

Q24. Is your business disclosing the information about emissions from your tourism operations? Select all that apply.

- Yes, as part of our internal sustainability reporting
 - Yes, as part of our **publicly** available sustainability reporting
 - Yes, as publicly available on our **website**
 - Yes, elsewhere. Please describe.
-
- Not currently, but plan to do so in the future
 - No

Q25. What were the total emissions from your business' tourism operations in 2019 (or last available year). Please include units and year.

Transportation

Q26. Is your business outsourcing measurement of emissions? Select all that apply.

- Yes, we recruit technical experts. Please provide the company(es) you work with:

- Yes, we are receiving support from ongoing project(s). Please provide the name(s) of the supporting project(s): _____
- No, we measure emissions internally
- Unsure
- Other, please explain _____

Q27. Is your business buying offsets/carbon credits to compensate for emissions? Select all that apply.

- Yes, we purchase certified emissions offsets equivalent to all (or more than) our **annual internal (office) emissions**
- Yes, we purchase certified emissions offsets equivalent to all (or more than) our **annual tourism operations**
- Yes, we purchase certified emissions offsets equivalent to **some of our annual emissions** (internal or external), please explain

- Other, please explain _____
- No, but we offer our clients the possibility to offset their trips → **Skip to Q29**
- No → **Skip to Q29**

Transportation

Q28. Please indicate the offset standard being used to compensate for your emissions. Select all that apply.

- Clean Development Mechanism (CDM)
- Gold Standard
- Verified Carbon Standard (VCS/VERRA)
- Carbon, Community and Biodiversity Standard (CCBS)
- Climate Action Reserve (CAR)
- Other, please describe _____

Q29. Is your business investing in **nature-based solutions** for absorbing carbon dioxide from the atmosphere (e.g., forests, mangroves, corals)?

- Yes, please provide an example _____
- No

Q30. Is your business investing in **technology-based solutions** for removing carbon dioxide from the atmosphere (e.g., direct air capture, enhanced weathering)?

- Yes, please provide an example _____
- No

Q31. Does your business have any **sustainability certification**?

- Yes, please identify which certification(s)

- No

ADDITIONAL INFORMATION

Section 3 of 3. These last questions provide the opportunity for you to share additional information.

Q32. Would you or someone in your organization be willing to answer additional questions?

Yes

No

Q33. Are you aware of other initiatives and/or organizations that you would like to share? Please highlight below.

Q34. Do you have additional comments or anything that you would like to bring to our attention (e.g., barriers to climate action, successes, or struggles)?
