



Empowering Travel & Tourism Recovery



“As we move forward towards economic recovery, the UNWTO has prioritized innovation and online education as one of our key areas, to help the millions of people who depend on tourism and to support the creation of added value jobs.

*For this purpose, **we have joined forces with Hosco, one of our key collaborators, to launch the UNWTO Jobs Factory.** A platform that will support and improve your competitiveness concerning job creation and will help you leverage human capital development in your country and region, helping the tourism workforce to access the best job opportunities.”*

Zurab Pololikashvili
Secretary-General, UNWTO



UNWTO AND HOSCO

JOINING FORCES TO EMPOWER HOSPITALITY'S RECOVERY
AND ADDRESS TALENT SHORTAGE

The Jobs Factory (JF), powered by Hosco's Artificial Intelligence technology, applies machine learning and deep learning algorithms to guide and match talent to employers and continually support them in their career journeys.

As a Member State, you can adopt the Jobs Factory platform as your own. It will enable you to:

1

Sponsor an unlimited number of employers and jobs to facilitate the re-hiring and retention of the tourism workforce in your region.

2

Satisfy your country's talent employment necessities to support further the economic recovery of the travel and tourism industry and job market as a whole.

3

The JF also contributes to UNWTO's Tourism Labour Market Observatory project, allowing UNWTO and individual Member States to harness data from the platform related to employability.

UNWTO JOBS FACTORY POWERED BY HOSCO

A TURNKEY OFFERING MEETING YOUR IMMEDIATE NEEDS

TALENT

- Registration portal to sign up/login
- CV parsing and LinkedIn synchronization
- Digital talent profile
- Self service profile management
- Job discovery preferences
- Access to local and international offers
- Job alerts and email notifications
- Recommended companies, jobs and courses
- Advice and career growth library
- Mobile experience

EMPLOYERS

- Register portal to post jobs
- Employer profiles and content uploads
- ATS integrations / XML Feeds
- Job to talent matching technology
- Candidate search/screening/engagement
- Candidate pipeline sorting
- Candidate⁴ messaging
- Redirection to career site
- “Easy Apply” on Hosco
- Online training bundles and perks

MEMBER STATES

- Latest job matching technology
- Managed by Hosco:
 - Global job sourcing
 - Global members
 - Platform content
 - Hosting fees
 - Tech support
 - CRM and emails
 - Customer support
- Monthly reports and data

A photograph of two women in a cafe setting. The woman on the left has blonde hair and is wearing a white t-shirt and a dark apron. She is smiling and looking at a smartphone held by the woman on the right. The woman on the right has dark hair pulled back and is wearing a blue denim shirt and a dark apron. She is also smiling and looking at the phone. In the background, there are shelves with coffee-making equipment and a framed picture on the wall. The overall lighting is warm and slightly dim, typical of a cafe.

THE JOBS FACTORY TALENT JOURNEY

BETTER EXPOSURE AMONGST EMPLOYERS

MORE JOB OPPORTUNITIES

CAREER GROWTH

THE TALENT JOURNEY



01

The job seeker registers via a Member State Jobs Factory portal. In addition, Hosco can set up imports of job seekers and talent databases for fast registration.



02

Talent can fill their profile manually or through automated CV parsing or LinkedIn synchronization.



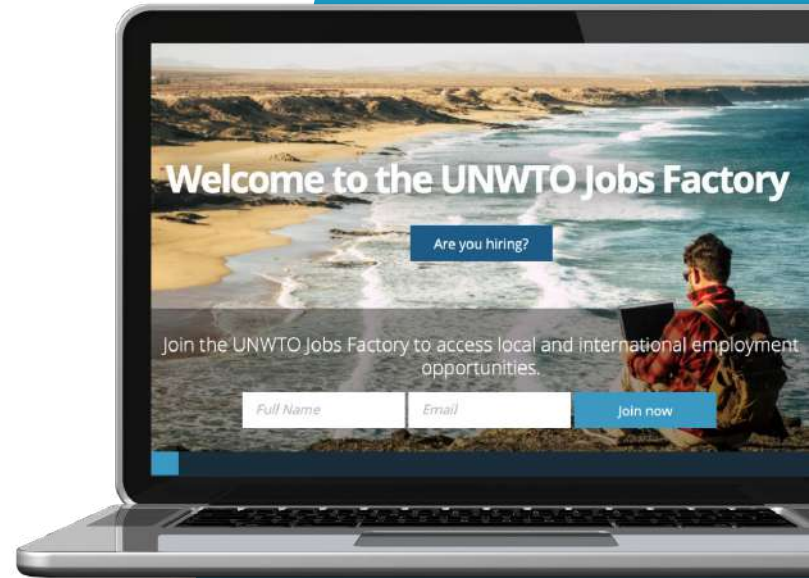
03

Employment interests are defined for each talent enabling the platform to match relevant offers, and notifications are shared via email.



04

Thousands of global jobs supplied by Hosco and regional jobs from local employers will be available to job seekers to view and apply for. Talent can also network with one another, view company information, gain advice, and access upskilling and educational programs sourced by Hosco.



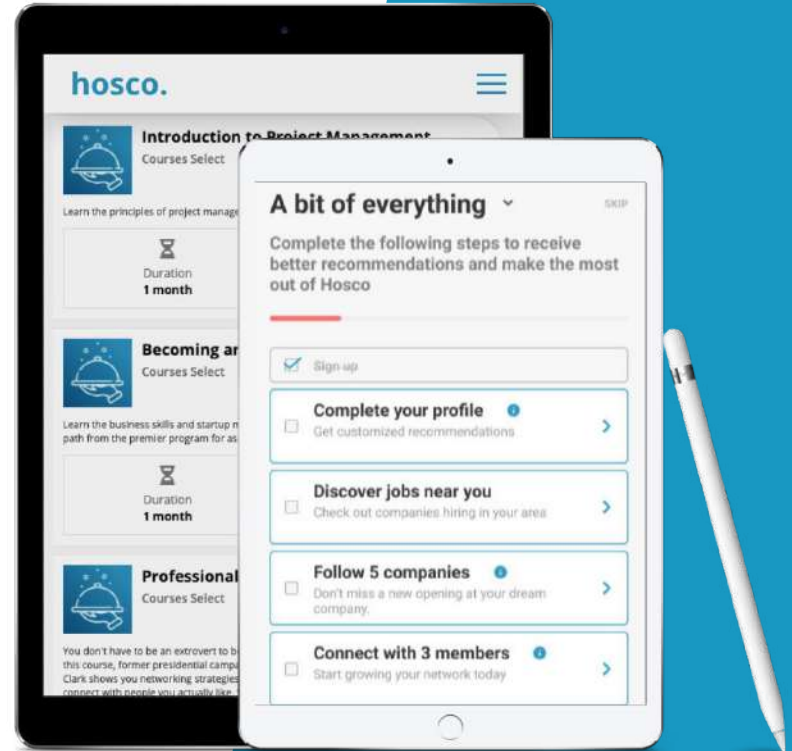
FEATURES FOR TALENT

ONLINE PROFILE & CV

JOBS & COMPANIES DIRECTORY

NETWORKING OPPORTUNITIES

SELECTED COURSES & CAREER ADVICE



THE JOBS FACTORY EMPLOYER JOURNEY

SMARTER AND FASTER RECRUITMENT

BETTER CANDIDATE MATCHING

EMPLOYER BRAND BOOST



THE EMPLOYER JOURNEY



01

Employers post job offers via the Jobs Factory portal or vacancies can be imported via ATS integration with career sites.



02

Employers create company profiles to boost their branding which includes their own media content.



03

Job posts become visible to all talents within the Jobs Factory community and are also shared through alerts to its members.



04

Employers may search and filter the directory for matching profiles. Pre-screened, matching candidates, can be redirected to employer career pages or can apply directly via an “easy apply” feature on Hosco.



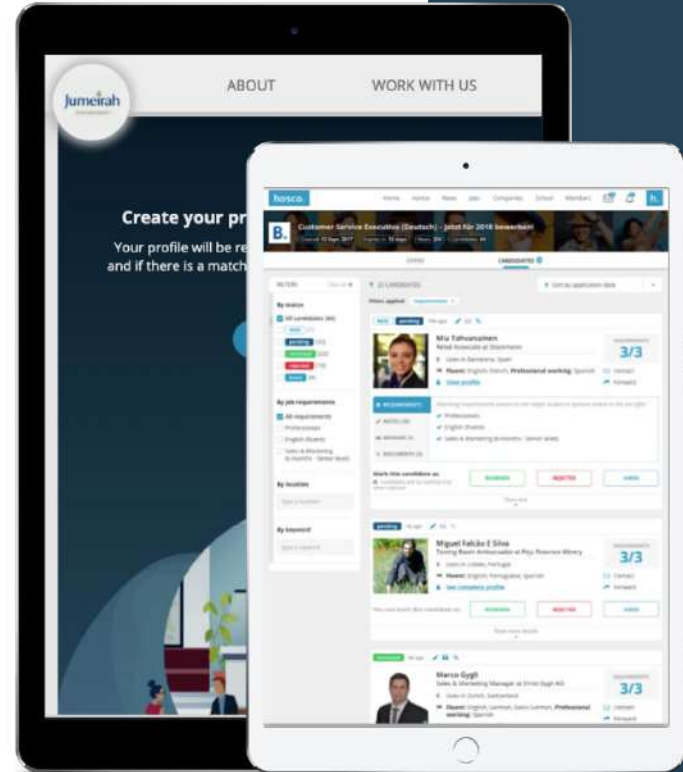
FEATURES FOR THE EMPLOYER

JOB POSTING & FEEDS

TALENT DIRECTORY & APPLICATION MANAGEMENT

COMPANY PROFILE & CAREER PAGE

DATA & INSIGHTS



A row of international flags on tall poles against a clear blue sky. The flags are arranged in a diagonal line from the bottom left towards the top right. Visible flags include the flag of the United Kingdom, the flag of the United States of America, the flag of the Republic of Korea, the flag of the Philippines, and the flag of Thailand.

THE JOBS FACTORY MANAGEMENT TOOLS & FEATURES

DATA & INSIGHTS

INTERNATIONAL EXPOSURE

COUNTRY BRANDING

PLATFORM MANAGER FEATURES



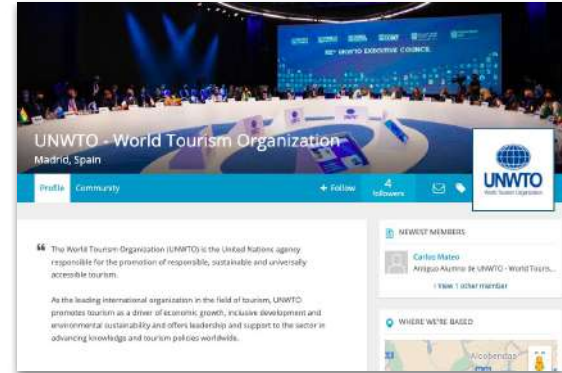
ON-SITE SEARCHES

Both member and job directories offer multiple filters to perform real-time searches.



MONTHLY REPORTS

Extensive reports showcasing trends in key recruitment, acquisition, and engagement metrics are sent every month by Hosco.



MEMBER STATE PROFILE

Visible to all employers, talent, and schools and allowing for content, marketing, and media sharing on Hosco.

ADDITIONAL OPPORTUNITIES



TRAINING & UPSKILLING RESOURCES

Hosco can offer Member States the opportunity to expand their range of L&D opportunities by sponsoring access to [Lobster Ink](#) who covers all core areas of hospitality, tourism, and culinary and is widely recognized as the world's leading online training provider for the hospitality industry.



WORK DESTINATION MARKETING

Hosco can assist member states with developing and shaping a strategy to make their country an attractive work destination for international talents and promote the country's work opportunities on the global Hosco network.

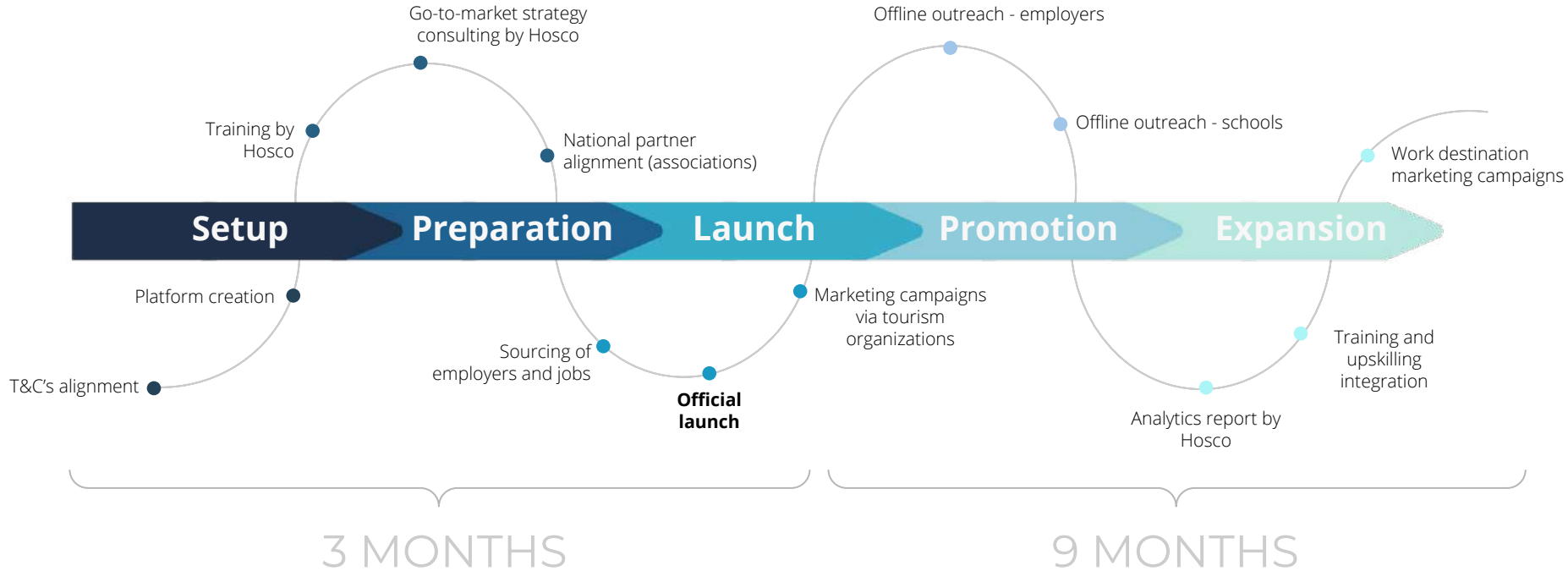


INTEGRATIONS

Hosco can set up single sign on (SSO) authentications and API integrations to link the Jobs Factory with any current employment or hospitality association websites.

UNWTO JOBS FACTORY POWERED BY HOSCO

TIMELINE AND MILESTONES



“Hospitality is all about people, and since March 2020, its workforce has been terribly affected, thus the industry as a whole. Hosco’s purpose of making hospitality an exciting journey for talent has never been so challenging yet so crucial, and we’re thrilled to be joining forces with UNWTO to expand the impact of our technology and expertise to its Member States.

We’re confident that UNWTO’s Jobs Factory, powered by Hosco, will become a critical asset for governments, employers, and hospitality professionals as we embrace recovery.”

Olivier Bracard
CEO, Hosco

HOSCO

EMPOWERING HOSPITALITY

THE HOME OF THE HOSPITALITY INDUSTRY
WORLDWIDE: TALENT, COMPANIES, AND SCHOOLS.

PROVIDING TECHNOLOGY TO REACH, EDUCATE,
AND MATCH EFFICIENTLY.



THEY TRUST US

7,000 GLOBAL ORGANIZATIONS RECRUITING TOP TALENT AND 400 WORLD CLASS INSTITUTIONS AND ASSOCIATIONS



GET IN TOUCH



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hosco.
Empowering Hospitality