



UNWTO session

“An Integrated Framework for Measuring Sustainability: the Case of Tourism”

15 July 2021 Online

19h00 – 20h30 (BST time)

Speakers profiles

Chairs

- **Mr. Peter Laimer**

Vice Director for Spatial Statistics, Statistics Austria

Mr. Laimer has been responsible since 1998 for the official “Tourism and Travel Statistics” at Statistics Austria. He has also ample experience at both the European and international levels, where he has contributed to the development of key methodological manuals and international standards related to tourism, as well as trainings and implementation projects in countries. Mr. Laimer is co-Chair of the UNWTO Committee on Statistics and Chair of the Working Group of Experts on Measuring the Sustainability of Tourism.

- **Mr. Bert Kroese**

Deputy Director General, Statistics Netherlands

Mr. Kroese joined Statistics Netherlands in 1996. He was appointed Deputy Director General and CIO in 2013. Among other positions he is presently Chair of the United Nations Committee of Experts on Environmental-Economic Accounting (UNCEEA) and member of the strategy team of the Dutch National AI Coalition.

Speakers

- **Ms. Vivian Ilarina**

Assistant National Statistician of the Macroeconomic Accounts Service, Sectoral Statistics Office, Philippine Statistics Authority

Her field of expertise is mainly the development and compilation of national accounts and environmental accounts including satellite accounts and economic indicators. She serves as resource person and lecturer on national accounts, environmental accounts and economic statistics in study visits as part of the Philippine Cooperation and Technical Assistance on the compilation of National Accounts. She also serves as lecturer on other official statistics in the United Nations Statistical Institute for Asia and the Pacific.

- **Mr. Raúl Figueroa Díaz**
Director of Satellite Accounts, National Institute of Statistics and Geography, Mexico
In this position, Mr. Figueroa currently participates as the Technical Secretary in the Specialized Technical Committee of Economic statistics of Tourism Sector in Mexico. He actively participates in international Expert Groups such as "UNWTO Committee on Statistics", "Working Group on Measuring the Sustainability of Tourism", "London Group for Environmental Accounting", "Expert Group for the Generation of Indicators in the Matter of Culture", among others. He has written a wealth of articles, such as: "SEEA Implementation: The Experience of Mexico", "Mexico's environmental accounts and derived indicators" and "Satellite accounts, a functional approach to national accounts: the experience of Mexico.
- **Ms. Christina Leala Gale**
Manager of the Sustainable Tourism and Research Division, Pacific Tourism Organisation
In her current position since 2017, Ms. Leala Gale oversees the work of the work of the organisation to support its member States to improve destination sustainability and contribute to align regional tourism programmes to the 2030 Agenda. She previously managed a regional climate change adaptation project in the Pacific Island countries for the Secretariat of the Pacific Regional Environment Programme and served as a Manager of Planning and Development at the Samoa Tourism Authority.

Discussant

- **Ms. Clara van der Pol**
Department Coordinator – Statistics Department, UNWTO
Ms. van der Pol has been working in the space of official tourism statistics since she joined UNWTO 12 years ago. She focuses on the promotion of international standards and multilateral coordination, and also supports work on global datasets and capacity development. She is passionate about the role that statistics can play in improving people's lives by supporting decisions, optimizing policy and empowering citizenship.