Workshop on Tourism Statistics
Session 1 - 6 July 2021

Impact of COVID-19: global and regional state of affairs
Ms. Leandry Moreno, Senior Tourism Statistics Specialist, UNWTO

Outline

Pre-COVID-19 situation
• Global
• Regional

Impact of COVID-19 on tourism activity
• Global
• Regional

Impact of COVID-19 on tourism statistics
• Statistics activities
• Thematic priorities
Pre-COVID situation

Global

Source: International Tourism Highlights (2020)

2018-2019 Change

Pre-COVID situation

Africa
COVID Impact

Global

Africa

Source: UNWTO BAROMETER (May 2021)

Estimated Impact of COVID-19

Global impact 2021

Source: UNWTO BAROMETER (May 2021)
Estimated recovery

Global

Africa

Source: UNWTO BAROMETER (May 2021)

Impact on Tourism statistics

Statistical activities

Source: UNWTO Survey 62 respondent countries
Impact on the measurement of Tourism:

Novel situations emerging from the unprecedented COVID-19 context require that some clarifications be made to the UN standards on tourism to maintain as far as possible data consistency and to ensure international comparability.

Examples:
- quarantine stays,
- COVID-related expenditure,
- treatment of activity changes in the tourism industries


Result of a consultation process within the UNWTO Committee on Statistics, the United Nations task team on Business Dynamics, Demography and Entrepreneurship, the Travel Workshop, some international organizations and additional countries.

Impact on Tourism statistics
Statistical activities

Impact on Tourism statistics
Thematic priorities

- IMPORTANCE OF TSA TO ASSESS IMPACT OF CRISES
- ENSURE CONTINUITY OF DATA COLLECTION ACTIVITIES
  - NEW COLLECTION MODES
  - NEW SOURCES OF DATA
- IMPORTANCE OF SUSTAINABLE TOURISM POLICIES AND MONITORING / MEASURING
- IMPORTANCE OF (MEASURING) DOMESTIC TOURISM

Thank you for your attention!