Workshop on Tourism Statistics
6 - 7 July 2021  Online
11h00 – 14h00 Madrid time

Speakers profile

Moderator
Ms. Clara van der Pol
Department Coordinator – Statistics Department, UNWTO

Ms. Clara van der Pol is the Department Coordinator for Statistics at the World Tourism Organization (UNWTO). She works on the promotion of international standards, accompanying global developments to improve the measurement of tourism, build consensus and coordinate within the UN System, including the United Nations Statistical Commission. She also supports the UNWTO Statistics Department in its work on capacity development and global datasets.

Session 1: The Measurement of Tourism for Better Policy

- Ms. Elcia Grandcourt
  Director, Regional Department for Africa, UNWTO
  Originally from the Seychelles, Elcia Grandcourt joined the World Tourism Organisation in 2013 as Director, of the Regional Department for Africa. Before joining UNWTO, she was the CEO of the Seychelles Tourism Board. She previously occupied various positions in both the tourism private and public sectors.

- Mr. Oliver Chinganya
  Director, African Centre for Statistics, UNECA
  He also coordinates the ECA digital Centre for Excellence. He is Chartered Statistician with wide experience and knowledge of statistical practice across Africa at both national and international levels. Has a wealth of experience in delivering statistical development results for Africa. He is a strong believer in the effectiveness of partnerships and coordination.

- Ms. Lerato Makana
  Chief Statistician, Bureau of Statistics, Lesotho
  She is the Chief Statistician in the National Accounts and Enterprise Statistics Division of the Bureau of Statistics. She has provided National Accounts data for the development of the 2013 TSA. She is a member of the TSA Technical Team.
• Ms. Nkechi C. Ige  
**Senior Statistician, Nigeria Bureau of Statistics**  
She joined the National Bureau of Statistics in 2012 and has been working on Tourism Statistics since 2014. She is the Focal Point on Tourism Statistics in Nigeria.

• Ms. Leandry Moreno  
**Senior Tourism Statistics Specialist, UNWTO**  
She joined the UNWTO Statistics Department in 2012 and has since been involved in promoting the conceptual development, implementation and utilization of tourism statistics at national and international levels. She has contributed to the implementation of statistical capacity-building initiatives in Europe, Africa and the Caribbean.

• Mr. Tokelo Letsie  
**Research Officer, Lesotho Tourism Development Corporation**  
He worked as a research assistant at Regional Tourism of Southern Africa (RETOSA). He is the co-author of the paper on “INFORMAL BUSINESS TOURISM IN THE DEVELOPING WORLD: THE CASE OF LESOTHO (2013)”

• Mr. Karoly Kovacs  
**Data Innovation and Capacity Development Branch, UN Statistics Division**  
He coordinates the work of the big data team, chairs the cross-division Task Team on elearning, and supports the UN Committee of Experts on Big Data for Official Statistics (UNCEBD) and its task teams, particularly the Task Team on the Use of Mobile Phone Data. Earlier at UNSD/DESA, he was responsible for different statistical domains incl. tourism.

• Ms. Titi Kanti Lestari  
**Director of Finance, IT and Tourism Statistics, Statistics Indonesia**  
She was previously Director of Distributive Statistics, Head of Export Statistics Sub directorate and Head of Expenditure Account Consolidation Section. Titi is currently a member of various relevant expert groups, such as the UN Global Working Group on Big Data, UN Mobile Phone Data Task Team, as well as the UN WG on Globalisation an Digitalisation.

**Session 2: How to Better Measure Tourism?**

• Ms. Elcia Grandcourt  
**Director, Regional Department for Africa, UNWTO**  
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- **Mr. Kevin Millington**  
  **Director Acorn Tourism Consulting and UNWTO Expert**  
  Mr. Kevin Millington has over 30 years’ experience in the tourism sector having worked in over 60 countries on more than 160 projects. He has worked extensively with UNWTO on their tourism statistics and TSA programmes, and specialises in developing systems of tourism statistics, designing and implementing surveys, and development of tourism satellite accounts.

- **Mr. Alan Renaud**  
  **Principal Secretary, Department of Civil Aviation, Ports & Marine, Seychelles**  
  In this position since 2018, he has served as Project Director for Seychelles’ new digital Health Travel Authorisation System, launched in September 2020 to assure the re-opening of borders in the safest manner. He has also drafted coronavirus guidelines for Superyachts, ushering a record number of Superyacht calls; and has presided over Seychelles’ accession to nine new air treaties and five new maritime treaties.

- **Mr. Kepa Aranburu**  
  **UNWTO Expert**  
  Mr. Kepa Aranburu has over 25 years’ experience in the tourism statistics area as an international expert. He has been working with UNWTO on various tourism statistics and TSA projects. His main activities relate to the assessment of systems of tourism statistics, the development of several tourism satellite accounts in the national and subnational level and capacity training.

- **Mr. Kafula William Longa**  
  **Senior Economist, Bank of Zambia**  
  Kafula William Longa is responsible for the analysis of external sector developments. He is a leading member of the team that produces the Private Capital Flows and Investor Perceptions Report, a survey that measures foreign direct investment in Zambia.

- **Ms. Taslimah Joomun**  
  **Statistician, Statistics Mauritius**  
  Since 2014 to date, she has been working in the tourism statistics unit and responsible mainly for the compilation and dissemination of monthly passenger traffic (including tourist arrivals), hotel survey and the survey of Inbound, outbound and domestic tourism.