Programme of the Forum (3rd September)

08:30 – 09:30  Registration

09:30 – 10:00  Opening Ceremony

Gualberto do Rosário, Chairman of the Chamber of Tourism of Cabo Verde

Zurab Pololikashvili, UNWTO Secretary General

H.E. Mr. José Ulisses de Pina Correia e Silva, Prime Minister Cabo Verde

10:00 – 10:15  Coffee break

10:15 – 10:30  Keynote speech by Dr. Olavo Correia, Deputy Prime Minister Cabo Verde

Signature Memorandum of Understanding between Republic of Cabo Verde and UNWTO

Zurab Pololikashvili, UNWTO Secretary General

H.E. Dr. Carlos Jorge Duarte Santos, Minister of Tourism and Transport, Cabo Verde

10:30 – 10:45  Presentation I: Tourism Investments trends and Challenges during COVID-19 in Africa

Natalia Bayona, Director Innovation, Education, and Investments (UNWTO)

Guiding questions:

- What are the tourism innovation and investments trends and challenges during COVID-19?
- What themes will define the tourism investment landscape post COVID-19?

10:45 – 11:15  Presentation II: Successful Investment Case Little Africa Maio (LAM)

- Alfonso Vegara, Founder and Honorary President at Fundacion Metropoli
- Enrique Bafuelos, Lead Investor Little Africa Maio (LAM)

11:15 – 11:45  Presentation III: Cabo Verde Investment Frameworks and Opportunities

José Manuel Almada Dias, Chairman & CEO at Tradeinvest Cabo Verde

Guiding questions:

- What are the current strategies and frameworks in place to attract investment to Cabo Verde?
- What are the incentives and facilitation processes on offer to register a business in Cabo Verde?
- What are the tourism investment project opportunities?

11:45 – 12:00  Keynote Speech: Importance of Investments in shaping the future post pandemic

H.E. Mr. Ahmed Al Khateeb, Minister of Tourism, Kingdom of Saudi Arabia

12:00 – 12:10  Keynote Speech: The Future of Mobility

H.E. Ms. Maria Reyes Maroto Illera, Minister of Industry, Commerce and Tourism Spain
12:10 – 12:55 Panel I: The Future of Mobility in the Hospitality Industry
Natalia Bayona, Director Innovation, Education, and Investments (UNWTO)
Panelists:
- H.E. Ms. Maria Reyes Maroto Illera, Minister of Industry, Commerce and Tourism Spain
- Carmen Riu, Administrator RIU Group
- Jorge Benchimol, CEO of ASA – Airport Authority Agency of Cabo Verde
- Enrique Bahueslos, QEV Tech Electromobility Holdings/Lead Investor Little Africa Maio (LAM)
- Armando Heras Ruiz, Business Development at ALESA Group
- Håkan Örtenholm, Chairman at EV Hotels & Resorts

12:55 – 13:00 Signature Declaration: The Future of Mobility and Sustainable Transportation
Zurab Pololikashvili, UNWTO Secretary General
H.E. Dr. Carlos Jorge Duarte Santos, Minister of Tourism and Transport, Cabo Verde
Enrique Bahueslos, Chairman QEV Tech Electromobility Holdings

13:00 – 13:20 Presentation V: Brand Africa
Borja Borro, Executive Creative Director EMEA & LatAm at Interbrand

13:20 – 15:00 Lunch break
Courtesy Cabo Verde Ministry of Tourism and Transport

15:00 – 15:10 Keynote Speech: Investing in Africa
H.E. Ms. Destinée Hermella Doukaga, Minister of tourism and leisure, Republic of Congo

15:10 – 15:55 Panel II: Investing in Africa a Cabo Verde Perspective
Moderator: Gualberto do Rosário, Chairman of the Chamber of Tourism of Cabo Verde
Panelists:
- Gilberto Barros, Former Secretary of State of Finance in Cabo Verde, and Former World Bank expert in Public and Private Infrastructure Partnerships (PPP)
- Miguel Rosa, Mayor of Maio Island.
- Alexandre Abade, CEO Oasis Atlantico Group
- Herminaldo Brito, CEO Valor Hoteis e Turismo

15:55 – 16:15 Presentation VI: Fostering Innovation and Enabling African Entrepreneurs in the Tourism Sector
Erick Kacou, CEO and Co-founder, Entrepreneurial Solutions Partners (ESPartners)

16:15 – 17:00 Panel III: Innovation and Digital Transformation to accelerate Sustainable Transitions
Miguel Angel Figueroa, Investments Principal at UNWTO
Panelists:
- Pedro Nuno Lopes, Secretary of State Cabo Verde
- Alberto Anton, Ventures Manager Plug & Play Africa Region
- Jost Neumann, Head of Economic Development at TUI Care Foundation
- Wissam Daniel Hamady, Chief of Venture Capital at CMC XXI
- Janade Du Plessiss, Fund Manager at Launch Africa Ventures
- Manuel Matutes, General Partner at Ciudad Aguaduana

Guiding questions:
- What innovations in the travel and tourism sector are responding with scalable technologies to the COVID-19 crisis?
- What are the main opportunities that COVID-19 unfolded for the startups in the travel and tourism space?
- How can investors capitalize on innovations that can accelerate the sustainable transitions in the tourism sector?

17:00 – 17:15 Presentation VII: Cabo Verde Nha Card (Cabo Verde Vaccination Digital Certificate/Passport)
Mayra Silva, Executive Administrator at NOSI

17:15 – 17:30 Closing remarks
- Zurab Pololikashvili, UNWTO Secretary General
- H.E. Dr. Carlos Jorge Duarte Santos, Minister of Tourism and Transport, Cabo Verde

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