Advancing Climate Action

UNWTO
World Tourism Organization
KEY FINDINGS

A SNAPSHOT OF CO$_2$ EMISSIONS FROM TRAVEL IN 2016

ALL MAN MADE CO$_2$ EMISSIONS: 32,100 (Mt CO$_2$)

TRANSPORT RELATED CO$_2$ EMISSIONS FROM TOURISM: 1,597 (Mt CO$_2$)
A SNAPSHOT OF CO₂ EMISSIONS FROM TRAVEL IN 2030

ALL MAN MADE CO₂ EMISSIONS: 37,800 (Mt CO₂)

TRANSPORT RELATED CO₂ EMISSIONS FROM TOURISM: 1,998 (Mt CO₂)
KEY FINDINGS

EVOLUTION OF DOMESTIC AND INTERNATIONAL TOURIST ARRIVALS

2016
TOTAL TRIPS: 20 BILLION
18.8 BN DOMESTIC TOURIST ARRIVALS AND SAME DAY
12 BN INTERNATIONAL TOURIST ARRIVALS

2030
TOTAL TRIPS: 37 BILLION
35.6 BN DOMESTIC TOURIST ARRIVALS AND SAME DAY
18 BN INTERNATIONAL TOURIST ARRIVALS
Transport-related CO₂ Emissions of the Tourism Sector
GHG emissions in national tourism policies

- Biodiversity conservation and sustainable land-use: 96%
- Energy use efficiency: 71%
- Waste reduction: 64%
- Water use efficiency: 56%
- GHG emissions reduction: 42%

Impact Areas vs Instruments
Monitoring and reporting

### Overall Progress

- **Monitoring Tools**: 95%
- **Public Progress Reports**: 38%

### Environmental Progress

- **Monitoring Tools**: 56%
- **Public Progress Reports**: 11%
Integration of SCP into Tourism Policies
In 2019: 77 out of 185 NDCs refer to tourism (42%)
In 2021: 88 out of 191 NDCs refer to tourism (46%)
ONE PLANET VISION FOR
A RESPONSIBLE RECOVERY OF
THE TOURISM SECTOR

A Responsible Recovery
of the Tourism Sector
Transition to a Green Travel and Tourism Economy
Responsible Recovery for People, Planet and Prosperity

People
- Public health
- Social inclusion

Planet
- Biodiversity conservation
- Climate action

Prosperity
- Circular economy
- Governance and finance

To transition to a more sustainable tourism model based on social inclusion and the restoration and protection of the environment.
Accelerating Climate Action in Tourism

- Monitor and report CO₂ emissions
- Decarbonize tourism operations
- Engage in carbon removal
THE GLASGOW DECLARATION ON TOURISM AND CLIMATE

The Glasgow Declaration on Tourism and Climate will be launched at the UN Climate Change Conference COP26 to accelerate climate action in tourism.
THE GLASGOW DECLARATION ON TOURISM AND CLIMATE

Signatories commit to:

✓ Support the global commitment to at least halve emissions by 2030 and reach Net Zero as soon as possible before 2050.
✓ Deliver climate action plans within 12 months from becoming a signatory (or updating existing plans), and implementing them.
✓ Report publicly on an annual basis on progress against targets and actions.
✓ Align with 5 pathways: measure, decarbonize, regenerate, collaborate, finance.
✓ Work in a collaborative spirit, share good practices and solutions, and disseminate information.

https://www.oneplanetnetwork.org/Glasgow-Tourism-Climate-Declaration
“We all recognise that Tourism has an important role to play. That’s why we need to work urgently together within a consistent-wide sector approach to accelerate change and therefore I encourage tourism stakeholders to subscribe the Glasgow Declaration on Climate Action in Tourism”

Zurab Pololikashvili, Secretary-General, UNWTO
GLOBAL SURVEY OF CLIMATE ACTION IN TOURISM
Total replies by type of respondent
n=1174

- Association/Network: 15%
- Business: 64%
- Destination/Government: 21%
Do you have a climate strategy or plan?

n=1135

- Yes, we have a formalized plan or strategy: 28%
- We are implementing some action but no formalized plan or strategy: 28%
- No, we do not have a plan or strategy: 44%
Do you measure emissions?
n= 981

- Yes, we do. 44%
- No, we do not 27%
- No, because we do not know how 29%
Characteristics of those organizations from Europe that are measuring their emissions
n= 74

- Association or Network: 34%
- Destination or Government: 11%
- Business: 55%
Thank you

Sustainable Development of Tourism
World Tourism Organization (UNWTO)