

ThanWorld Tourism Day 2021 – Tourism for Inclusive Growth.
Cote d'Ivoire (27 September 2021)

Provisional Programme (INTERNAL)

26 September	
20 :00	Welcome evening reception– Lobby Tower (Sofitel Hotel Ivoire)
27 September	
10:00 – 10:45	Opening – Palais des Congrès <ul style="list-style-type: none"> - Musical show - UNWTO launch of WTD Video: Tourism and Inclusive recovery <p>Master of Ceremony (TBC, Ivorian speaker)</p> <p>Welcome remarks:</p> <ul style="list-style-type: none"> - Mr. Jean-Marc YACE, Mayor of Cocody - H.E.Mr. Siandou FOFANA, Minister of Tourism and Leisure of Cote d'Ivoire followed by a video of Côte d'Ivoire - H.E.Mr. Zurab POLOLIKASHVILI, UNWTO Secretary General - H.E.Mr Patrick ACHI, Prime Minister of Côte d'Ivoire <p>Group photo</p>
10 :45 -11 :00	Visit of the exhibition hall with country booths followed by Press Point (Coffee break)
11:00 – 11:10	Keynote address - Salle des Fêtes <ul style="list-style-type: none"> - Mr. Gustave DIASSO, Resident Representative, UEMOA (TBC)
11 :10 – 12 :10	¹Ministerial Panel Discussion on tourism for inclusive growth - Salle des Fêtes Moderator: Elcia Grandcourt, UNWTO Regional Director for Africa Speakers: <ul style="list-style-type: none"> - H.E.Mr. Siandou Fofana, Minister of Tourism and Leisure of Côte d'Ivoire - H.E.Mr. Modero Nsimba Matondo, Minister of tourism of the Democratic Republic of Congo

¹ Introduction video before the session (testimonies + CNN restart tourism + alula framework)

	<ul style="list-style-type: none"> - Hon. Dr. Mohammed Ibrahim Awal , Minister of Tourism, Arts and Culture of Ghana - H.E.Mrs. María Reyes Maroto Illera, Minister of Industry, Trade and Tourism of Spain - H.E. Mr. Ahmed Athif, Deputy Minister, Ministry of Tourism of Maldives
12:10 – 13:10	<p>Expert Panel discussion “How can tourism live up to the inclusive growth opportunity?” - <i>Salle des Fêtes</i> Moderator: Channels TV</p> <ul style="list-style-type: none"> - Mr Donald AKA, Chief Marketing and Technology Officer, Azalai Hotel - <i>Confirmed</i> - Mrs. Antonia Sodonon, Country representative, UN Women- <i>Confirmed</i> - Mr. Kwakye Donkor, CEO, Africa Tourism Partners - <i>Confirmed</i> - Mr. Mark Kaigwa, founder of 254- <i>Confirmed</i> - Local Expert – <i>TBC from Côte d'Ivoire</i>
13:10 – 14:30	WTD Lunch (UNWTO videos playing in loop and WTD Video) – <i>Ancienne patinoire</i>
14:30 - 15:00	<p>²The Future of Africa Speaks – TBC - <i>Salle des Fêtes</i></p> <ul style="list-style-type: none"> - Tourism and innovation towards inclusive recovery <p>Award Start up competition</p>
14 :30 -17 :00	B to B meetings running in parallel to the sessions for pre-registered project leaders and investors (<i>22nd floor, Tower</i>)
15 :00 –16 :00	UNWTO Affiliate Membership and tourism private sector development in Africa - <i>Salle des Fêtes</i>
20:00	Gala dinner and Official closing of World Tourism Day – <i>Palais des Congrès</i> (at Sofitel)

² Introduction video before the session (testimonies + CNN restart tourism + alula framework)

28 September 2021	
10 :00	<p>Visit of the lagoon followed by an Ivorian gastronomic and cultural brunch at Boulay Beach Resort (BBR).</p> <p><i>Culinary and artistic discovery</i> <i>Prize presentation for the various competitions</i> <i>Organization of games</i> <i>Live orchestra</i></p>
21 :00	Departure of the delegations