



Implementation of the General Programme of Work (2020-2021) Agenda Item 4.2 Technical Activities

**64th Meeting of the UNWTO Commission for Africa, Sal Island, Cabo Verde,
2 September 2021**

**In 2021, TCSR is implementing 45 projects on the ground
with a total budget of 10.5 million US Dollars**

Africa: 19 | Americas: 2 | Asia and the Pacific: 9 | Europe: 11 | Middle East: 4

AFRICA

Angola

Benin (3)

Botswana (2)

Comoros *

Democratic Republic of Congo

Lesotho

Liberia

Malawi

Morocco (2)

Republic of Congo

Seychelles

South Africa*

Tunisia

Tanzania *

Zambia (2)

Zimbabwe (2)

AMERICAS

Dominican Republic

Peru

**ASIA AND
THE PACIFIC**

China (4)

Fiji *

Indonesia *

Maldives

Mongolia

Myanmar

Nepal

Sri Lanka

Pacific Region *

EUROPE

Croatia

Georgia

Greece

Kazakhstan &

Kyrgyzstan (2)

Moldova

Montenegro

Tajikistan

Turkey

Uzbekistan (2)

MIDDLE EAST

Egypt

Jordan

Qatar

Saudi Arabia

* Projects implemented by other partners with in-kind contribution from UNWTO through input by TCSR

Activities in Africa

ANGOLA

- Needs Assessment mission for preparation of a Tourism Master Plan, Strengthening of Statistics, and Value Chain Analysis

BENIN

- Project I - Hotel Classification and Licensing
- Project II – Tourism Statistics
- Project III – Tour Guiding

BOTSWANA

- Formulation of a Sustainable Tourism Master Plan for Kasane/Kazungula
- Formulation of a National Tourism Strategy for Botswana

COMOROS

- Preparation of a Tourism Code (Law)

DEMOCRATIC REPUBLIC OF CONGO

- Formulation of the National Tourism Policy for the Democratic Republic of Congo

Activities in Africa

LESOTHO

Re-establishment of the Lesotho Council of Tourism

LIBERIA

- Developing the Tourism Sector in Liberia with a focus on Surfing and Destinations

MALAWI

- Development of Tourism Statistics and Tourism Satellite Account

MOROCCO

- Establishment of a New System of Tourism Hotel Classification
- Facilitating Tourism Recovery in Aftermath of COVID-19 in Morocco

REPUBLIC OF CONGO

- Establishment of a New System of Tourism Hotel Classification

SEYCHELLES

- Development of Tourism Statistics System and TSA

Activities in Africa

SOUTH AFRICA

- Women in Tourism Empowerment Programme Pilot Programme in Limpopo Province

TANZANIA

- Tourism and Local Economic Development for SMEs and Local Communities in Zanzibar
- Curriculum Review for Tourism Training Institutions in Zanzibar

TUNISIA

- Facilitating Tourism Recovery in Aftermath of COVID-19 in Tunisia

ZAMBIA

- Development of a Tourism Resource Centre in Livingstone
- Socio-Economic Impact Assessment of the COVID-19 in the tourism sector

ZIMBABWE

- Sustainable Tourism Development and Wildlife Conservation in Hwange National Park
- Tourism Statistics and TSA

In May 2020, TCSR launched the
UNWTO COVID-19 Tourism Recovery Technical Assistance Package

<https://www.unwto.org/news/unwto-releases-a-covid-19-technical-assistance-package-for-tourism-recovery>

Mailed out to all Member States (MS) and presented through various fora including webinars and Regional Commission Meetings, interest in the TA package poured in and received **25 requests from MS*** and **7 Donor Organizations**

*Africa: 9 | Americas: 8 | Asia and the Pacific: 6 | Europe: 1 | Middle East: 1

The Package is structured around three main pillars:

1) Economic Recovery

2) Marketing and Promotion

3) Institutional Strengthening and Building Resilience

OBJECTIVES OF THE THREE PILLARS

1. Quantify and Qualify the impact of Covid-19 on the tourism sector of Member States and provide strategic recommendations to stimulate **economic recovery** through tourism and support tourism MSMEs
2. Develop targeted **marketing and promotion** strategies based on the unique characteristics of each Member State and Destination
3. **Strengthen capacities of institutions and private sector** to adopt and adapt protocols for provision of tourism services in a new, post Covid-19 era, in terms of health, hygiene, safety and security for both tourists and employees alike.



Implementation of the UNWTO COVID-19 Tourism Recovery Technical Assistance Package (i)

Within the framework of the **UNWTO COVID-19 Tourism Recovery Technical Assistance Package**, UNWTO is implementing **COVID-19 tourism recovery projects** in collaboration with various development partners, as follows:

- **European Bank for Development and Reconstruction (EBRD)**, with a budget of **more than two million euros for thirteen countries**: Tailor made projects implemented or about to be launched in *Croatia, Greece, Georgia, Egypt, Jordan, Montenegro, Morocco, Tunisia, Turkey, Uzbekistan*. Projects to be launched at a second stage in: *Albania, Armenia, Lebanon*
- **Japanese International Cooperation Agency (JICA)**, with a budget of **over half a million euros**: Comprehensive tourism recovery projects in *the Maldives and the Dominican Republic*.

Implementation of the UNWTO COVID-19 Tourism Recovery Technical Assistance Package (ii)

- **Inter-American Development Bank (IDB)** and the **Organization of American States (OAS)**: Support provided to the development of harmonized Biosafety Protocols in the Tourism Sector for *Latin America and Caribbean Countries*.
- **Asian Development Bank (ADB)**: Technical assistance offered to implementing COVID-safety protocols and establishing a travel bubble between Almaty (*Kazakhstan*) and Bishkek (*Kyrgyz Republic*).
- **United Nations Development Programme (UNDP)**: Socio-economic impact assessment carried out of COVID-19's impact on *Zambia*'s tourism sector.

In total, in the past year, UNWTO has already launched **15 COVID-19 tourism recovery projects** with the resources mobilized through the EBRD, JICA, UNDP and ADB. Dialogue on collaboration in COVID-19 tourism recovery is on-going with other donors and development partners.

**In the following on-going projects, UNWTO has incorporated
COVID-19 tourism recovery components:**

AFRICA

Liberia (ITC) – Surf/coastal
tourism project

Malawi (AfDB) – Tourism
Statistics

Republic of Congo (UNDP)
– Hotel Classification

Seychelles (Government) –
Tourism Statistics and TSA

EUROPE

Tajikistan
(ADB) Tourism
Statistics and
Planning

Uzbekistan (EBRD)
– Tourism Planning

Greece – Silk Road
Tourism
Development in the
Region of Central
Macedonia
(together with
Google Greece)

**ASIA AND
THE PACIFIC**

Nepal (UNDP) – Tourism
Statistics and TSA

Sri Lanka (Government) –
Tourism Statistics

Mongolia (Government) –
Tourism Planning

AMERICAS

Peru (WB) – Tourism
Statistics

MIDDLE EAST

Qatar – Tourism
Experience Awards



UNWTO
World Tourism Organization

Thank You!