Sixty-Fourth Meeting of the UNWTO Regional Commission for Africa and
2nd Edition of UNWTO Global Tourism Investment Forum in Africa
Sal Island, Cabo Verde
Date: 2nd to 4th September 2021

PROVISIONAL PROGRAMME – PUBLIC

Wednesday 1st September 2021
17:30
Cabo Verde Photo Exhibition-Soul and Charms by José Pereira

Official Opening at the Hotel Hilton Cabo Verde Sal Resort

Day 1: Thursday 2nd September 2021

Sixty-Fourth meeting of the UNWTO Regional Commission for Africa

08:30 – 09:30  Registration at Hilton Cabo Verde Sal Resort

09:30 – 10:15  Official Opening Ceremony
● Speech by Mr. Julio Lopes, Mayor of Sal Island
● Welcome remarks by Mr. Zurab Pololikashvili, UNWTO Secretary-General
● Welcome remarks, by H.E. Mr. Carlos Jorge Duarte Santos, Minister of Tourism and Transport of Cabo Verde
● Opening speech by H.E. Mr Jorge Carlos Fonseca, President of the Republic of Cabo Verde
10:15 – 10:30  Family photo

10:30 – 12:00  CAF Working session - 64th UNWTO Commission for Africa

12:00 – 13:30  Lunch Break - courtesy Cabo Verde Ministry of Tourism and Transport

13:30 – 16:00  CAF Working session cont’d - 64th UNWTO Commission for Africa

16:00 – 16:15  coffee break

16:15 – 18:00  Final CAF Working session - 64th UNWTO Commission for Africa

19:00 -20:00  Gala Dinner at Hotel Robinson

Courtesy Cabo Verde Ministry of Tourism and Transport

NB:  Two capacity building workshops on Innovation and Digital Marketing : “ Inovation Drivers and Data Analytics to Accelerate Tourism Growth” and on Investment Readiness for Africa Ventures will run in parallel on the same day of the 64th UNWTO CAF Meeting – (Only open to Officials and private sector of Cabo Verde kindly refer to separate programmes of both workshops)

Day 2:  Friday 3rd September 2021

2nd Edition of UNWTO Global Tourism Investment Forum in Africa

08:30 – 09:30  Registration at Hilton Cabo Verde Sal Resort

09:30 – 10:00  Opening Ceremony

● Speech by Gualberto do Rosário, Chairman of the Chamber of Tourism of Cabo Verde
● Speech by Zurab Pololikashvili, UNWTO Secretary-General
● Opening Speech by H.E. Mr. José Ulisses Correia e Silva, Primer Minister of Cabo Verde

● Signature of a Memorandum of Understanding between the Republic of Cabo Verde and UNWTO
UNWTO Zurab Pololikashvili, UNWTO Secretary-General
H.E. Dr. Carlos Jorge Duarte Santos, Minister of Tourism and Transport, Cabo Verde
10:00-10:15  Coffee break

10:15-10:30  ● Keynote Speech by Dr. Olavo Avelino Garcia Correia, Vice Prime Minister of Cabo Verde

10:30 – 10:45  Presentation I: Tourism Investments trends and Challenges during COVID-19 in Africa
Natalia Bayona, Director Innovation, Education and Investments (UNWTO)
Guiding questions:
• What are the tourism innovation and investments and trends and challenges during COVID-19?
• What themes will define the tourism investment landscape post COVID-19?

10:45 – 11:15  Presentation II: Successful Investment Case Little Africa Maio (LAM)
● Alfonso Vegara, Founder and Honorary President at Fundacion Metropoli
● Enrique Bañuelos, Lead Investor Little Africa Maio (LAM)

11:15-11:45  Presentation III: Cabo Verde Investment Frameworks and Opportunities
José Manuel Almada Dias, Chairman & CEO at Tradeinvest Cabo Verde
Guiding questions:
• What are the current strategies and frameworks in place to attract investment to Cabo Verde?
• What are the incentives and facilitation processes on offer to register a business in Cabo Verde?
• What are the tourism investment project opportunities?

11:45-12:00  Keynote Speech
H.E. Mr. Ahmed Al Khateeb, Minister of Tourism, Kingdom of Saudi Arabia

12:00-12:10  Keynote Speech: The Future of Mobility
H.E.Ms. María Reyes Maroto Illera, Minister of Industry, Commerce and Tourism Spain

12:10-12:55  Panel I: The Future of Mobility in the Hospitality Industry
Natalia Bayona, Director Innovation, Education, and Investments (UNWTO)
Panelists:
● H.E.Ms. María Reyes Maroto Illera, Minister of Industry, Commerce and Tourism of Spain
● Carmen Riu, Administrator RIU Group
● Jorge Benchimol, CEO of ASA-Airport of Cabo Verde
● Enrique Bañuelos, QEV Tech Electromobility Holdigs/lead investor Little Africa Maio (LAM)
● Armando Heras Ruiz, Business Development at ALSA Group
● Håkan Örtenholm, Chairman at EV Hotels & Resorts

12:55-13:00
● Signature Declaration: The Future of Mobility and Sustainable Transportation
Zurab Pololikashvili, UNWTO Secretary-General
H.E. Dr. Carlos Jorge Duarte Santos, Minister of Tourism and Transport, Cabo Verde
Enrique Bañuelos, QEV Tech Electromobility Holdigs/Lead Investor Little Africa Maio (LAM)

13:00-13:20 Presentation IV: Brand Africa
Borja Borrero, Executive Creative Director EMEA & LatAm at Interbrand

13:20-15:00 Lunch break
Courtesy Cabo Verde Ministry of Tourism and Transport

15:00-15:10 Keynote Speech: Investing in Africa
Mr Jean-Pierre Mahinga, Advisor, Ministry of Tourism and Leisure, Republic of Congo

15:10-15:55 Panel II: Investing in Africa a Cabo Verde Perspective
Moderator: Antonio Gualberto do Rosário, Chairman of the Chamber of Tourism of Cabo Verde
Panelists:
  • Gilberto Barros, Former Secretary of State of Finance in Cabo Verde, and Former World Bank expert in Public and Private Infrastructure Partnerships (PPP)
  • Miguel Rosa, Mayor of Maio Island
  • Alexandre Abade, CEO Oasis Atlantico Group
  • Herminaldo Brito, CEO Valor Hoteis e Turismo

15:55-16:15 Presentation VI: Fostering Innovation and Enabling African Entrepreneurs in the Tourism Sector
Erick Kacou, CEO and Co-founder, Entrepreneurial Solutions Partners (ESPartners)

16:15-17:00 Panel III: Innovation and Digital Transformation to accelerate Sustainable Transitions
Miguel Angel Figueroa, Investment Principal at UNWTO
Panelists:
  • Pedro Nuno Lopes, Secretary of State of Digital Economy of Cabo Verde
  • Alberto Anton, Ventures Manager Plug & Play Africa Region
  • Jost Neumann, Head of Economic Development at TUI Care Foundation
  • Wissam Daniel Hamady, Chief of Venture Capital at CMC XXI
  • Hammad Albalawi, Investment Advisor, Ministry of Tourism, Kingdom of Saudi Arabia
  • Manuel Matutes, General Partner at Ciudad Aguaduna

Guiding questions:

  • What innovations in the travel and tourism sector are responding with scalable technologies to the COVID-19 crisis?
• What are the main opportunities that COVID-19 unfolded for the startups in the travel and tourism space?
• How can investors capitalize on innovations that can accelerate the sustainable transitions in the tourism sector?

17:00-17:15
Presentation VII: Cabo Verde Nha Card (Cabo Verde Vaccination Digital Certificate/Passport)
Mayra Silva, Executive Administrator at NOSI

17:15-17:30
Closing remarks
• Zurab Pololikashvili, UNWTO Secretary-General
• H.E. Dr. Carlos Jorge Duarte Santos, Minister of Tourism and Transport, Cabo Verde

21:00
Social and cultural programme at the Hilton Cabo Verde Sal Resort (Jazz concert)
by invitation, Courtesy Cabo Verde Ministry of Tourism and Transport

Day 3: Saturday 4th September 2021

08:00-09:00 Registration for the tour of Sal Island
10:00 Tour of Sal Island, courtesy of Cabo Verde Ministry of Tourism and Transport

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