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**Sixty-Fourth Meeting of the UNWTO Regional Commission for Africa and  
2nd Edition of UNWTO Global Tourism Investment Forum in Africa  
Sal Island, Cabo Verde  
Date: 2<sup>nd</sup> to 4<sup>th</sup> September 2021**

**PROVISIONAL PROGRAMME – PUBLIC**

**Wednesday 1<sup>st</sup> September 2021**

17:30

**Cabo Verde Photo Exhibition-Soul and Charms by José Pereira**

Official Opening at the Hotel Hilton Cabo Verde Sal Resort

**Day 1: Thursday 2<sup>nd</sup> September 2021**

**Sixty-Fourth meeting of the UNWTO Regional Commission for Africa**

08:30 – 09:30 Registration at Hilton Cabo Verde Sal Resort

09:30 – 10:15 Official Opening Ceremony

- Speech by Mr. **Julio Lopes**, Mayor of Sal Island
- Welcome remarks by Mr. **Zurab Pololikashvili**, UNWTO Secretary-General
- Welcome remarks, by H.E. Mr. **Carlos Jorge Duarte Santos**, Minister of Tourism and Transport of Cabo Verde
- Opening speech by H.E. Mr **Jorge Carlos Fonseca**, President of the Republic of Cabo Verde

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- 10:15 – 10:30 Family photo
- 10:30 – 12:00 CAF Working session - 64<sup>th</sup> UNWTO Commission for Africa
- 12:00 – 13:30 Lunch Break - courtesy Cabo Verde Ministry of Tourism and Transport
- 13:30 – 16:00 CAF Working session cont'd - 64<sup>th</sup> UNWTO Commission for Africa
- 16:00 – 16:15 coffee break
- 16:15 – 18:00 Final CAF Working session - 64<sup>th</sup> UNWTO Commission for Africa
- 19:00 -20:00 Gala Dinner at Hotel Robinson  
Courtesy Cabo Verde Ministry of Tourism and Transport

**NB:** Two capacity building workshops on Innovation and Digital Marketing : “ Innovation Drivers and Data Analytics to Accelerate Tourism Growth” and on Investment Readiness for Africa Ventures will run in parallel on the same day of the 64<sup>th</sup> UNWTO CAF Meeting – (Only open to Officials and private sector of Cabo Verde kindly refer to separate programmes of both workshops)

## Day 2: Friday 3<sup>rd</sup> September 2021

### 2<sup>nd</sup> Edition of UNWTO Global Tourism Investment Forum in Africa

08:30 – 09:30 Registration at Hilton Cabo Verde Sal Resort

09:30 – 10:00 Opening Ceremony

- Speech by Gualberto do Rosário, Chairman of the Chamber of Tourism of Cabo Verde
- Speech by Zurab Pololikashvili, UNWTO Secretary-General
- Opening Speech by H.E. Mr. José Ulisses Correia e Silva, Primer Minister of Cabo Verde
  
- Signature of a Memorandum of Understanding between the Republic of Cabo Verde and UNWTO  
UNWTO Zurab Pololikashvili, UNWTO Secretary-General  
H.E. Dr. Carlos Jorge Duarte Santos, Minister of Tourism and Transport, Cabo Verde

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World Tourism Organization (UNWTO) – A Specialized Agency of the United Nations  
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- 10.00-10:15 **Coffee break**
- 10:15-10:30 ● **Keynote Speech by Dr. Olavo Avelino Garcia Correia**, Vice Prime Minister of Cabo Verde
- 10:30 – 10:45 **Presentation I: Tourism Investments trends and Challenges during COVID-19 in Africa**  
**Natalia Bayona**, Director Innovation, Education and Investments (UNWTO)  
**Guiding questions:**
- What are the tourism innovation and investments and trends and challenges during COVID-19?
  - What themes will define the tourism investment landscape post COVID-19?
- 10:45 – 11:15 **Presentation II: Successful Investment Case Little Africa Maio (LAM)**
- **Alfonso Vegara**, Founder and Honorary President at Fundacion Metropol
  - **Enrique Bañuelos**, Lead Investor Little Africa Maio (LAM)
- 11:15-11:45 **Presentation III: Cabo Verde Investment Frameworks and Opportunities**  
**José Manuel Almada Dias**, Chairman & CEO at Tradeinvest Cabo Verde
- Guiding questions:**
- *What are the current strategies and frameworks in place to attract investment to Cabo Verde?*
  - *What are the incentives and facilitation processes on offer to register a business in Cabo Verde?*
  - *What are the tourism investment project opportunities?*
- 11:45-12:00 **Keynote Speech**  
**H.E. Mr. Ahmed Al Khateeb**, Minister of Tourism, Kingdom of Saudi Arabia
- 12:00-12:10 **Keynote Speech: The Future of Mobility**  
**H.E.Ms. María Reyes Maroto Illera**, Minister of Industry, Commerce and Tourism Spain
- 12:10-12:55 **Panel I: The Future of Mobility in the Hospitality Industry**  
**Natalia Bayona**, Director Innovation, Education, and Investments (UNWTO)  
**Panelists:**
- **H.E.Ms. María Reyes Maroto Illera**, Minister of Industry, Commerce and Tourism of Spain
  - **Carmen Riu**, Administrator RIU Group
  - **Jorge Benchimol**, CEO of ASA-Airport of Cabo Verde
  - **Enrique Bañuelos**, QEV Tech Electromobility Holdigs/lead investor Little Africa Maio (LAM)
  - **Armando Heras Ruiz**, Business Development at ALSA Group
  - **Håkan Örtenholm**, Chairman at EV Hotels & Resorts
- 12:55-13:00



- **Signature Declaration: The Future of Mobility and Sustainable Transportation**

Zurab Pololikashvili, UNWTO Secretary-General

H.E. Dr. Carlos Jorge Duarte Santos, Minister of Tourism and Transport, Cabo Verde

Enrique Bañuelos, QEV Tech Electromobility Holdigs/Lead Investor Little Africa Maio (LAM)

13:00-13:20

**Presentation IV: Brand Africa**

**Borja Borrero**, Executive Creative Director EMEA & LatAm at Interbrand

13:20-15:00

**Lunch break**

Courtesy Cabo Verde Ministry of Tourism and Transport

15:00-15:10

Keynote Speech: Investing in Africa

**Mr Jean-Pierre Mahinga**, Advisor, Ministry of Tourism and Leisure, Republic of Congo

15:10-15:55

**Panel II: Investing in Africa a Cabo Verde Perspective**

**Moderator: Antonio Gualberto do Rosário**, Chairman of the Chamber of Tourism of Cabo Verde

**Panelists:**

- **Gilberto Barros**, Former Secretary of State of Finance in Cabo Verde, and Former World Bank expert in Public and Private Infrastructure Partnerships (PPP)
- **Miguel Rosa**, Mayor of Maio Island
- **Alexandre Abade**, CEO Oasis Atlantico Group
- **Herminaldo Brito**, CEO Valor Hotels e Turismo

15:55-16:15

**Presentation VI: Fostering Innovation and Enabling African Entrepreneurs in the Tourism Sector**

**Erick Kacou**, CEO and Co-founder, Entrepreneurial Solutions Partners (ESPartners)

16:15-17:00

**Panel III: Innovation and Digital Transformation to accelerate Sustainable Transitions**

**Miguel Angel Figueroa**, Investment Principal at UNWTO

**Panelists:**

- **Pedro Nuno Lopes**, Secretary of State of Digital Economy of Cabo Verde
- **Alberto Anton**, Ventures Manager Plug & Play Africa Region
- **Jost Neumann**, Head of Economic Development at TUI Care Foundation
- **Wissam Daniel Hamady**, Chief of Venture Capital at CMC XXI
- **Hammad Albalawi**, Investment Advisor, Ministry of Tourism, Kingdom of Saudi Arabia
- **Manuel Matutes**, General Partner at Ciudad Aguaduna

**Guiding questions:**

- *What innovations in the travel and tourism sector are responding with scalable technologies to the COVID-19 crisis?*

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- *What are the main opportunities that COVID-19 unfolded for the startups in the travel and tourism space?*
- *How can investors capitalize on innovations that can accelerate the sustainable transitions in the tourism sector?*

17:00-17:15 **Presentation VII: Cabo Verde Nha Card (Cabo Verde Vaccination Digital Certificate/Passport)**  
**Mayra Silva**, Executive Administrator at NOSI

17:15-17:30 **Closing remarks**

- **Zurab Pololikashvili**, UNWTO Secretary-General
- **H.E. Dr. Carlos Jorge Duarte Santos**, Minister of Tourism and Transport, Cabo Verde

21:00 **Social and cultural programme at the Hilton Cabo Verde Sal Resort (Jazz concert)**  
by invitation, Courtesy Cabo Verde Ministry of Tourism and Transport

**Day 3: Saturday 4<sup>th</sup> September 2021**

**08:00-09:00 Registration for the tour of Sal Island**

**10:00 Tour of Sal Island, courtesy of Cabo Verde Ministry of Tourism and Transport**

— END —

