

## **UNWTO Commission for Africa**

Sixty-fourth meeting  
Sal, Cabo Verde, 2 September 2021

CAF/64/CR  
Madrid, 22 September 2021

**CONCLUSIONS AND RECOMMENDATIONS  
TAKEN BY THE UNWTO COMMISSION FOR AFRICA  
AT ITS SIXTY-FOURTH MEETING**

**Sal (Cabo Verde), 2 September 2021**

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## AGENDA

### UNWTO Commission for Africa

Sixty-fourth meeting

Sal, Cabo Verde

Date: Tuesday, 2<sup>nd</sup> September 2021

CAF/64/Agenda

Madrid, 2 September 2021

Original: English

### AGENDA

1. Adoption of the agenda
2. Communication of the Chair (Zambia)
3. Report of the Secretary-General
4. Preparation of the 24<sup>th</sup> Session of the UNWTO General Assembly
5. Report on the Challenges specifically affecting the Africa Continent with a Focus on Vaccine Equity, Connectivity and Investment
6. Implementation of the General Programme of Work 2020-2021: Regional activities
7. Implementation of the General Programme of Work 2020-2021: Technical activities
8. Results of the Survey on Members Priorities for the UNWTO General Programme of Work & Budget for the Period 2022-2023
9. UNWTO Africa Regional Offices - submissions of applications
10. Update on the draft International Code for the Protection of Tourists
11. Nominations and elections to statutory organs and their subsidiary bodies
  - 11.1. Nomination of candidates to the various General Assembly offices and its subsidiary bodies:
    - a. **One** Vice-President of the General Assembly
    - b. **Two** Members of the Credentials Committee
  - 11.2. Nomination of candidates to represent the region on the Executive Council and its subsidiary bodies for the period 2021-2025:
    - a. **Five** candidates to the Executive Council
    - b. **One** candidate to the Programme and Budget Committee (PBC)
  - 11.3. Nomination of The Chair and Two Vice-Chair of The Commission for the Period 2021-2023
    - a. Election of **one** Chairperson and of **two** Vice-Chairpersons of the Commission
12. Venue of the 65<sup>th</sup> Meeting of the UNWTO Commission for Africa
13. Other matters

## CONCLUSIONS AND RECOMMENDATIONS

CAF/CR/1(LXIV)

### **ADOPTION OF THE AGENDA – WELCOME BY THE CAF CHAIR**

Agenda item 1

The Commission,

1. Thanks the Chair of the UNWTO Commission for Africa (Zambia) and the Secretary-General for their welcome words;
2. Agrees to add to the provisional agenda the item on “Challenges specifically affecting the Africa Continent with a focus on Vaccine Equity, Connectivity and Investment”;
3. Adopts the agenda of its sixty-fourth meeting.

CAF/CR/2(LXIV)

### **COMMUNICATION OF THE CHAIR**

Agenda item 2

The Commission,

Having heard the communication of the Chair of the UNWTO Commission for Africa, by the Minister of Tourism and Arts of Zambia represented by Her Excellency Ambassador Christine Kaseba-Sata on:

- Firstly, recognizing that CAF is running concurrently with the 2<sup>nd</sup> edition of the UNWTO Global Tourism Investment Forum in Africa
- Recalling that the convening of this regional meeting could not be more timely and that as Africa, there is a need to set clear recovery parameters, parameters that define the African brand, identify levers to grow the brand and review its message. Therefore, the CAF meeting should ensure that members come out of with a clear view of how they want to proceed arising from the recorded achievements. All African member states and all stakeholders must take bold and transformative steps in order to shift the balance of things towards a more resilient and sustainable path.
- Taking this opportunity to sincerely thank UNWTO Secretary General and the Secretariat for its tireless efforts in making a reality the need to change African marketing strategies in order to remain afloat and competitive, and that there is a need to brand Africa.
- Recognizing the slow recovery of the sector given the impact of the COVID 19 pandemic, Africa has no choice but to look to Africa and ourselves by engaging in the following;
  - ✓ inter and intra-African trade and tourism;
  - ✓ opening more borders in conducting tourism business;
  - ✓ twinning of our African destinations in order to increase tourism experience and the duration of stay;
  - ✓ attracting more trade and investment in the tourism sector;
  - ✓ social re-construction so as to catalyse inclusive economic development;

- ✓ focusing on green tourism, resilient travel, and develop niche markets for both tourism products and source markets;
  - The role of the Commission on advancing a lot of issues, particularly to do with the development of tourism industry as a catalyst for sustainable development, and counting on its members for their continued support to ensure Africa does not lag behind given the uncertainties brought about by the COVID-19 -19 pandemic.
  - Expressing gratitude to UNWTO who whilst in the grips of the pandemic, did not sit back and successfully hosted a number of events delivered with its member states. These prepared them to ride in the wave of uncertainty and arrive at a place where tourism is at the moment. It has been a marvel to appreciate the amount of knowledge sharing, capacity building that has taken place also through the many virtual meeting with gastronomy, safety and security and big data taking centre stage.
  - Recalling that the Commission should heed the calls of UNWTO in attaining stronger coordination on travel protocols between countries. this will ensure a safe re-starting of tourism and avoid another year of massive job loss for the tourism sector. It is, therefore, essential to scale up the vaccine roll-out among our people so as to restore confidence and allow international travel to resume safely ahead of the peak summer season in parts of Africa.
  - Recalling that during its mandate as CAF Chair, the COVID pandemic was a huge challenge but there is a huge sense of pride in stating that the CAF led the way with virtual meetings. Against all odds, the 63rd CAF conference was held successfully in June 2020 and other regions were able to ride on the lessons learned from that meeting.
1. Thanks him for these key messages of reflection and appreciation;
  2. Welcomes the efforts of Zambia in its measures towards the recovery of the tourism sector;
  3. Salutes Zambia for its leadership role during its tenure as CAF Chair and its continuous commitment towards the re-start of the tourism sector and support to UNWTO in its work to mitigate the impact of the Covid-19 pandemic.

CAF/CR/3 (LXIV)

### **REPORT OF THE SECRETARY-GENERAL**

Agenda item 3

The Commission,

Having heard with great interest the Report of the Secretary-General on the Response of UNWTO to the challenges created by the Covid-19 pandemic to support the African Members, including:

- Providing an overview of the latest tourism trends and scenarios and outlining the main factors that will affect tourism recovery, including the lifting of the travel restrictions, the speed of rebuilding confidence and the speed of the vaccination roll-out.
- Advocating the Brand Africa as one of the key priorities included in the *UNWTO Agenda for Africa – Tourism for Inclusive Growth* which guides the programme of work of the UNWTO Regional Department for Africa. The priority has been identified by Member States as a relevant area to be highlighted in order to reposition the continent as a safe and attractive destination within the renewed global context brought by the Covid-19 pandemic;
- The Brand Africa Publication, a guidebook to strengthen the Competitiveness of African Tourism, launched during the Commission which collects valuable insights and expertise from African NTOs as well as from other regions of the world. It identifies strategies and actions that African countries can adopt and implement with a view to strengthening their brands and rethinking their tourism sectors by facing up the challenges posed by pandemic. The Guidebook includes tangible examples

of effective destination branding, as well as recommendations, operational frameworks and practical tools such as digital destination branding guiding African countries in engaging their branding processes and strengthen their competitiveness.

- The release of the Brand Africa Publication will represent a starting point in the evolving process for the construction of the Brand Africa which will be followed up by concrete actions, such as the launch of tailored branding and communication campaigns in pilot countries which will lead the way for the achievement of an internationally renowned common and shared brand of the continent.
- Recalling the launch of “A Tour of African Gastronomy” which pays homage to the unique culinary experiences of several countries (over thirty Chefs - some of the most prominent figures of African cuisine) on the African continent, the celebration of the African Gastronomy Month in May 2021 and weekly round table sessions on different thematic aiming at promoting the Africa region and its cultural Heritage;
- Recalling the Deployment of #MyAfrica social media campaign which was a social media campaign with a strong human angle to boost Africa’s potential as a vibrant and diverse tourist destination. The aim of the project was to showcase the power of tourism through their protagonists and bring sustainable growth and opportunities in the region;
- Recalling the key partnership that UNWTO has developed with the African Union Development Agency (AUDA-NEPAD) and the West African Economic and Monetary Union (UEMOA) on the formulation of a White Paper on Security in Tourism. This Project which will be launched before the end of 2021 aims at giving tourism stakeholders all necessary tools for designing and carrying out their own safety and security policies, adapted to their objectives, means and constraints. Strategies defined in the White Paper will in the long run preserve tourist activities in a destination and thus participate in its economic development.
- Recalling the support provided on the topic of Safety and Security, as expressed by the African Members in line with the organization of four crisis-management workshops in which more than 30 African Member States took part
- Emphasizing the importance of urgent coordination among governments, public and private sector, and international organizations to harmonize the health and safety protocols adopted by most countries to cope with the pandemic.
- Encouraging African Member States to submit their candidatures in the framework of the Best Tourism Villages initiative whose aim is to advance the role of tourism in valuing and safeguarding rural villages along with their associated landscapes, knowledge systems, biological and cultural diversity, local values and activities.
- Reiterating the work that the **Global Tourism Crisis Committee** has accomplished and emphasizing the need for coordinated and efficient action to restore confidence in travel.
- Appreciating the plans advanced by the Crisis Committee for an **International Code for the Protection of Tourists**, a landmark legal code that will reassure tourists and give them extra protection as consumers.
- Highlighting the launching in 2020 of the COVID-19 Tourism Recovery Technical Assistance Package which includes a comprehensive list of technical assistance activities structured around three main pillars, namely: 1. Economic Recovery, 2. Marketing and Promotion, 3. Institutional Strengthening and Capacity Building.

1. Thanks him for it;
2. Welcomes the activities carried out to support the African Member States during the exceptionally challenging times for their tourism sector;
3. Commends the Secretary General for the many visits conducted in the region
4. Congratulates the Secretary General for the major awareness efforts delivered at the global level to alert global leaders on the heavy repercussions of the COVID-19 pandemic on the tourism sector and the need to coordinate the measures taken to alleviate the consequences of the pandemic;
5. Supports the work of the Secretariat in achieving the priorities set to support to Members in the recovery of their tourism sector and reinforcing its coordination with various institutions of the United Nations system and of the Institutions of the European Union.

6. Appreciates the interventions of the Minister of Industry, Trade and Tourism of Spain and the Minister of Tourism Saudi Arabia and their strategic vision and support to the UNWTO Agenda for Africa and the recovery of the sector in Africa.

CAF/CR/4 (LXIV)

**PREPARATIONS FOR THE 24<sup>TH</sup> SESSION OF THE GENERAL ASSEMBLY**  
Agenda item 4

The Commission,

Having heard the information provided by Morocco,

1. Commends Morocco and the Organization for the signature of the agreement in the framework of the 24<sup>th</sup> session of the General Assembly in Marrakesh, Morocco, in 30 November to 3<sup>rd</sup> December 2021.
2. Congratulates Morocco and the Organization for the major efforts and preparations underway and eagerly anticipates the return of the General Assembly to the Africa region.
3. Encourages all the Members to come to Marrakesh and attend this unique edition of the General Assembly.

CAF/CR/5 (LXIV)

**REPORT ON THE CHALLENGES SPECIFICALLY AFFECTING THE AFRICA CONTINENT WITH A  
FOCUS ON VACCINE EQUITY, CONNECTIVITY AND INVESTMENT**  
Agenda item 5

Having heard the discussions put forward by the Commission,

1. Congratulates Côte d'Ivoire and the Organization for the report and major outcomes ensuing the 1<sup>st</sup> edition of the UNWTO Global Tourism Investment Forum for Africa which took place in 20-22 February 2020.
2. Encourages members to attract direct investment in the tourism sector, especially by looking at land as a major asset to attract investors to improve the efforts to develop tourism entrepreneurs across Africa.
3. Recognizes that Africa is lagging behind with just about 2 per cent of vaccines administered globally and Call on political leaders, pharmaceutical industry players and financial institutions to push for global vaccine equity, especially in Africa.
4. Calling on African member states to overcoming the short and long-term constraints to allow countries for domestic vaccine manufacturing and the global recognition of its potential vaccine output.
5. Highlights the necessity to fostering connectivity, support for the creation of low-cost companies, visa exemptions and tax incentives in order to boost the promotion of domestic and intra-African tourism across the continent in line with the objectives of the Single African Air Transport Market (SAATM).
6. Highlights the importance of addressing regional security issues in line with health protocols hampering the perception of the continent reflected in adverse travel advisories which are having a damaging impact on Africa's tourism sector and an increase of cost for people willing to travel to Africa;

7. Congratulates Senegal for its inaugural flight from Dakar to New-York and Washington D.C. as well as the building of a manufacturing plant to produce vaccines against COVID-19 and other endemic diseases with the support of international partners.
8. Takes note of the creation of a Task Force of African Tourism Ministers consisting of the Republic of the Gambia, the Republic of Kenya, the Kingdom of Morocco, and the Republic of Zimbabwe led by the CAF Chair to conduct a mission to the African Union Commission (AUC) to strengthen the linkages between African Union, the Commission for Africa and the UNWTO Secretariat, especially around key issues of connectivity, vaccine equity in the tourism sector and a commission dedicated to tourism within the structure of AUC.

CAF/CR/6 (LXIV)

**REPORT ON THE IMPLEMENTATION OF THE GENERAL PROGRAMME OF WORK:  
REGIONAL ACTIVITIES**  
Agenda item 6

The Commission,

Having heard the report presented by the UNWTO Regional Director for Africa on the activities carried out in the region,

1. Thanks her for the detailed and useful presentation and appreciates the activities carried out to achieve a closer regional cooperation and integration in Africa to lead towards a sustainable recovery of the tourism industry;
2. Welcomes the intensive and continuous efforts carried out for the implementation of the UNWTO Agenda for Africa-Tourism for Inclusive Growth dissemination of knowledge, data, capacity-building, through communications, webinars, and key conferences;
3. Encourages the Regional Department for Africa to continue its activities in line with the priorities of the Agenda for Africa -Tourism for Inclusive Growth and the ones highlighted during the realignment process following the outcomes of the survey conducted in April-May 2020;
4. Takes note of the major efforts put forward in keeping the Members engaged through virtual meetings, informative sessions, advanced capacity building workshops under the different priorities such as Statistics and Safety and Security;
5. On the heels of the launching of the Brand Africa publication thanks Member States and Affiliate Member *Africa Tourism Partners* for the research done for the publication as well as the organization and concrete outputs of the roundtable sessions with most of the CEOs of Tourism Boards from Africa that nurtured the elaboration of the publication;
6. Congratulates Namibia and the Organization for the successful hosting of the first conference in the continent after the eruption of the pandemic on Brand Africa in Windhoek, Namibia in 14-16 June 2021;
7. Appreciates the pilot initiative led by UNWTO together with world-known branding agency *Interbrand* in regard to the branding projects to be developed with Namibia and Cabo Verde;
8. Appreciates the constant advocating on the central position of tourism in the re-start of African economies through tourism, supporting members in their communication objectives by using UNWTO's social media channels and the regional department's newsletter, leveraging innovation and creating digital skills, providing training and guidance and introducing tools and mechanisms to promote investment;
9. Supports its objectives to strengthen member relations, supporting institutional cooperation in Africa, sharing and creating value for UNWTO members, empowering the reach of the Organization's technical departments;
10. Encourages the Regional Department to continue its activities in holding bilateral meetings with member states at all levels of government to discuss country's priorities and challenges;

11. Comments the partnership put in place with the African Union Development Agency (AUDA-NEPAD) and the West Africa Economic and Monetary Union (UEMOA) to develop a unique White Paper on Security in Tourism which will be highlighted in the framework of the upcoming Ministerial Conference ;
12. Appreciates Côte d'Ivoire for presenting the key preparations of the celebration of World Tourism Day in Abidjan on 27 September 2021 and highly encourages Member states to attend, either physically or virtually the event. The hosting of the event in Côte d'Ivoire will allow the continent to show to the world how resilient, authentic and beautiful is the destination in spite of the consequences of the pandemic;
13. Encourages UNWTO to share the necessary process and mechanisms for the incorporation of the Swahili language as a working language of UNWTO;
14. Thanks, the Regional Director, and the team of the Regional Department for Africa for its dedicated work and valuable assistance to the Members.

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CAF/CR/7 (LXIV)

**REPORT ON THE IMPLEMENTATION OF THE GENERAL PROGRAMME OF WORK:  
TECHNICAL ACTIVITIES**

Agenda item 7

The Commission,

Having heard the report presented by the Executive Director regarding the implementation of technical activities in Africa,

1. Thanks him for it;
2. Commends the Organization for the 19 projects currently being implemented in 16 African countries which represent more than 40% of all projects being delivered at the global level;
3. Congratulates UNWTO for the elaboration and implementation of the COVID-19 Tourism Recovery Technical Assistance Package and the subsequent 9 requests received from African Members;
4. Notes the inclusion of COVID-19 recovery components in projects such as the Liberia Surf/coastal tourism project, the Malawi and Seychelles Tourism Statistics projects and the Republic of Congo Hotel Classification
5. Encourages UNWTO to develop other partnerships to attract more foreign direct investments as well as others in line other with the European Bank for Development and Reconstruction (EBRD) to extend its technical assistance outreach and involve more directly additional multilateral and financing institutions;
6. Welcomes the attraction of foreign direct investment in the tourism sector

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CAF/CR/8 (LXIV)

**RESULTS OF THE SURVEY ON MEMBERS' PRIORITIES FOR THE GENERAL PROGRAMME  
OF WORK AND BUDGET FOR THE PERIOD 2022-2023**

Agenda item 8

The Commission,

Having heard the report presented by the Chief of Members Relations regarding the results of the survey on Members' Priorities,

7. Thanks him for it;



8. Appreciates the special interest of UNWTO in identifying Members' priorities in view of the impact of the Covid-19 pandemic on the tourism sector worldwide;
9. Notes the importance given by the Members to the resources to improve infrastructure, the training of the workforce for the new normal, and how to restart the tourism sector, mitigate the impacts of the COVID-19 pandemic and reinforcing resilience;
10. Acknowledges the importance of developing and boosting domestic tourism, rethinking tourism especially in a more sustainable way and re-positioning destinations by targeting new tourists;
11. Welcomes all African Members that participated in the survey;
12. Appreciates the determinations of UNWTO in supporting the members in these new top priorities.

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CAF/CR/9 (LXIV)

## UNWTO AFRICA REGIONAL OFFICES - SUBMISSIONS OF APPLICATIONS

Agenda item 9

The Commission,

Having heard the Chair report on the UNWTO Africa Regional Offices, on:

- Recalling that several member States from Africa have on several occasions brought up their willingness to have UNWTO regional offices to further compliment the implementation of the *UNWTO Agenda for Africa-Tourism for Inclusive Growth* and introduce a decentralization process of UNWTO activities and operations in order to align them more closely to the needs and priorities of its African Member States.
  - Recalling that 5 member states have expressed their interest to host a UNWTO Regional Office, namely South Africa, Morocco, Ghana, Kenya and Cabo Verde.
  - Taking note that in accordance with Article 12 j) of the Statutes, the General Assembly shall approve the establishment of any technical or regional body. Further, as established in resolution 656 (XXI), being an integral part of the organization, the office shall comply with the criteria and conditions required by the General Assembly.
  - Inviting each of the five member states to make their presentation with the order to which the submissions were received, being South Africa, Morocco, Ghana, Kenya and Cabo Verde.
1. Thanks the different Members for their presentations and their interest in hosting a first of its kind office in the region;
  2. Records Kenya's wish to retract its submission of a UNWTO regional office on the basis of needing more information on the structural approach of having such an office in the region;
  3. Wishes to have more time to reflect on the aims and objectives of the opening of regional offices and to know what the structure and criteria before the commission is able to take a decision on the initiative;
  4. Takes note of the readiness and upcoming submission of the candidature of Morocco for the hosting of a regional office for Africa in the framework of the upcoming 24<sup>th</sup> General Assembly;
  5. Encourages the Secretariat to provide more guidance on the framework and the criteria for the establishment of a regional office in order to give to other interested members additional time to evaluate their candidatures and take a sound decision;

CAF/CR/10 (LXIV)

**UPDATE ON THE DRAFT INTERNATIONAL CODE FOR THE PROTECTION OF TOURISTS**

Agenda item 10

The Commission,

Having heard the update, presented by the UNWTO Legal Counsel, on the work of the Committee for the Development of an International Code for the Protection of Tourists,

1. Thanks her for her detailed overview;
  2. Highlights the achievements made with regard to the Definitions and the Assistance to international tourists in emergency situations and its major relevance in the current restart of the tourism sector;
  3. Notes with interest the progress made with regard to the tourists' protection in contracts and on the international settlement of travel and tourism disputes via alternative means of dispute resolution;
  4. Appreciates the work carried out by the Members of the Committee in reviewing the draft text of the Code and encourages them to continue their excellent work.
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CAF/CR/11 (LXIV)

**NOMINATION OF CANDIDATES TO THE VARIOUS GENERAL ASSEMBLY OFFICES AND ITS  
SUBSIDIARY BODIES:**

Agenda item 11.1

The Commission,

1. Nominates, **The Gambia** to serve as Vice-Presidents of the General Assembly (1 seat to be filled since Morocco will preside as the host);
  2. Nominates to the Assembly, **Burkina Faso** and **Zimbabwe** as its representatives for the Credentials Committee (2 seats to be filled).
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CAF/CR/11.2(LXIV)

**NOMINATION OF CANDIDATES TO REPRESENT THE REGION  
ON THE EXECUTIVE COUNCIL FOR THE PERIOD 2021-2025**

Agenda item 11.2

The Commission,

1. Proposes, following a consensus decision among its members, **Zambia, South Africa, Morocco, Mozambique and Cabo Verde** to serve as its candidates for the vacant seats in the Executive Council corresponding to the African region, for a four-year term, for the period between the twenty-fourth and twenty-sixth sessions of the General Assembly for the 2021-2025 period (5 seats to be filled).
2. Nominates, **Tanzania** to serve on the Programme and Budget Committee (1 seat to be filled, Morocco is the EC member representing the region).

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CAF/CR/11.3 (LXIV)

**NOMINATION OF THE CHAIR AND TWO VICE-CHAIRS  
OF THE COMMISSION FOR THE PERIOD 2021-2023**

Agenda item 11.3

The Commission,

1. Nominates **Côte d'Ivoire** as its Chair (1 seat to be filled);
2. Thanks Zambia for its dedicated work as Chair of the Commission and its commitment to support the Members of the Commission and the Organization in alleviating the impact of the pandemic caused by the Covid-19 and helping the tourism sector in its recovery;
3. Nominates **Kenya** and **Democratic Republic of the Congo** as its Vice-Chairs (2 seats to be filled);
4. Thanks Burkina Faso and Morocco for having performed the duties of Vice-Chairs during the period 2019-2021.

The Commission was also informed on the nominations of the member states that currently sits on the following committees:

- **COMMITTEE ON TOURISM AND SUSTAINABILITY**; Algeria & Angola (2019-2023)
- **COMMITTEE ON STATISTICS AND THE TOURISM SATELLITE ACCOUNT**; Morocco & Seychelles (2019-2023)
- **COMMITTEE ON TOURISM AND COMPETITIVENESS**; Kenya & Senegal (2019-2023)
- **COMMITTEE FOR THE REVIEW OF APPLICATIONS FOR AFFILIATE MEMBERSHIP**; Cote D'Ivoire (one, Council Member 2019-2023)

The Commission was also informed that for the Committee on Tourism Online Education there will be no election as the current members Morocco and Kenya will continue serving as Committee members.

The Commission welcomes Kenya's voluntarily decision to relinquish its seat on the Committee on Tourism Online Education to **Central African Republic**.

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CAF/CR/12 (LXIV)

**VENUE OF THE SIXTY-FIFTH MEETING  
OF THE UNWTO COMMISSION FOR AFRICA**

The Commission,

Having heard the report of the Secretary-General,

Thanks the Republic of **Tanzania** for presenting its candidature to host the 65<sup>th</sup> Meeting of the UNWTO and accepts its invitation;

Entrusts the Secretariat with making the necessary arrangements for the holding of the next Meeting of the UNWTO Commission for Africa.

CAF/CR/13 (LXIV)

**OTHER MATTERS**

The Commission,

Having heard the Minister of Tourism, Handicrafts, Air Transport and Social Economy of Morocco,

Thanks her for reiterating the firm willingness for Morocco to host a regional office for Africa

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**VOTE OF THANKS TO THE HOST COUNTRY**

The Commission,

Addresses its warmest appreciation to the Ministry of Tourism and Transport of Cabo Verde for their incredible hospitality and for the arrangements made for the holding, both virtually and in person, of the sixty-fourth meeting of the Commission in Sal island, Cabo Verde, from 2 to 4 September 2021.

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**LIST OF PARTICIPANTS****I. AFRICAN FULL MEMBERS**

Angola                      Amb. Ms. Josefa GUILHERMINA COELHO DA CRUZ,  
Ambassador of Angola in Cabo Verde

Cabo Verde                H.E. Dr. Carlos Jorge DUARTE SANTOS,  
Minister of Tourism and Transport

H.E Mr. Alexandre DIAS MONTEIRO,  
Minister of Industry, Trade and Energy

H.E. Mr. Pedro NUNO LOPES,  
Secretary of State of Digital Economy of Cabo Verde

Mr. Julio LOPES,  
Mayor of Sal Island

Mr. Pedro MOREIRA,  
Special Advisor to the minister  
Ministry of Tourism and Transport

Mr. Francisco MARTINS,  
General Director of Tourism and Transport

Mr. Jassy SOUSA,

Councilor for Tourism in the City Hall Island of sal

Mr. João TOMAR,

Director General, Ministry of Finance

Central African Republic

H.E Vincente Maria Lionelle Jennifer SARAIVA-YANZERE

Minister of Arts, Culture and Tourism

Mr. Jean-Baptiste GOMINA,

Head of Mission in Tourism

Ministry of Arts, Culture and Tourism

Cote D'Ivoire

H.E Siandou FOFANA

Minister of Tourism and Leisure

Ms. Laetitia M'BAHIABLE MOCKEY

Technical advisor responsible for cooperation

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Ms. Isabelle ANOH

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Democratic Republic of  
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H.E Nsimba MATONDO MODERO,

Minister of Tourism.

Mr. Jean Robert KASENGA,

Director of the Tourism Promotion and Investments Department

Ministry of Tourism.

Mr. Ikeka MOSEPI MOSS,  
Director, National Tourism Office  
Mr. Moustapha ROBERT,  
Director, National Tourism Office

Mr. Jolie YOMBO MUKENDI  
Director General, National Tourism Office

Mr. Albert MBUMBA VANDU DI PAKA  
Director of Cabinet  
Ministry of Tourism.

Ms. Prisca MBOMA,  
Private Secretary to the Minister  
Ministry of Tourism.

Gambia

H.E Hamat NK BAH,  
Minister of Tourism and Culture

Mr. Abubacarr S. CAMARA,  
Director General, Gambia Tourism Board

Ms. Adama NJIE,  
Gambia Tourism Board

Kenya

H.E Najib BALALA,  
Cabinet Secretary for Tourism  
Ministry of Tourism

Ms. Safina TSUNGU KWEKWE,

Principal Secretary, Ministry of Tourism

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Personal Assistant to the Principal Secretary for Tourism  
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Morocco

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Minister of Tourism, Air Transport, Handicrafts and Social Economy

Mr. IMAD BARRAKAD,  
CEO, Moroccan Agency for Tourism Development (SMIT)

Mr. Tarik SADIK,  
Director General  
Ministry of Tourism, Air Transport, Handicrafts and Social Economy

Mr. Zarafa HASSAN,  
Head of the Diplomatic Antenna of the Kingdom of Morocco in Cape Verde



Ms. Hasnae ZERROUQ,  
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Ministry of Tourism, Air Transport, Handicrafts and Social Economy

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Mr. Marcos DOS ANJOS,  
Director General of National Institute of Tourism

Ms. Isabel DA SILVA,  
Deputy Director of Planning and Cooperation

## Namibia

H.E Heather SIBUNGO  
Deputy Minister for Environment, Forestry and Tourism  
Ministry for Environment, Forestry and Tourism

## Nigeria

H.E Lai MOHAMMED,  
Minister of Information and Culture

H.E John James USANGA,  
Ambassador of Nigeria accredited to Cabo Verde

Mr. Adeyemi OLUSEGUN,  
Special Assistant to the Minister  
Ministry of Information and Culture

Ms. Dorothy DURUAKU,  
Deputy Director, Int'l Tourism,

Ministry of Information and Culture

Mr. Anthony FORSON,  
Reporter-Minister's Media Team,  
Ministry of Information and Culture

Mr. Fred AYO,  
Cameraman - Minister's Media Team  
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Mr. Dike OKEMINI,  
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Mr. Solomon CHUNG,  
Reporter-Minister's Media Team  
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Mr. Stanley NWOSU,  
Reporter-Minister's Media Team  
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South Africa

Mr. Fish MAHLALELA,  
Deputy Minister of Tourism.

Mr. Victor NKHUMELENI THARAGE,  
Director-General of the Department of Tourism

Ministry of Tourism.

Tanzania

H.E. Dr. Damas D. NDUMBARO,  
Minister of Natural Resources and Tourism

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Member of Parliament

H.E Pius Stephen CHAYA,  
Member of Parliament

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Conservation Commissioner of Tanzania Forest Service Agency

Mr. Mabula MISUNGWI,

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Mr. Gladstone MLAY,

Acting Director Tanzania Wildlife Management Authority

Ms. Naomi MBILINYI,

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Ms. Victor KETANSI,

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Mr. Reason MACHIGERE,  
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Mr. Samson MADYAUTA,  
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## II. **MEMBER STATES FROM OTHER UNWTO REGIONAL COMMISSIONS**

Kingdom of Saudi Arabia      H.E. Mr. Ahmed BIN AQIL ALKHATEEB,  
Minister of Tourism of Saudi Arabia

H.E, Al Saud SAUD,  
Deputy Minister for Tourism Regional Activation

Mr. Yousef GAZZAR,  
Chargé d'Affaires, Senegal Ministry of foreign Affairs

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Mr. Alfaraj MOHAMMED,  
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### III. INTERNATIONAL AND REGIONAL INSTITUTIONS

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Ms. Estefanía CALCINES PEREZ,  
Head of Mediatheque. Casa Africa Consortium

World Bank

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### IV. UNWTO SECRETARIAT

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Secretary-General

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Ms. Natalia BAYONA  
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