

FOR DECISION

Agenda item 13
**Election of the Members of the World
Committee on Tourism Ethics**

A/24/13
Madrid, 30 November 2021
Original: English

Executive summary

The World Committee on Tourism Ethics (WCTE), a subsidiary body of the General Assembly, is composed of a chairperson and eight members who are appointed by the General Assembly. Additionally, three alternates are designated as reserves.

With a view to ensuring the continuity of the work of the Committee, and in accordance with resolution 607(XIX) of the General Assembly, the membership of the WCTE is renewed by half every two years for a four-year term. In this regard, four vacant positions are to be filled on the occasion of the 24th session of the General Assembly.

A call was launched on 10 May 2021 by means of a communication of the Secretary-General addressed to Full, Associate and Affiliate Members of the Organization. A total number of 22 nominations have been received at the Secretariat of which 2 were non-compliant.

The Selection Board established by the General Assembly in accordance with resolution 607(XIX) has the task of selecting and proposing the names of the candidates to the General Assembly for endorsement.

In addition, the mandate of the current chairperson, Mr. Pascal Lamy, will end at the 24th session of the General Assembly in 2021. With that in mind, a new chairperson is to be designated by the Secretary-General in consultation with the Selection Board for the period from December 2021 until the 26th session of the UNWTO General Assembly in 2025.

Action by the General Assembly

DRAFT RESOLUTION¹

The General Assembly,

Having considered the proposal of the Selection Board (composed of the President of the General Assembly, the Chair of the Executive Council and the Chair of the Board of the Affiliate Members, the Secretary-General, and the Legal Counsel of the UNWTO) with regard to the four members of the World Committee on Tourism Ethics for the period from the 24th session of the General Assembly in 2021 until the 26th session of the General Assembly in 2025,

1. *Takes note* that, in accordance with resolution 724(XXIII), the members Luis Fernando JIMÉNEZ GUZMAN, Lawal Mohammed MARAFA, Hiroaki MATSUURA and Gabriela

¹ This is a draft resolution. For the final resolution adopted by the Assembly, please refer to the Resolutions document issued at the end of the session.

TIGU, will continue their respective mandates until the 25th session of the General Assembly in 2023;

2. *Expresses its appreciation* to Mr. Pascal Lamy for his valuable contribution and outstanding work as Chair of the World Committee on Tourism Ethics during his two consecutive mandates (2013-2017) and (2017- 2021);
3. *Endorses* the proposal of the Secretary-General to designate Ms. Phumzile Mlambo-Ngcuka, former Executive Director of UN WOMEN and former Deputy President of South Africa, as the Chair of the World Committee on Tourism Ethics for the period from December 2021 until the 26th session of the General Assembly in 2025;
4. *Endorses* the proposal of the Selection Board; and
5. *Appoints* the following individuals as members of the Committee for the period from December 2021 until the 26th session of the General Assembly in 2025 and alternate members for the same period:
 - (a) Ms. Mayada BELAL
Undersecretary for the Egyptian Ministry of Higher Education & Scientific Research for Cultural Cooperation
 - (b) Mr. José Ignacio BESGA ZUAZOLA
President, Basque Country Ethics Cluster
 - (c) Ms. Susan LONGLEY
General Secretary, International Union of Food, Agriculture, Restaurant, Catering, Tobacco and Allied Workers Associations (IUF)
 - (d) Ms. Daniela OTERO
Chief Executive Officer, Skal International

Alternate Members:

- (e) Ms. Gunnur DIKER
Partner and General Manager, Eurasia Tourism LTD
 - (f) Mr. Shahid Hamid FIH
Chairman & Founder, SH'otel Hospitality Management & Consultancy Ltd
 - (g) Prof. Marina NOVELLI
Professor of Tourism and International Development, University of Brighton
6. *Decides* that, consequently, the composition of the World Committee on Tourism Ethics is as follows:

Chair:

Ms. Phumzile Mlambo-Ngcuka
Former Executive Director of UN WOMEN and former Deputy President of South Africa

Members:

Ms. Mayada BELAL (2021-2025)
Undersecretary for the Egyptian Ministry of Higher Education & Scientific Research for Cultural Cooperation

Mr. José Ignacio BESGA ZUAZOLA (2021-2025)
President, Basque Country Ethics Cluster

Mr. Luis Fernando JIMÉNEZ GUZMAN (2019-2023)
Senior Lecturer in Tourism, University Externado de Colombia and former
Secretary General of Colombian National Tourism Board

Ms. Susan LONGLEY (2021-2025)
General Secretary, International Union of Food, Agriculture, Restaurant,
Catering, Tobacco and Allied Workers Associations (IUF)

Mr. Lawal Mohammed MARAFA (2019-2023)
Associate Professor, Department of Geography and Resource
Management, the Chinese University of Hong Kong

Mr. Hiroaki MATSUURA (2019-2023)
Provost and Vice President for Academic Affairs and Associate Professor
of Health Economics and Demography, Shoin University

Ms. Daniela OTERO (2021-2025)
Chief Executive Officer, Skal International

Ms. Gabriela TIGU (2019-2023)
Full Professor, Business and Tourism Faculty, Bucharest University of
Economic Studies

Alternate Members:

Ms. Gunnur DIKER (2021-2025)
Partner and General Manager, Eurasia Tourism LTD

Mr. Shahid Hamid FIH (2021-2025)
Chairman & Founder, SH'otel Hospitality Management & Consultancy Ltd

Prof. Marina NOVELLI (2021-2025)
Professor of Tourism and International Development, University of
Brighton

I. Introduction

1. The World Committee on Tourism Ethics is a subsidiary body of the General Assembly. Pursuant to resolution 607(XIX) of 2011, the Committee is composed of a chair and eight members who are appointed by the General Assembly in their personal capacity for four years and their term of office may be renewed only once.
2. The resolution further states that the members are appointed by half every two years in order to ensure continuity of work.
3. It is recalled that the twenty-second session of the General Assembly in 2017 re-appointed Pascal LAMY as Chair of the Committee, renewed the terms of I Gede ARDIKA, Jean Marc MIGNON and Ron OSWALD, and appointed Rosette Chantal RUGAMBA as a new member of the Committee (A/RES/706(XXII)). The mandates of the Chairperson and these four members will end in 2021.
4. The General Assembly in 2017 further confirmed Hiran COORAY, Günnur DIKER and Suzy HATOUGH to continue as alternates for four additional years, until 2021. The alternate members are called upon to replace members who resign between two sessions of the General Assembly or who otherwise cease to be available to participate as members of the Committee.
5. Consequently, the twenty-fourth session of the General Assembly is invited to appoint four new members and three alternate members in replacement of the outgoing members.

Replacement of the outgoing members of the World Committee on Tourism Ethics

6. Resolution 607(XIX) also establishes that a Selection Board, composed of the President of the General Assembly, the Chair of the Executive Council and the Chair of the Board of the Affiliate Members, the Secretary-General and the Legal Counsel of UNWTO, is the body entrusted with submitting recommendations to the General Assembly on the appointment of new members of the Ethics Committee.
7. By virtue of this same resolution, on selecting and appointing the members of the Committee, account shall be taken of the need for a balanced composition of this body from a regional, gender and sectorial perspective, and for a diversification of the qualifications and personal status of its members, from the economic, environmental and social and legal viewpoints.
8. Following the call for nominations that was issued on 10 May 2021, nominations for 22 candidates were received at the UNWTO Secretariat, of which 20 have been considered as eligible and two as non-compliant.
9. The Selection Board has met prior to the twenty-fourth session of the General Assembly to examine the 20 eligible nominations received at the Secretariat for the four vacant seats for members and three vacant seats for alternate members on the Committee, and subsequently provided the recommendation to the General Assembly on the appointment of the following candidates:

Members:

Ms. Mayada BELAL

Undersecretary for the Egyptian Ministry of Higher Education & Scientific Research for Cultural Cooperation

Mr. José Ignacio BESGA ZUAZOLA

President, Basque Country Ethics Cluster

Ms. Susan LONGLEY

General Secretary, International Union of Food, Agriculture, Restaurant, Catering, Tobacco and Allied Workers Associations (IUF)

Ms. Daniela OTERO
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Alternate members:

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