Session III: Annual Participatory Processes and Services

Experience in the context of governance for the measuring sustainability of tourism

@ 2021 Global Virtual INSTO Meeting, 11 November

M.ª do Rosário Borges (mrborges@uevora.pt) and Jaime Serra (jserra@uevora.pt)
Mission: To promote knowledge management to monitor the sustainable development of the tourist destination Alentejo and Leziria do Tejo

**Territory:** 31,605 km² [34.3%]

**Population:** 704,934 [7%]

**Territorial units division:**
- 5 intermunicipal bodies NUT III
- 58 Municipalities
- 299 parish councils

Source: Based on INE (2019)
Mission: To promote knowledge management to monitor the sustainable development of the tourist destination Alentejo and Leziria do Tejo

How are we working?

2018
- ASTO founding members started groundwork on thematic areas

2019
- Several contacts regarding thematic areas approach (informal approach)

2020
- Identification of stakeholders to be part of the LWG
- Extensive and complex range of actors

2021
- 1st Annual meeting with ASTO Regional Working Group
- Formal approach to stakeholders to be part of the LWG 1st phase
- DIGITAL PISTA

2022
- 2nd Annual meeting with ASTO Regional Working Group
- One to one approach
- Sector Products Region

Key reflections:
1. What kind of information can you provide for each dimension of ASTO?
2. In the sector you represent, what type of data & information do you consider important for ASTO to provide?

Model in constant growth and adaptation
Regional Working Group

- Monitoring the evolution of the PISTA Digital
- Indicator validation
- Collaboration in the data collection process
- Discussion Fórum
- Suggestions for studies to be developed
- Provision of data and information
- Participation in the annual RWG workshop / meetings
- Involvement in other actions foreseen in a future work plan
- Flexible cooperation and collaboration model
  - 😊 2 annual meetings
  - 😊 Sectorial meetings
Partnerships and tourism observatories can be considered useful tools for the governance of sustainable tourism destination.

Thank you for your interest.